



QUALITY JOBS. QUALIFIED WORKERS.

**MEETING OF THE PIMA COUNTY WORKFORCE INVESTMENT BOARD (WIB)
Executive Committee**

Wednesday, March 23, 2016, 8:00 a.m.

Kino Service Center, 3rd Floor, Conference Room 301
2797 E. Ajo Way, Tucson, AZ 85713

Meeting Summary

Members Present

Paul Roughton, Chair
Aric L. Meares

Members Absent

Bev Price Peg Harmon
Vaughn E. Croft Jan Leshner
Dot Kret

Guests and Pima County Staff Present

Charles Casey Anna M. Cunes

- I. **Called to Order:** Paul Roughton, Chair, 8:05 a.m.
- II. **Action Item:** To approve February 2, 2016 Meeting Minutes. Not approved due to no quorum.
- III. **Action Item:** To review February 22, 2016 Meeting Summary. Reviewed.
- IV. **Action Item:** To approve need for WIB Industry Sector Partnerships Contractor. Not approved due no quorum.

Paul Roughton reported that City of Tucson Mayor Jonathon Rothschild has asked Pima County and the WIB to partner with other Healthcare Industry Sector Partners that may include the 09/15 Hosts and Participants: Mayor Rothschild; Judy Rich, CEO, TMC; Fred Freedman, President & COO, Pima Medical Institute; Nancy Johnson, COO, El Rio Community Health Center; Greg Taylor, Regional VP Community Affairs, Cenpatico; and Michael Guymon, VP Regional Development, Sun Corridor, Inc. There were more than 40 healthcare organizations that attended the first meeting along with community support partners from Pima Community College, the Pima County One-Stop Center, the Pima County WIB, and University of Phoenix to list a few.

Charles Casey, Director, Community Services, Employment and Training (CSET), will contact Lindsay Woolsey regarding her proposal.

V. **Action Item:** The Committee reviewed and discussed WIB Applications from Potential New Members. No approvals due to no quorum.

- A. Jeannetta “Jaybee” Nickelson, Marketing Specialist, National Customer Operations, Comcast - Dot Kret said she will meet with Jeannetta. Sean Lopez will ask Nils Urman if the Business Services Team has an upper management contact at Comcast.
- B. Heath S. Vescovi-Chiordi, Management Assistant, Manager’s Office/Economic Development, Town of Marana - Paul roughton will follow up with the City of Tucson to ask if they still want to replace Chris Kaselemis.

Pima County Staff will ask the Workforce Arizona Council (WAC) if an Economic Development organization may represent Business or if they must represent only the Governmental, Economic and Community Development (GECED) category.

- C. Jacki Fisher, Owner, Eii, Images Enterprises LLC – Aric L. Meares would like to invite Jacki Fisher to serve on the Performance and Accountability Committee. Dot Kret and Aric L. Meares, and Charles Casey will meet with Jacki.

VI. **Pima County Staff Report:** Charles Casey, Director, Community Services, Employment and Training (CSET) introduced Sean Lopez, CSET, who was recently promoted to the CSET Administrative Services Manager position.

- A. Charles Casey reported that the Workforce Arizona Council (WAC) provided an Executive Overview for Arizona’s Unified Workforce Development Plan for Program Years 2016-2020. The Overview includes:

- WIOA and its Strategic Elements: State Strategic Vision, Goals, Strategies and Analyses;
- Operational Strategy Implementation: Assessments, Data Use and Infrastructure, and Priority of Service for Veterans;
- Coordination with Combined State Plan Programs;
- Common Assurances for All Core Programs; and
- Program-Specific Requirements for Core Programs:
 - Title I – Adult, Youth and Dislocated Workers
 - Title II – Adult Education and Literacy Programs
 - Title III – Wagner-Peyser Employment Services
 - Title IV – Vocational Rehabilitation

- B. Charles Casey reported that earlier this month he also received from the WAC, the “Guidance: Local Workforce Development Plans” document that is in today’s meeting packet. The Pima County WIB’s Local Plan must be submitted electronically to the WAC on or before 09/01/16.

VII. WIB Committee Reports

- A. Planning – Bev Price reported that at the 03/17/16 monthly meeting, the committee agreed that they will invite Paul Shannon, Director, Labor Market Information, Arizona Department of Administration, and Trevor Stokes, Arizona Commerce Authority (ACA) to present at their 05/19/16 meeting.

Michael Guymon asked Bev Price to share information about the Call Center that was considering to locate in Tucson. The Call Center had asked Michael Guymon if they could speak with an HR person with experience and who could assist the Call Center with their decision. Bev Price did speak to the Call Center and after answering IT recruiting, recruiting resources, etc., questions, Bev believes the Call Center may decide to locate in Tucson. Michael mentioned that having good relationships are very important and this was a good example of the importance of employer partnerships.

At the 04/21/16 meeting there will be a Making Action Possible (MAP) for Southern Arizona Dashboard one-hour introductory overview and navigation tips provided for the MAP Dashboard. Visit www.mapazdashboard.arizona.edu for information and resources.

The MAP would also like to present to the WIB at a monthly meeting.

- B. Board Development – One (1) Business (Jill Pearson) and Two (2) GECD Vacancies. The GECD vacancies include the City of Tucson Economic Development (Chris Kaselemis) category and the required Title III Wagner-Peyser Employment Services category (Peggy Feenan).

Pima County Staff will provide a WIB application to the Arizona Department of Economic Security to help fill the Title III vacancy.

- C. Performance and Accountability – Aric L. Meares reported that their next meeting will be on Tuesday, 03/30/16 at 8:30 a.m.
- D. By-laws – WIB By-laws approved at 03/11/16 WIB meeting and Staff will try to get the By-laws on the Pima County Board of Supervisors' (BOS) 04/19/16 Agenda.
- E. Youth Council – Vaughn E. Croft reported on the 05/04/16 "Career Pathways and Employment Fair" that will be at the Tucson International Airport (TIA). The Fair will be hosted by the Tucson Airport Authority (TAA) who has moved to the remodeled 2nd floor of the Airport. The Fair is being offered to youth ages 16 to 24 and will run from 3 to 6 p.m. Vaughn is working on recruiting exhibitors who will meet the youth and learn about their career goals so the employer may also share what they have to offer to the youth. Vaughn has 10 tables confirmed and Aric L. Meares offered to staff a table which brings the number of exhibitors to 11. Vaughn also reported that Linda Leatherman confirmed that she will donate 5 personal computers that will be used as raffle prizes.
- F. Ending Poverty Now – Peg Harmon reported that she will be in Washington on 04/08/16 and will not be able to provide the Final Report. Charles Casey said it would be adequate if

there is a Draft Report available for the 04/08/16 WIB Meeting. Peg Harmon will arrange a meeting with her, Rob and Charles Casey in order to create the Draft Report.

G. RFP Workshops – Proposed Awards approved at the 03/11/16 WIB meeting and will be forwarded to the Pima County BOS' for their 04/19/16 Agenda.

VIII. Future WIB Meetings – Dot Kret reported that Marji Morris asked if the WIB could host another Infrastructure Industry Sector Panel but with Utilities.

IX. Next Meeting: Thursday, April 28, 2016, at 8 a.m. (Peg Harmon will always have a conflict with the last Wednesday of each month.)

X. Adjourned: 9:06 a.m.