



Pima County
Workforce Investment Board

QUALITY JOBS. QUALIFIED WORKERS.

Meeting of the Pima County Workforce Investment Board (WIB)

Planning Committee

Thursday, February 14, 2019, 8:30 a.m.

University of Phoenix, 1st Floor Classroom 115
300 S. Craycroft Road, Tucson, Az 85711

Meeting Summary

Members Present

Danielle Duarte, Chair Brad McCormick
Regina Suitt Patti Greenleaf

Members Absent

Michael Guymon Liz Gulick
Susan Hyatt Dumon Dr. David Doré

Guests Present

Anna M. Cunes Marcelino Flores

- I. **Call to Order:** Danielle Duarte, Chair, 8:41 a.m.
- II. **Action Item:** To Approve the 01/17/19 Meeting Minutes. Not approved due to no quorum.
- III. **Pima County Career Pathways Analysis and Resource Guide:** Analysis Progress Update due from Regina Serrano, Pinnacle Workforce Strategies. Marcelino Flores introduced himself and provided an overview of the draft Analysis and the draft Guide provided by Regina Serrano.

The Committee discussed the following and made a few suggestions:

Regina Suitt said that Title II is in a debate at the federal level about the need to allow certain certificates to be used as post-secondary credentials that currently are not.

Regina Suitt said that the Arizona Career Readiness Credential counts as workforce preparation.

Regina suggested that the one page flyer should include a Resume building towards the certificate.

Regina also suggested that the Workforce Development Specialists should show their clients only the top 10 highest, in-demand Occupations.

On the Gaps and Overlap in Training Services document - Welders, Cutters, Solderers, and Brazers – ETPL = Yes (4)

There is a line that states: Current Regional Training Providers and there should also be a line that states “Other/Additional Training”.

Each Industry should have a number such as 1. Business Management, Operations, Support and each Occupation should have a number such as 1. Managers, All 2. Property, Real Estate, and Community Association Managers 3. Business Operations Specialists, All.

Brad McCormick suggested that under the following column/box:

Learn More about this Occupation
Click on O*NET link:
<http://www.onetonline.org/link/summary/13-1199.04>

There should be additional information that will encourage the reader to want to click on the link and/or visit the website such as: Sample of Reported Job Titles, Technology Skills, Knowledge, Skills, Abilities, etc.

Brad McCormick asked if Pima County staff will forward the draft Analysis and final Analysis to the Planning Committee and Anna and Marcelino replied yes.

Marcelino Flores said he will share the link to the Texas website with the Planning Committee. It shows the lateral pathways.

IV. 2019 WIB Monthly Meetings – Continue Automation-related Topics with Employers

- A. 03/08/19, Friday – Topic: Skill Sets to be More in Demand – Entrepreneurship and Initiative Taking
- B. 04/12/19, Friday – Topic: TBD by the WIB “Executive Committee” during their 02/28 monthly meeting.

Marcelino would like to suggest that the 04/12/19 WIB meeting feature the impact of automation on call centers as one industry mentioned in the *Impact of Automation on Pima County Employment* “automation moving rapidly forward.” AFNI, Inc. might be a good employer to invite to speak.

Note: From *Impact of Automation on Pima County Employment* report: Automation moving rapidly forward in health care (especially diagnostic services and patient monitoring), financial activities (automated analysis and trading), professional and business services (legal research, call centers, surveillance), and education (massive online courses that predict student performance and prospects for further study).

V. Pima County Career Pathways and Target Occupations: No requests received for additional Target Occupations.

VI. Next Meeting: March 21, 2019, 8:30 a.m.

VII. Adjourned: 9:40 a.m.