



QUALITY JOBS. QUALIFIED WORKERS.

Meeting of the Pima County Workforce Investment Board (WIB)

Youth Council

Tuesday, April 9, 2019, 3:30 p.m.

Pima County Youth Employment Center, Sentinel Bldg, 2nd Floor
320 N. Commerce Park Loop, 85745

Retreat Meeting Minutes

Members Present

Dr. Vaughn E. Croft, Chair
Blanca Duran
Monica Amaya
Patty Short
Mike Rohrbach
Cassie Lundin
Liz Gulick

Johanna Duffek
Ed Nossem
Andrew Bevington
Karen King
Jim Zarlino
Byron Christopher

Members Absent

Deborah A. Dixon
Linda Reyes
Veronica Ochoa
Nathan Bacal
Helena Martinez

Ryan Sermon
Eddie Valdez
Ed Dummitt
Marji Morris

Guests Present

Anna M. Cunes
Arnold Palacios
Eddie Saavedra

Brecken Chinn, Generations Communications
Pablo Bley, CCLC
Margarita, HR, Tucson Youth Development, Inc.

- I. Called to Order: Dr. Vaughn E. Croft, Chair, 3:32 p.m.
- II. Welcome
- III. Action Item: To Approve the 12/11/18 Meeting Minutes and To Review the 03/12/19 Meeting Summary. Liz Gulick motioned to approve the 12/11/18 Meeting Minutes; Blanca Duran seconded the motion; and all were in favor.
- IV. Action Item: To Determine Goals and Action Items for Fiscal Year 2019-2020 - Vaughn discussed the following with attendees:

National Association of Workforce Boards (NAWB) and collaboration and partnerships are important for the One-Stop system.

Vaughn distributed a copy of the Workforce Innovation and Opportunity Act (WIOA) Section 129. *Use of Funds for Youth Workforce Investment Activities* and said he wanted Council members to first remember and be aware of section (a) *Youth Participant Eligibility*.

Brecken Chinn asked how are the youth recruited and/or made aware of the Youth Employment Center.

Arnold Palacios explained that the Pima County CSET Department has contracts with several local organizations who provide WIOA and other youth services, programs, and activities.

Daphanie Conner said that there is an average of 400 youth who are served per month.

The Community Foundation of Southern Arizona working campus is where several nonprofits have space. Brecken said they are not allowed to provide services when at the campus. Mike mentioned that the Pima County Library has a presence.

Note from Anna: The 21 Libraries are supposed to be promoting the One-Stop system.

Mike Rohrbach suggested that the Council should follow up with Expo participants.

Pablo Bley is conducting workshops Incubator.org and obtaining data to engage with the youth and help them have conversations among themselves.

Daphanie Conner confirmed that the Title I-B Youth must be followed up for one year.

VR confirmed that their clients must also be followed up for one year and staff check in on them quarterly.

Blanca said they do follow up for one year.

Liz said that some youth are in the middle of a program and may not always look at the expo as anything other than part of their programming.

Eddie Saavedra said the Council needs to have at least 3 youth on the Council and Pablo said he has a female that he will refer.

Vaughn asked if the Council is communicating enough with and for the following:

- Social Media

- Youth on their Own

- Workforce

- Education

- Training

Eddie said that there is a Youth Services Resource Guide that is being put together.

Cassie Lunden explained what is included with Supportive Services.


Mike asked how youth are recruited and/or educated about being self-employed.

Source: The Arizona Daily Star, May 20, 2017

The [YWCA Southern Arizona](#) is looking ahead to its next 100 years of empowering women.

Its Second Century Fundraising Campaign aims to raise \$1 million for the Women's Impact Fund and \$500,000 for the Stand Together Arizona Training & Advocacy Center.

“Women are driving economic development in Arizona, and we are stepping up our advocacy and focusing on our mission to eliminate racism and empower women by making sure that training, funding and resources are available to women and minorities in our community so that everyone can be successful”, said Kelly Fryer, CEO of YWCA Southern Arizona

The Pima County Public Library has a featured [ReferenceUSA – Business Development & Directory](#) 

Create marketing plans, conduct competitive analysis, develop lists, and research companies to help move your business or organization forward. You can also find job leads here. [Take a video tour](#) to learn how to use it. [Statewide Access](#).

Source: <https://www.library.pima.gov/resources/business-entrepreneurship/>

Mike said the Youth Development Council and the MEC have youth groups that we should take advantage of.

Voc Rehab needs entry level positions and the emerging occupations don't always offer them.

V. Next Meeting: Tuesday, May 14, 2019

VI. Adjourned: 4:56 p.m.