



Pima County
Workforce Investment Board

QUALITY JOBS. QUALIFIED WORKERS.

Virtual Zoom Meeting of the Pima County Workforce Investment Board (“WIB”)

Planning Committee

Thursday, August 20, 2020, 8:30 a.m.

Virtual and Teleconferencing Attendance

Join Zoom Meeting: <https://phoenixedu.zoom.us/j/93069835053>

Find your local number: 1-253-215-8782 Unique Meeting ID: 930 6983 5053

Meeting Minutes

Members Present

Danielle Duarte, Chair	Ian R. Roark
Jorge Rivero	Gina Pleas - on telephone
Laurie Kierstead-Joseph	Stephanie Bermudez
Molly Gilbert	Liz Gulick
Aric L. Meares	Barbra Coffee
Michael Guymon	

Members Absent

Abra McAndrew
Kathy Prather
Brad McCormick
Bev Price
Cari Burson
Dr. David Doré
Laura M. Oldaker
Susan Hyatt Dumon

Guests Present

Liane Hernandez	Marcelino Flores
Anthony Gimino	Nils Urman
Anna M. Cunes	Aaron Ball

- I. **Called to Order:** Danielle Duarte, Chair, Planning Committee, 8:36 a.m.
- II. **Zoom Meeting Protocols and Chat Moderator:** Marcelino Flores, Special Staff Assistant – Senior, Pima County Community & Workforce Development Department (“CWD”) reminded attendees to sign in in the Chat feature and to include their first and last name and organization name; turn off microphones if not speaking; and please enter comments/questions in the Chat feature or use the “raise hand” feature.
- III. **Governance**
 - A. **Local Workforce Development Plan 2020-2023 - In-Demand Industries and Occupations**
 - ▶ Plan Feedback from the State
 - ▶ Performance Negotiations
 - ▶ Small Business Assistance, Child Care Providers
 - B. **WIB Committees’ and Staff Roles** – WIB Committee descriptions provided and reviewed. The LWDB staff roles/responsibilities includes the following:

- ✓ Has a separate line of supervision from the CWD staff who oversee the direct career services for the WIOA Title I-B Adult, Dislocated Worker (“DW”, and Youth programs;
- ✓ Does not report to the same Deputy County Administrator as the CWD staff who provide direct career services;
- ✓ Does not act as nor supervise ARIZONA@WORK Pima County One-Stop staff;
- ✓ Only assists the LWBD to fulfill its required functions (20 CFR 679.400 (d)); and
- ✓ Does not perform functions that are prohibited.

C. Pima County Career Pathway Guidelines 2020 – Marcelino reported that the wages per worker in creative occupations for Tucson averaged \$76,840 in 2019, which was nearly \$9,000 below the national average of \$85,293. Tucson ranked near the bottom of comparable peer metropolitan areas. Creative workers in San Diego earned the highest wages in 2019, at \$94,666.

D. Pima County Eligible Training Providers List (“ETPL”) Guidelines 2017 – reviewed.

IV. Pima County Performance Measures and Analysis/Data Gaps

A. Eligible Training Providers (“ETP”) – reviewed data as of 08/17/2020.

B. ARIZONA@WORK Pima County One-Stop Service Providers – Performance Committee provides oversight of the organizations who have contracts to assist the WIB and Pima County CWD with offering the Title I-B activities and programs to qualified WIOA Adults, DWs, and Youth.

V. Action Item: To approve the 06/18/2020 and 07/16/2020 WIB Planning Committee Monthly Meeting Minutes. Michael Guymon motioned to approve; Liz Gulick seconded the motion; and all were in favor.

VI. Next Meeting: September 17, 2020

VII. Adjourned: 9:37 A.M.

Notes from the Chat feature:

09:01:59 From Anna M Cunes, Pima County : All State of Arizona - Eligible Training Provider Program (ETPL) Student Performance data for Program Year 2019 (PY19) must be entered no later than Monday, September 14, 2020, by the Providers.

09:07:00 From nilsurman : Are you distinguishing the difference of Emerging Technologies and OEO’s data on Emerging Industries?

09:15:44 From E. Hernandez, She|Her|Hers : I think that is a good idea.

09:17:36 From E. Hernandez, She|Her|Hers : Do we have access to average or range of pay for these jobs?

09:19:36 From Barbra Coffee : I think that makes sense to look at those

- 09:21:54 From Jorge Rivero : Agree we should look at these
- 09:24:54 From Barbra Coffee : I agree with Ian
- 09:28:43 From Molly Gilbert : I agree with Ian also
- 09:29:40 From Barbra Coffee : Seems that business management skills are the key skills coming out of the entrepreneurship programs, so that seems a fit to me
- 09:30:42 From Barbra Coffee : and yet it helps foster innovation in many of those emerging technology fields
- 09:33:05 From Molly Gilbert : Danielle, you might reach out to Tucson Innovation Partnership to see if they can help with that...most of the groups involved in entrepreneurship are part of this group
- 09:35:24 From Barbra Coffee : Marcelino, can you share the RFP announcement and document when it goes out?
- 09:38:59 From Stephanie Bermudez : I will be sending a few docs and updates on entrepreneurship for next meeting. Latinx In Tech, LeadLocal updates, TENWEST; Your Future Workforce, Now, WASTE NOT and Emprende Amigo Youth; all on the foundation of entrepreneurship education, bilingual, spans many boundaries. If you'd like to connect sooner, you can reach me at sb@startupunidos.com - startupunidos.blog