



QUALITY JOBS. QUALIFIED WORKERS.

Meeting of the Pima County Workforce Investment Board

Friday, October 11, 2019, 7:30 a.m.

Abrams Public Health Center, 1st Floor Room 1106
3950 S. Country Club Road Tucson, AZ 85714

Meeting Minutes

Members Present

Aric L. Meares, Chair	Dr. Mark P. Vitale
Molly M. Gilbert	Marji Morris
Ramon Serrato	Mary E. Darling
Michael Guymon	Clarence Boykins
Maria S. Sopher	Mary K. Boegemann
Susan Hyatt Dumon	Alex Horvath
Brad McCormick	Jorge Rivero
Paul Stapleton-Smith	Dot Kret
Dr. David Doré	Steven C. Freeman
Gina Pleas	Dr. Vaughn E. Croft
Frank J. Watts, Jr.	Chris Hazen-Molina
Laura Oldaker	Cristina Castro Harrington
Dr. Margaret Higgins	Deron Johnson
Jim Zarling	Karen King
Kathy Prather	Fabian Sandez
Bruce W. Grant	Regina Suitt
Jan Leshar	

Members Absent

Danielle Duarte
Lea Márquez Peterson
Jacob Bernal
Dustin Williams
Kari Hogan
Carol Stewart

(31) Guests Present

- I. **Called to Order and Welcome:** Aric L. Meares, Chair, Pima County WIB, 7:56 a.m.
 - A. 09/30/19, Resignation Letter received from Jan Leshar.
 - B. 10/03/19, WIB "Exec Comm" approved to remove due to "Failed to meet WIB member representation requirements defined in the WAC Policy 01-2016"; 10/09/19, will be effective 10.11.19 "when acknowledged by the WIB at the 10.11.19 WIB monthly mtg., because the resignation does not affect the required composition of the WIB."
- II. **The Pledge of Allegiance:** All
- III. **Roll Call:** Molly Gilbert, Commercial Properties, PICOR

IV. Looking Ahead - Workforce Development and the Working Learner in the 4th Industrial Revolution: Dr. Ian Roark, Vice President of Workforce Development & Strategic Partnerships, Pima Community College, presented information that included:

A. Pima Community College at a glance

- **50,000** students
- **69% part time**
- **23%** of courses offered online
- **28** Average Age
- **HSI 45%** Hispanic

B. 2015 Arizona Jobs and Workers by Skill Level

C. The (Real) Great Displacement - Any work tasks that can be routinized by even in part, are subject to replacement by computers or robots, and advances in AI will steadily increase the number of occupations affected.

1. By 2020, artificial intelligence will create 2.3 million jobs worldwide and eliminate 1.8 million.
2. By 2030, 1 in 3 U.S. workers will need to learn new skills and find work in new occupations.

Aviation Technology \$15 million approved by the governor. Open House in Spring 2020 announcement coming soon Dr. Dore said that 11/14/19, 9 a.m.

Auto vehicle training full cohort

See Attachment A for full report. You may contact IRoark@pima.edu for additional information or questions and if you would like to serve on an advisory committee, send an email to advisory@pima.edu.

Molly Gilbert thanked PCC for being involved and supporting workforce efforts.

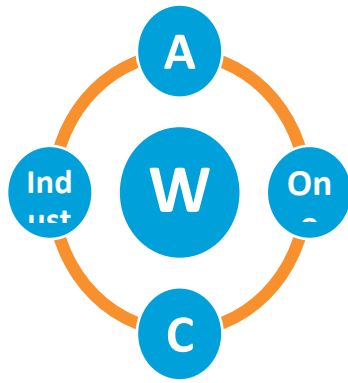
V. Integrated Basic Education and Skills Training (IBEST) - Laurie Kierstead-Joseph, Director, Adult Education Services Adult Basic Education for College & Career (ABECC), Pima Community College, presented information that included:

A. IBEST Building a Pathway to College and Career Success

B. WIOA: Integrated Education & Training includes Adult Education and Literacy, Workforce Preparation, and Workforce Training

C. Acceleration Completion

D. The IBEST Instruction Model that includes studying for a HSE Diploma while also studying for a CTE certificate.



Career & Technical Skills Training
 Basic Skills Development
 Employment Readiness
 Integrated Support Systems

- Academic success: Career & technical skills and basic skills improvement
- Post-secondary certificate
- HSE Diploma (GED®)
- Industry-recognized credential
- Employment

Past IBEST programs:

- Hotel & Restaurant Management
- Machine Tool Technology
- Behavioral Health Services

Current IBEST programs:

- Medical Assistant
- Logistics & Supply Chain Management
- Automated Industrial Technology
- AE + CTE instructors
- Blended GED and non-GED
- Cohort model ~1 year
- CTE certificate
- Industry-recognized credentials
- ATB-eligible
- Students co-enroll with One-Stop
- Employment portfolio

Who is it for?

Students without HS Diplomas, approaching GED®. IBEST is eligible for Financial Aid via Ability to Benefit

Students with HS Diplomas can benefit from basic and employment skills, and from additional support

Employees who work in the field and want to upskill could benefit from additional support

IBEST results:

75% average IBEST completion rate;
81% IBEST graduates gained employment post-IBEST program;
55% IBEST graduates gained employment in the sector; and
85 industry recognized credentials that 11 students have earned in the AIT IBEST program... and still counting

Early IBEST

- Shorter duration, 9-20 weeks
- Mid-level ABE and ELAA students
- Held at AE Learning Centers
- Taught by AE Instructor
- Integrated career training
- Students map career pathway
- External partners: Microsoft and CGTI

160 Students completed an IBEST or Early IBEST program
72% of Early IBEST students achieved *Measurable Skills Gains*

Coming soon to the PCC ABECC 29th Street Coalition Center is Early IBEST for Caregiving. It is a partnership between PCC ABECC, the Caregiver Training Institute (CGTI), the ARIZONA@WORK Pima County One-Stop, and the Health Professions Opportunity Grant (HPOG). Participants can earn their Caregiver Certificate through the CGTI while improving their reading, writing, math, and employability skills.

Looking ahead includes to Streamline intake, Strengthen employer involvement, and Scale up.

For questions or additional information, please contact Laurie at lkierstead@pima.edu.

Ewe asked 80,000 adults in pima county without a high school credential so the goal is to have all of them in the PCC IBEST program.

Jim asked what is PCC doing and Laurie said they are working on ti. It's a huge problem nationally.

Marji asked if high school dropouts is there a database.

Peggy of the IBEST who did not have GED but Laurie would need to check her numbers. Some complete GED during and some after.

Laurie introduced Stephanie Dennison, IBEST coordinator.

VI. WIB Chair Message: Aric L. Meares, Chair, Pima County WIB

- A. TENWEST Impact Festival helps the curious and the impassioned solve the great economic, social, cultural and environmental challenges facing our communities. Through ten days of exhibitions, talks, and interactive experiences, national experts and local heroes will inspire the ideas and facilitate the connections that will empower us to act.
- B. On 09/30/19, Resignation Letter received from Jan Leshar. On 10/03/19, the WIB "Executive Committee" approved to remove Jan due to "Failed to meet

WIB member representation requirements defined in the WAC Policy 01-2016"; 10/09/19, will be effective 10.11.19 "when acknowledged by the WIB at the 10.11.19 WIB monthly mtg., because the resignation does not affect the required composition of the WIB."

VII. WIB Member Spotlight: Every month one or more WIB members will share information about themselves to help board members to get to know each other and to strengthen partnerships. Marji Morris and Mary E. Darling will do the Spotlight during the 11/08 or other future WIB meeting.

VIII. ARIZONA@WORK Pima County One-Stop Staff Report: Arnold Palacios, Director, Pima County CSET, thanked Ian and Laurie for the work that they do and for today's presentations.

11/08/19 Ron Painter, Chairman, NAWB, in Tucson for a Listening Tour about our local issues. PCC is hosting the meeting that will begin at 9 a.m. at the PCC Downtown Campus, Amethyst Room. Pima will talk about the future and Pima County will lead a breakout session to share local concerns and challenges. The session will include a working lunch and may end at 12 p.m.

IX. ARIZONA@WORK Pima County One-Stop "One-Stop Operator Report": Jim Mize, SER-Jobs for Progress, Inc. – See Attachment B.

X. Action Item: To approve the 06/14/19 and 08/09/19 WIB Monthly Meeting Minutes and review the 09/13/19 WIB Monthly Meeting Summary. Dr. Vaughn E. Croft motioned to approve; Regina Suitt seconded the motion; and all were in favor. The Meeting Summary was reviewed.

Amanda Abens announced the 10/18 TENWEST luncheon and invited all WIB members.

Marji Morris announced the Construction Career Days 11/06 and 11/07.

Clarence Boykins announced that the TUL board appointed him to be the CEO of the TUL.

Michael Guymon – message from Pima County "well ahead of the game" and applauded PCC, Pima County, One-Stop, the WIB.

XI. Next Meeting: Friday, November 8, 2019, 9 a.m., Pima Community College Amethyst Room

XII. Adjourned: 9:01 a.m.