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**PIMA COUNTY WORKFORCE INVESTMENT BOARD (WIB)**

**Executive Committee**

**Wednesday, January 28, 2015, 8 a.m.**

Kino Service Center, Conference Room 123  
2797 E. Ajo Way, Tucson, AZ 85713

**MEETING MINUTES**

**Members Present**

Paul Roughton, Chair      Vaughn E. Croft  
Beverly Price              Gregg Johnson  
Rose Capono

**Members Absent**

Dorothy Kret  
Hank Atha  
Peg Harmon

**Guests and Pima County Staff Present**

Kate Harrison              Charles Casey  
Anna M. Cunes

- I. **Call to Order:** Paul Roughton, Chair, 8:05 a.m.
- II. **Action Item:** 11/19/14 Meeting Minutes approved. Beverly Price motioned to approve, Gregg Johnson seconded, and all were in favor. 12/11/14 Meeting Summary reviewed.
- III. **WIOA Updates:** Charles Casey, Pima County Community Services, reported that the Regulations were supposed to be available in January 2015 but they have delayed until Spring 2015. The state and local areas are continuing to move forward to the WIOA transition. Four counties and Arizona state representatives were at Southwest Gas Corporation on 01/27/15 for WIA Southern Region Technical Assistance Sessions. A second Session is scheduled on 01/28/15.
- IV. **WIB Committees' Updates**
  - A. Planning – Beverly Price reported that she was impressed with Aric L. Meares' ideas for helping to define and understand the WIB's Industry Sectors and Industry Sector Partnerships. Gregg Johnson reported that she has contacted Julia Strange, TMC Healthcare, and she will assist in the future when the Health Sector is ready to move

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forward with Mayor Jonathan Rothschild who wants to help fund that Sector Partnership. Julia believes Healthcare may need another month to see where some employers stand. Lindsey Woolsey confirmed that she has funding for Aerospace and Defense which would include Bioscience. Gregg met with Molly Gilbert, U of A Tech Parks Arizona and Aric L. Meares, BioVigilant Division, Azbil North America. Molly is excited to help out and told Gregg that there are two bioscience groups that are already organized – BIOSA and BLCSA. The Bioindustry Organization of Southern Arizona (BIOSA) is a non-profit trade group that supports the creation, operation and expansion of biotech enterprises and the commercialization of university research institute-based technologies in Southern Arizona. The Bioscience Leadership Council of Southern Arizona (BLCSA) is a Southern Arizona Leadership Council (SALC) led effort with help from the Flinn Foundation to drive the development of the Bioscience industry in Southern Arizona. Molly Grant is involved with both groups and will ask when they are available to meet and discuss a Bioscience Sector Partnership. Gregg Johnson has a meeting scheduled on 01/29/15 with Ron Shoopman, CEO, SALC, to find out what BLCSA is working on. The timing is good and Ron is excited about the Sector Partnership possibilities. Gregg mentioned that he liked the 2001 Cluster information that Anna M. Cunes provided to him and would like to see the Planning Committee do something similar for the Sectors. Gregg believes that part of the challenge with doing the Sector Partnerships is employers need to know what they are willing to do about growth. Beverly Price asked if the 2001 Cluster information will be helpful for the Planning Committee to use as a tool to start planning. Gregg Johnson mentioned that the Southern Arizona Manufacturing Partners (SAMP) will continue to lead the Manufacturing Industry Sector Partnership and they may expand. The manufacturing industry has a better career track but their entry pay level is the same as the current call centers, so youth are opting for the call centers' entry level positions. When Gregg Johnson and Michael Guymon attended the Arizona Mining and Industry Get Our Support (AMIGOS) luncheon, Gregg was amazed with the 150 attendees in the room and realized they were all representing industries involved with and dependent on the mining industry such as Granite Construction, University of Arizona and Caterpillar. A training meeting will be scheduled in mid-March 2015 for Lindsey Woolsey to explain to the key people, their role in a Sector Partnership.

- B. Board Development – Paul Roughton spoke to Mike Levine, Port of Tucson, about joining the WIB and he is interested. Charles Casey suggested that Paul should invite Mike Levine to join. Mike would fill the vacancy created by Noreen Nelson whose category needs to be changed from “Other” to “Business.” Pima County staff needs to confirm Molly Gilbert’s employer (not UA Tech Parks). Charles Casey suggested that if the WIB wants to reduce their number of members, it could be done gracefully and be done so required changes are effective 07/01/15. Under WIOA, Lee D. Lambert will not represent Adult Education but will continue to represent Post-Secondary Education as a community college representative. An Adult Education representative will be needed. The WIB bylaws were provided in today’s meeting packet because there was some discussion at a past meeting that they may need revising.
- C. Performance and Accountability – Rose Capono asked if the WIA agencies may present during a WIB meeting to highlight who they are and what they do. The Executive Committee agreed to allow the WIA agencies to share what their performance and accountability has been – what they were charged to do, what they have done, and how they do it. Charles Casey suggested to also ask them to explain how their clients align with the WIB’s industry sectors. Charles Casey said that the WIOA “Core Program

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Partners” who include Adult Education, State Employment Services, and Vocational Rehabilitation are supposed to report to the WIB on their performance. Pima County staff will be asking the Performance Committee for advice as to how the “Partners” can best do that and the Performance Committee may need to ask the Partners as to how is their work aligning with Sector Partnerships.

- D. Youth Council – Vaughn Croft reported that the Youth Council is ready to move forward on the 2015 Youth Career Expo. Raytheon has bought out Sensintel so the Youth Council is going to ask Kim Murray if Universal Avionics Systems Control will be available to host the 2015 Youth Career Expo that will feature Emerging Technologies. The Expo may include video gaming, unmanned aerial systems and communications technology businesses. Charles Casey mentioned that he has been reading about holography (a technique which enables three-dimensional images – holograms - to be made) and that it is going to start getting popular by end of year. Vaughn Croft said he has a contact named Mr. Patterson who has a large, flat screen with a projection camera to show three-dimensional images. Vaughn suggested that the WIB Executive Committee should meet at Mr. Patterson’s location and witness a demonstration, near the Tucson International Airport. Charles Casey suggested that the Youth Council should also hold a meeting at Mr. Patterson’s location. Youth Council member Johanna Duffek has made contact with an Arizona Daily Star reporter who has agreed to run monthly articles, beginning in February 2015, featuring employers who have participating in the Youth Summer or other Youth Employment Programs.

- V. **2015 WIB Meeting Dates, Locations, Agendas** – Paul Roughton suggested that the “WIB Member Spotlights” should start being on the Agendas again. Anna M. Cunes will schedule the newly appointed members who include Sandra L. Abbey, Bruce W. Grant, Aric L. Meares, Lee D. Lambert, Ramon Serrato, Molly Gilbert, and Chris Kaselemis. Anna M. Cunes will contact the recommended Infrastructure Industry Sector Panel members for the 03/13/15 WIB meeting which may include Kinder Morgan. The WIB Retreat location is to be determined and the committee prefers a central location. The 05/08/15 WIB meeting will feature the seven WIA agencies that will each have six minutes to present. Rose Capono and Charles Casey will meet with the agencies prior to 05/08/15. The 06/12/15 WIB meeting will include WIB elections and Paul Roughton suggested SAMP for a topic and CAID for the location. Paul Roughton suggested that the 08/14/15 WIB meeting could focus on manufacturing and be held at PSE with a tour following the meeting. The AZ I-BEST presentation may need to happen in the Fall along with a Health topic.

- VI. **Request for Proposals (RFPs):** Charles Casey, Pima County Community Services, reported that electronic RFPs will be an option. The Community Services Neighborhood Conservation Department is currently utilizing the electronic version and it is going well.

- VII. **Next Meeting:** Monday, **February 23, 2015, 2 p.m.**, Kino Service Center, **Room 301**

- VIII. **Adjourned:** 9:05 a.m.

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