



Pima County  
Workforce Investment Board

QUALITY JOBS. QUALIFIED WORKERS.

**Zoom Meeting of the Pima County Workforce Investment Board (WIB)  
Virtual and Teleconferencing Attendance**

**Planning Committee**

**Tuesday, April 28, 2020, 1 to 2 p.m.**

Join Zoom Meeting: <https://azbil.zoom.us/j/99952488439?pwd=Ynk4Zk9vSU5CTjdyYlNaWmpwK1hVdz09>  
Phone: +1-669-900-6833 Meeting ID: 999 5248 8439

The Unique Meeting ID is required to join the WIB Zoom meeting and if you are joining via telephone, you must use one of the **teleconferencing number** provided in the above link.

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**Meeting Minutes**

**Members Present**

Danielle Duarte, Chair  
Michael Guymon  
Jorge Rivero  
Laurie Kierstead-Joseph  
Ian R. Roark  
Molly Gilbert  
Aric L. Meares, WIB Chair

Barbra Coffee  
Bev Price  
Liz Gulick  
Dr. David Doré  
Laura M. Oldaker  
Susan Hyatt Dumon  
Kathy Prather

**Members Absent**

Patti Greenleaf

**Guests Present**

Anna M. Cunes  
Stephanie Bermudez  
Arnold Palacios  
Moriah Robles, AZ DES, Workforce Technical Assistance Coordinator  
Mary K. Boegemann, AZ DES, Vocational Rehabilitation  
Brad McCormick, FGA Job Corps  
Anthony Gimino, Pima County Communications  
Dr. Margaret Higgins, The Haven  
Tamara Nicolosi, PCC, Workforce  
Solomon Galyon, PALF and UA Local 460  
Julie Hecimovich, Pima Community College, Workforce Development & Continuing Education, Client Services  
Ramon Serrato, Serrato Corporation  
John Moffatt, Economic Development Director, Pima County  
Rachael Tashbook, AZ DES, WIOA Project Specialist  
Patrick Cavanaugh, Deputy Director, Pima County Economic Development Office  
Michael Gates, PC CSET, Dislocated Worker Program Manager  
Samantha Briggs, Office of Economic Opportunity, Economist  
Amanda Abens, Dean of Workforce Development, Pima Community College  
Marji Morris, Manager, Workforce Development & Talent Acquisition

Paul Stapleton-Smith, Pima Area Labor Federation, AFL-CIO  
Frank Velasquez Jr., JobPath  
Liane Hernandez, YWCA of Southern Arizona

- I. **Called to Order:** Danielle Duarte, Chair, 1:02 p.m., thanked everyone for joining today's Zoom meeting. Anticipating a Recovery Plan. Danielle mentioned the *The Future of Work National Perspective* information presented by Ron Painter, President/CEO, National Association of Workforce Boards ("NAWB") during the November 8, 2019 WIB meeting and NAWB Listening Tour.
- II. **Zoom Meeting Protocols and Chat Moderator:** Mark P. Vitale, Chair, WIB Performance and Accountability Committee, explained how to use the Chat feature, asked guests to turn their speakers to mute unless speaking, and reminded everyone to Sign In in the Chat feature.

Mark also shared the four questions that each of the presenters would be addressing from their perspectives and asked attendees to post their questions or thoughts about anything that each presenter discussed in the Chat room and they would be shared throughout the meeting.

1. Through the lens of Industry Sectors and Occupations, What are your organizations' Economic Development priorities for the region?
2. What strategies do you utilize, or recommend, for the region to better serve new and existing businesses?
3. In preparing the job seekers, what are some successes and challenges that you have identified?
4. What are your top opportunities for regional collaboration?

III. **Local Workforce Development Plan 2020-2023 ("Local Plan") Economic Development Perspective:**

A. Regional Economic Development - Susan Hyatt Dumon, Sun Corridor Inc.

1. Working together is definitely the key to help Pima County to moving forward.
2. Susan believes that economic development is a team effort for sure.
3. The companies who are doing well, are the ones who are planning ahead and who have been able to adapt to the current pandemic environment.

Laurie Kierstead-Joseph said thank you, Susan, for addressing the need to help people get their HS diploma and the additional training. Any workforce development plan must include strategies to help the 70,000 adults in Pima County who do not have a HS diploma, to get a HSE diploma and start career training.

B. Local Government - Dr. John Moffat, Pima County Economic Development said that every two to three years, Pima County updates its Economic Development Plan 2019 - 2021.

1. Fundamental Plan Goals include:

- Diversify the Economy
- Increase the number of jobs
- Increase disposable income
- Identify multiple paths to enhance regional workforce
- Develop new funding sources for local development
- Create a new regional identity (Branding)
- Identify ways to overcome limitations that affect success

2. Action Priorities include:

- Workforce
- Trade
- Border Issues
- Retail
- Aerospace & Space
- Defense
- Ending Poverty
- Investing for Economic Growth

3. Alignment of Industry Sectors

WIB Target Sectors 2016-2020

- Aerospace & Defense (includes Manufacturing)
- Emerging Technologies
- Logistics
- Health & Biosciences
- Natural & Renewal Resources
- Infrastructure (includes Construction)

4. Pima County Local Plan 2019-2021 Employment Sector Focus

- Aerospace & Defense (includes Manufacturing)
- Manufacturing
- Technologies
- Logistics
- Healthcare
- Mining & Mining Technology
- Infrastructure (includes Construction)
- Retail
- Tourism

Dr. Margaret Higgins commented that in terms of the health sector, please remember behavioral health, too, as part of the overall broader health sector.

Brad McCormick asked “John your comment on the Retail sector is it related to job displacement for existing Retail workforce? And the need for retraining and/or continuing training?”

C. Local Government - Barbra Coffee, City of Tucson Economic Initiatives said that manufacturing does fall under several sectors.

The City of Tucson is focusing on small business and trying to offer loans and other recovery options.

Visit [ConnectTucson.com](http://ConnectTucson.com) and provide information to be posted that helps business see what Tucson has to offer and to help tell Tucson's stories.

Laura Oldaker commented that the Pima County Emergency Operations Center is working with employers in the healthcare sector that desperately need to hire frontline healthcare workers. This sector remains our focus.

Dr. Margaret Higgins commented that she couldn't see the full list of notable companies in the Connect Tucson 'Health section' but hopes agencies like El Rio are listed.

D. Local Business Perspective - Michael Guymon, Tucson Metro Chamber, said that everything has been said and agrees with what his colleagues have talked about. He is a team player and also believes that the collaborations are important and Pima County does it very well.

The Chamber called all 1,500 Chamber members to find out what experiences they are having with the current pandemic. They are implementing programs and one is for the restaurants. This industry along with tourism is struggling as we all know. The Chamber has been around for 124 years and in the past couple years have gotten more involved with econ development and workforce development. The Chamber works with businesses that are new to the area and strive to ensure the businesses thrive.

The Chamber wants to make sure that they work with all the community partners to help develop programs necessary to train and work based learning programs for middle and high school students to help them grow into positions that are in-demand in the local area.

The Chamber also works with adults to help with career pathways. They have established a Construction Industry Partnership and has a Talent Task Force.

Workforce Development Blueprint steering committee is developing the Blueprint and several people participating in today's Zoom meeting are on the committee.

Frank Velasquez, Jr. asked "Mike Guymon - how do you see IT needs looking like? Is it numerous small businesses needing IT? Is it going to be kind of predatory meaning will there be a lot of movement in IT jobs because of competitiveness of needs and/or larger companies being able to pay better wages?"

Michael Guymon replied that he believes that it is addressing the IT needs of various companies as well as making sure we have individuals with skills in cyber security in particular. We also need to make sure we include curriculum in middle and high schools to ensure our future workforce has basic IT competencies.

Tamara Nicolosi commented that Pima Community College ("PCC") has information sessions on 04/29/2020 for anyone interested in the Google IT Certificate. Attendees were invited to email Tamara at [tnicolosi@pima.edu](mailto:tnicolosi@pima.edu) if they wanted her to send the information.

Michael Guymon said that Ian, as usual, addressed the IT issues much more eloquently than he did.

**IV. Fourth Industrial Revolution and the Future of Training and Education:** Dr. Ian R. Roark, Pima Community College, said the weekly webinars have been fantastic.

Ian asked Susan to give a shout out to Joe Snell, first President and CEO of Sun Corridor Inc.

We need to be able to move quickly when adapting and it's also important that the data does not paralyze us.

Ian thanked the WIB and Pima County for obtaining the report from Dr. Hammond and it's clear that people will need training throughout their career.

Paul Stapleton-Smith, Pima Area Labor Federation, AFL-CIO, asked "How does Pima College view the fundamental income inequality in our economy? Should we use the term poverty without the context of income inequality? How does COVID-19 make this more severe?"

**V. Local Workforce Development Local Plan Timeline and Next Steps**

Ongoing Development - 03/19/2020 to 4/16/2020 Feb-May

Draft Local Plan to CSET Program Managers ("PMs") for Review/Input - April 24

Draft Local Plan to Key Stakeholders for Review/Input - April 27

Review/Input due from CSET PMs and Key Stakeholders - April 30 and May 1

Public Comment Period - May 5 to 19

Local Plan Presentation and Adoption - May 8

LCEO Board of Supervisors Approval - June 2020

Submit to ADE and DES - July 1, 2020

Marcelino reported that the Family Coronavirus Aid, Relief, and Economic Security ("CARES") Act H.R. 748 lays out essential and non-essential workers and it should be referred to in regards to wages and hours.

**VI. Action Item:** To approve the 01/16/2020 and 02/27/2020 WIB Planning Committee meeting minutes. Molly Gilbert motioned to approve; Liz Gulick seconded the motion; and all were in favor.

**VII. Next Meeting:** April 30, 2020 or date to be determined for reviewing WIB Target Occupations

**VIII. Adjourned:** 2:10 p.m.