



Planning Committee

Thursday, September 25, 2014 – 8:00 a.m.

University of Phoenix, Room 104
300 South Craycroft Road, Tucson, AZ

MEETING MINUTES

Members Present

Steve Banzhaf
Duane Bock
Michael Guymon
Gregg Johnson
Beverly Price, Chair
Stan Steinman

Members Absent

Linda Arzoumanian
Hank Atha
Suzanne Lawder
Pamela Sutherland

Pima County Staff and Guests Present

Charles Casey
Anna M. Cunes
Diane Luber

- I. Call to Order: Beverly Price, Chair, 8:16 a.m.
- II. Action Item: 08/21/14 Meeting Summary reviewed.
- III. 09/11/14 WIB and TREO "Sector Partnerships" Forum Follow Up/Updates
 - A. Beverly Price believes it was a good meeting and heard positive comments. There were competitors sitting at the same tables together and she would like to know how the WIB and TREO can continue the relationships between the competitors because they will need to help each other with employees, particular needs and training. Beverly mentioned that she brought up the subject of not only are the workers important, but also what each business will need moving forward (i.e., technology).
 - B. Gregg Johnson said the goal was to have people step up and initiate a sector partnership and be the one(s) to champion and start a partnership. Three groups did come forward and Lindsey Woolsey is working with the

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Infrastructure Sector. Judy Clinco wants a “Health and Bioscience Long-term Health Care Sector Partnership” and Aric Meares wants an “Emerging Technologies or Health and Bioscience Biotechnology Sector Partnership.” Gregg Johnson wants to get the three groups energized so they can be coordinated with Lindsey Woolsey and begin talking. Lindsey Woolsey has already been on the phone with the Infrastructure Sector Partners and will be attending their first meeting. Next will be to get Judy and Aric’s groups established and together to start talking and get something going. Ten to twelve per group will be good sizes so they can talk and get the partnerships started. Gregg Johnson is hoping that with the Southern Arizona Manufacturing Partners (SAMP) and Southern Arizona Logistics Education Organization (SALEO) groups that a couple more partnerships can be formed. It may require them establishing a committee to initiate the partnership versus having all the partners in one room, to get them started. Gregg will ask Lindsey for some advice. They are good organizations but they may not really be in a partnership in a sense of an industry partnership to move things forward. They may just get together but not really be engaged in future thinking and collectively collaborating on what their future in their particular industry may be. Gregg plans to work with Judy and Aric and will get started after this meeting.

- C. Stan Steinman suggested that Pima Community College be at all meetings and Gregg Johnson said colleges and other organizations will be invited after the groups determine what their industry needs are.
- D. Michael Guymon reported that he was the Moderator for the Infrastructure Sector Table. He identified Rob Lamb, GLHN and Kurt Wadlington, Sundt, who spoke up the most and who Michael believes were the industry leaders. Michael followed up and confirmed that they were willing to take the next step. Michael contacted Lindsey Woolsey and she suggested a conference call with the partners and Arizona Commerce Authority (ACA) representatives participated. Lindsey walked them through the next steps and asked what is the biggest road block that they saw. Rob and Kurt both replied that access to capital and the creation of public private partnerships (P3s). Lindsey said the first discussions will be about these two issues, and suggested that they create a list of individuals to invite to a meeting that Lindsey will facilitate. Because of schedules, they are looking at a date between 10/21 and 10/31/14. They had a breakfast meeting this past Tuesday and they each determined five people from Rob’s design/architecture side and five from Kurt’s construction side. Ten people will be at this initial meeting that will be facilitated by Lindsey Woolsey. The industry partners will carve their path forward and then Lindsey will outline the steps that other partnerships have taken to bring in other partners, in order to fulfill what they are trying to achieve.
- E. Gregg Johnson would like to send one email to all 09/11 Moderators to follow up, ask if there might be a fourth “Sector Partnership” and to get them engaged and ask them to take charge in coordinating a partnership. Michael Guymon and Anna M. Cunes will provide one list of all Moderators’ emails to Gregg Johnson.

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F. Charles Casey said that at future WIB meetings, there should be sector updates and asked committee members to provide information to him, as it arises (i.e., Michael Guymon or other individual could report on Infrastructure Sector; Paul Roughton could include a report of issues/successes faced by a sector in his Chair Comments, etc.). This could help others want to create partnerships and/or get involved with a partnership.

IV. WIB 2014 Annual Report – Gregg Johnson will have his message in this Report. The committee confirmed the same format will be used. Beverly Price would like to see progress reports/information included and believes that it is very important for WIB members to communicate to others, what the WIB does. Charles Casey said the “Sector Partnerships” information could be updated to show how the WIB’s sectors crosswalk with TREO’s 2014 Economic Blueprint. Photos and information from the 09/11 WIB and TREO “Sector Partnerships” forum will be included; the slide presentation may be a resource. Gregg Johnson suggested that either in his message or in Sharon Bronson’s message, or in another location, to include a forecast of the new WIOA. Charles Casey confirmed that he plans to include WIOA information. Gregg Johnson asked if the committee can help in any way to get the Report completed. Charles Casey replied that committee members should look at the 2012-2013 Annual Report and provide any suggestions/updates to him. Current WIB members will be listed along with a list and thank you to the past members. Diane Luber suggested that the Report be labeled 2014 rather than 2013-2014 and the committee agreed. Where numbers are reported, it will be made clear that they are fiscal year numbers. 2014 themes/names that were suggested include:

Partners Sectors Workforce – words suggested by several

Sector Partnerships for Shared Prosperity – suggested by Steven Banzhaf

2012-2013 Theme/Name: Meeting Tomorrow’s Workforce Demands Today

V. Rapid Response RFP – Charles Casey reported that these funds are used to assist businesses and their workers who will get laid off. We can help the businesses but may not use the money for training. A Rapid Response Report is included in the WIB’s monthly meeting packets. After the 09/11 WIB and TREO “Sector Partnerships” forum, Hank Atha asked Charles Casey the following questions:

1. How do we best assess the human capital capacity of the region for jobs and employment?
2. How do we continue to provide skill development?
3. How do we improve the resources of our existing employment base providing employees the first opportunity to advance with improving job opportunities?
4. How do we elevate the continuum of skill level requirements (i.e., career ladders and how we do the training)?

Charles Casey said this type of exercise will require a real effort to put a report together. Charles suggested someone objective with an outside perspective. Rapid Response funds would be a good resource for the WIB to look at various sectors and determine what their workforce talent needs are and determine which sectors

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might be, being impacted for various reasons (i.e., competition, overseas competition). If we know what the impacts are, the One-Stop can plan to help and be ready to train people.

What do you want to know from the Report that would be of use to you at the WIB, your business, the college or at TREO?

Gregg Johnson said if we could discover the continuum of jobs that will be available because someone is leaving, changing, or because of the needs or demands, they are expanding or they are moving to a new area. If we could know that, that would help immensely because we are on the training side and then we would know better and then we could provide institutions with better knowledge. This could support "Sector Partnerships" also.

Beverly Price mentioned that her company HealthTrio, LLC is a small technology company and they work with millions of lives throughout the country with their products. There are a lot of people who are quality analysis (QA) staff who are now having to learn new automated processes or they will not have a job.

Methods should include an assessment of empirical data as well as discussions with individual employers and focus groups with industry sectors or occupational groups as well as TREO, STEM, UA, and Chambers. Michael Guymon suggested that the UA School of Engineering Advisory Board could be a good partner.

Gregg Johnson suggested that Charles Casey should speak to Joe Snell, TREO, to see what data exists and to help find out what data this Report could provide.

Charles Casey asked Pima Community College to think about what they may want to see come out of this.

Charles Casey said he would like to include some discussion of the Call Centers and Hospitality Industry who have a lot of employees and they are a training ground. Michael Guymon mentioned that there are 17,000 Call Center employees in the region. Beverly Price mentioned that most of the Call Centers offer tuition reimbursement that colleges can use.

VI. Next Meeting: Thursday, October 16, 2014

VII. Adjournment: 9:03 a.m.

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