

Workforce Investment Board (WIB)

Youth Council

September 10, 2013 – 3:30 p.m.

University of Phoenix
300 South Craycroft Road, Room 307
Tucson, AZ

Minutes

Voting Members Present

Vaughn Croft
James Zarling
Amanda Kucich
Johanna Duffek
Daphanie Conner
William Marquez
Fran Senechal

Staff, Partners & Guests Present

Dorothee Harmon
Dana Katbah
Michael Gates
Joe Romano
Michael Gates
MaryAnn Phininzy
Amanda Kaminski
Jim Fish
Arnold Palacios
Maiola Coleman
Diane Luber
Alicia Brown

- I. **Call to Order** – at 3:34 p.m. Vaughn Croft chaired the meeting.
- II. **Announcements** – Attendees introduced themselves and each gave a “sound byte” for their organization.

Amanda Kaminski: Goodwill’s Good Futures program is graduating its first cohort.

Michael Gates: Las Artes is gearing up for the new GED exam. The Rosa Parks mural is completed and soon to be installed.

Daphanie Conner: Tucson Urban League is continuing to recruit for the Career YES project and is starting recruitment for InSTEP, offering high-school juniors and seniors after-school jobs at the University of Arizona.

Dana Katbah: The 2013 Summer Youth Report will be presented at this Friday’s WIB meeting and at the next Council meeting.

Johanna Duffek: Metropolitan Education Commission will hold its Key to Employment conference February 5, 2014.

Jim Zarling: Excel Mechanical supports small business involvement in youth development, workforce development and re-entry of ex-offenders into the workforce.

Bill Marquez: Tucson Youth Development wrapped up a successful summer youth program and is recruiting for after-school opportunities. Year round 1,200 youth participate in TYD programs, not counting those enrolled in its affiliated charter school.

Fran Senechal: Metropolitan Education Commission will hold the Teen Town Hall at Catalina High School on November 8 from 9 to 11 a.m.

Jim Fish: TUSD will hold a “Fabled Service” resource fair to connect educators with community resources needed by students, such as drug treatment programs. The

event will be at Pueblo High School on October 4th from 9 a.m. to noon. For more information contact Holly at 225-6294.

Joe Romano: Fred Acosta Job Corps Center is now back up to full enrollment after the recruitment freeze was lifted in July. Recently the center held a graduation for 154 students who earned industry-recognized occupational credentials.

Amanda Kucich introduced Alicia Brown who will direct the Opportunity Youth Incentive Fund grant recently awarded to United Way by Aspen Institute. The planning grant will work to build community capacity to work with opportunity youth aged 16 to 24 who are not engaged in work or school. She announced that the C-CORE grant is wrapping up in the next two weeks.

Arnold Palacios: ACE Charter School has several students selected by LULAC to join a delegation traveling to Washington, D.C. Tucson Youth Development has two cohorts of trainees – one in machining and the other in patient care – most of whom have been hired by the host company. TYD is now exploring how to expand this model through partnerships with the Joint Technological Education District. TYD's Linda Reyes is providing support to the upcoming Career Expo.

Diane Luber: Pima County Communications Office provides media/PR support for the Expo and other event.

Mary Ann Phininzy: Pima Community College is currently recruiting Americorps Volunteers. The team will provide support to the Expo and will also participate in the upcoming youth service retreat.

III. Action Item: Amanda Kucich moved to approve the June meeting minutes. Johanna Duffek seconded the motion. Motion passed unanimously,

IV. Discussion on Youth Career Expo #3 – Biotechnology

Council reviewed the task list for the Biotech Career Expo – the third one in the series – to be held in Fall 2013. The event will be held at BIO5 on October 26th from 8:30 to noon. Registration is being handled by Linda Reyes at TYD and is capped at 150 youth and their parents. The event will feature a plenary session followed by groups of youth rotating through breakout activities and an exhibit hall with booths from local companies. Johanna reported that she has contacted all of the businesses on the outreach list and none have agreed to participate. Vaughn said he would work with her on this effort and asked Council members to review the task list and volunteer where they could.

V. Workforce Investment Act Five Year Plan

Dorothee explained the requirements for Pima County's Workforce Investment Act Five-Year Plan and presented the Plan Concept Paper that was developed with the WIB Planning Committee, based on guidance from the State. The guidance was issued in draft form this summer and the plan is due December 31, 2014, so the timeline is very aggressive. The draft must be completed by November 8th to allow for a public comment period and approval by the Board of Supervisors prior to submittal.

An ad hoc Planning Subcommittee must be convened to develop the Youth Services section of the plan – one of five focus areas identified in the Plan Concept Paper. For each focus area the subcommittee will convene experts, practitioners and end-users to:

1. Define the customer and map customer needs
2. Collect and review data to build an understanding of existing conditions and opportunities
3. Identify what is working; brainstorm and analyze improvements to services
4. Develop protocols and practices to improve service quality and service delivery
5. Identify tools and needed training

As part of this process a resource mapping exercise is proposed in order to ensure that participants look beyond the limited resources and scope of the WIA Youth formula funding and develop an integrated, diversified continuum of youth development services, as envisioned in the Workforce Investment Act.

Members present decided to convene the Youth Council with the United Way Youth Development Coalition in a single half-day session to complete this task. The motion, made by Amanda Kucich and seconded by Johanna Duffek, passed unanimously.

VI. Youth Development Council

Amanda Kucich gave a brief overview of the United Way's Youth Development Coalition. The Coalition has adopted a new community impact focus, which is: Ready by 21, Connected by 25—Getting all Pima County youth prepared for success in college, work and life. A group called the Forum for Youth Investment has helped to inform this approach with the concept of an “insulated education pipeline” that supports connections between diverse services from “cradle to career.”

With its newly-awarded planning and development grant from Aspen Institute, the YDC's former Workforce Development Committee will be re-establishing itself with a focus on Opportunity Youth (youth aged 16 to 24) who are not engaged in work or school. United Way is hoping this collaborative will be integrated in some way with the WIB youth Council.

Dorothee explained that staff has proposed to explore this through a joint session of YDC and Youth Council, so the upcoming planning session will provide that opportunity.

VII. Next meeting: October 8, 2013, 1 to 5, location to be determined.

VIII. Adjournment – 5:05 p.m.