



QUALITY JOBS. QUALIFIED WORKERS.

**September 12, 2014 – 7:30 to 9 a.m.**

Pima Community College, Community Campus, 401 North Bonita Avenue, Tucson, AZ  
Rooms A109-112

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## Meeting Minutes

### **Members Present**

Sandra Abbey	Lee Lambert
Steve Banzhaf	Zara Larsen
Jacob Bernal	Suzanne Lawder
Duane Bock	Lea Márquez-Peterson
Clarence Boykins	Aric Meares
Judy Clinco	Sharon Mikrut
Vaughn Croft	Beverly Price
Deborah L. Embry	Arnold Palacios
Peggy Feenan	Carld Rosborough
Bruce Grant	Paul Roughton
Michael Guymon	Alan Storm
Peg Harmon	Pamela Sutherland
Kari Hogan	Frank Watts
Gregg Johnson	Jim Zarling
Doug Jones	

### **Members Absent**

Linda Arzoumanian	Kim Murray
Hank Atha	Jill Pearson
Rose Capono	Regina Romero
Wilette C. Diggs	Julia Strange
Chris Hazen-Molina	Mike Verbout
Dorothy Kret	

### **(24) Pima County Staff and WIB Guests Present**

- I. **Call to Order:** Paul Roughton, Chair, 7:34 a.m.
- II. **Pledge of Allegiance:** All
- III. **Roll Call:** Sharon Mikrut, D.E.S., Rehabilitation Services Administration
- IV. **Pima County Staff Report:** Charles Casey, Pima County Community Services, reported on the following:

Discussion and action can occur on any agenda item.

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- A. Federal Reserve and Economist's Annual Retreat and one of their main concerns is the increased number of those working part-time because they can't find full-time positions.
- B. More than one out of four of our friends, neighbors, relatives and co-workers live in poverty. Pima County One-Stop hosted a three-day symposium "Bridges Out of Poverty" with each day directed to different audiences. Day one for community leaders in decision making positions, day two for practitioners working with organizations and programs that help people move out of poverty, and day three for private sector employers in the manufacturing and healthcare sectors. This coordinated effort could change the game for individuals seeking to build resources and transition to economic stability and the social service agencies traditionally working with this population.
- C. Under the Workforce Innovation Opportunities Act (WIOA) the WIB may become the Workforce *Development* Board. The Department of Labor has issued a WIOA Local Assessment Tool and the Executive Committee will start addressing this in the next few months. WIOA Statewide Task Forces have been established. If anyone is interested in participating, please contact Charles Casey. WIOA partnering, implementation, board composition, suggested standing committees and youth information were also mentioned.
- D. Dana Katbah, Program Manager, Pima County Rio Nuevo One-Stop, reported on the 2014 Summer Youth Work Program that employed 1,260 youth who were between the ages of 14 and 21 before the end of May 2014 and who reside in Pima County. More than 75% of the participants were from low-income families and all participants were required to attend an Employability Skills Workshop prior to their first day of work. The Tucson Medical Center (TMC) and Tucson Youth Development, Inc. (TYD) "GO! Program" provided 15 youth an opportunity to work and train at TMC. Arnold Palacios, Executive Director, TYD, reported that of the 15 youth who worked at TMC, 14 were hired and the 15<sup>th</sup> youth was accepted to the University of Arizona College of Medicine pre-med program. GO! Program participants are eligible for tuition reimbursement. Arnold Palacios added that partnering with Pima County, JTED and other organizations is invaluable. Employers are encouraged to contact Dana Katbah and participate in the 2015 Summer Youth Work Program and/or during the 2014-2015 school year.

V. **Action Item:** August 8, 2014 Meeting Summary reviewed.

VI. **Comments from Chair:** Paul Roughton welcomed and recognized the four new board members including Sandra Abbey, Bruce Grant, Lee Lambert, Aric Meares, and Ramon Serrato. Paul reported that the 09/11 WIB and TREO "Sector Partnerships" forum was successful with more than 100 businesses that were represented. Lindsey Woolsey, The Woolsey Group, used a PowerPoint presentation and it will be made available to the WIB members. Gregg Johnson said the follow up will be the key and the WIB and TREO will work with the groups who want to move forward. Interested industries included the infrastructure and health and bioscience sectors.

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**VII. Award Presentation:** Paul Roughton presented a glass vase award to Suzanne Lawder, President/CEO, Goodwill Industries of Southern Arizona, who is retiring from Goodwill after 32 years and the WIB after serving for 15 years. Suzanne Lawder said it has been an honor and privilege to work with the WIB. She thanked Pima County for providing the information that has helped the Goodwill to make decisions. Suzanne introduced Liz Gulick who will be Goodwill's interim CEO.

**VIII. Board Member Announcements/Call to Public:**

- A. Lea Márquez-Peterson, President/CEO, Tucson Hispanic Chamber of Commerce, announced their Economic Development Trade Mission Trip to Nogales, Sonora on 10/02 and 10/03. This trip is sponsored by Nogales, Sonora and will include a tour of the University of Technology Nogales, AVNET, B/E Aerospace and other manufacturing plants. Please consider going on the tour if you have not toured Mexico industries. Register at [www.TucsonHispanicChamber.org](http://www.TucsonHispanicChamber.org).
- B. Evelyn Wright, Pima County One-Stop, announced the Southern Arizona Logistics Education Organization (SALEO) 7<sup>th</sup> Annual SALEO Scholarship Golf Tournament presented by Port of Tucson, on 10/25/14, at Randolph North Golf Course. E-mail [golf@saleo.org](mailto:golf@saleo.org) if you would like to be a sponsor or to sign up.
- C. Vaughn Croft, Youth Council Chair, announced that the November 2014 "Infrastructure Youth Career Expo" has been cancelled. The Youth Council will support the 11/13 and 11/14/14 Arizona Transportation Builders Association (ATBA) "Southern Arizona Construction Career Days" at the Tucson Rodeo Grounds, 8 a.m. to 2 p.m.
- D. Ben Barela, Pima County One-Stop, announced that the Pima County One-Stop is a sponsor for this first annual ATBA "Construction Career Days" and he serves on the event planning committee. Their goal is to educate up to 400 high school students each day and expose them to the many career options in the infrastructure sector. As of today, 355 students are enrolled and representing 17 high schools.

**IX. Workforce Development/Career Readiness:** Michelle Simon, Program Coordinator, Programs and Partners Office, Pima County Public Library talked about the many free services that are available to the public at their 27 branches across Pima County. Adult and youth programs and services include literacy programming, access to technology and resources; career readiness programming; and Pima County One-Stop. The library supports and partners with the One-Stop to assist job seekers (i.e., they purchased the same resume writing software that is used at the One-Stop Career Centers). Study Rooms with online or telephone interview technology are available for individuals or organizations, and nonprofit organizations may use a Study Room for a meeting.

**X. Small Business/Entrepreneurship Support:** Susann Miller, Director, Women's Business Center (WBC), Microbusiness Advancement Center (MAC) talked about their mission that is to provide workforce development/education, technical consulting and long term advising for aspiring entrepreneurs and small business owners and managers. MAC services include no cost business consulting and some small businesses that they have

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helped include food trucks and artists. The Women's Business Center of Southern Arizona provides no cost business counseling and training to women entrepreneurs in the Southern Arizona community. The Small Business Development Center provides entrepreneurs with one-on-one business and financial counseling to help their business thrive. Susann Miller said they have served entrepreneurs from ages 18 to retirement age and for all types of businesses. The One-Stop has provided funding for several individuals who needed to take classes and could not have paid on their own.

Arnold Palacios asked Susann if she will attend or join the WIB Youth Council to help plan for the Workforce Innovation Opportunities Act (WIOA) requirements for youth entrepreneurs and Susan said she would be interested.

**XI. Adjournment:** 9:00 a.m.

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