



**Pima County
Workforce Investment Board**

QUALITY JOBS. QUALIFIED WORKERS.

Virtual and Teleconferencing Zoom Meeting of the Pima County Workforce Investment Board

Friday, October 9, 2020, 7:30 a.m.

Unique Zoom Meeting ID: 987 7556 0006

Zoom Meeting Link: <https://phoenixedu.zoom.us/j/98775560006>

Click Teleconference Link to Find Local Number: <https://phoenixedu.zoom.us/u/kb1Wr7O2O0>

Meeting Minutes – Summary

Members Present

Michele Bettini
Mary K. Boegemann
Natalya V. Brown
Heath Vescovi–Chiordi
Barbra Coffee
Dr. Vaughn E. Croft
Mary E. Darling
Dr. David Doré
Danielle Duarte
Steve Freeman
Molly Gilbert
Bruce W. Grant
Frank Grijalva
Rose Grijalva
Dr. Mark P. Vitale

Michael Guymon
Chris Hazen-Molina
Dr. Margaret Higgins
Alex Horvath
Laurie Kierstead-Joseph
Aric L. Meares, Past Chair
Lea Márquez Peterson
Gina Pleas
Kathy Prather
Jorge Rivero
Ramon Serrato
Maria S. Sopher
Carol Stewart
Jim Zarling
Paul Stapleton-Smith

Members Absent

Susan Hyatt Dumon
Kari Hogan
Karen King
Brad McCormick
Jaybee Nickelson
Marji Morris
Laura Oldaker
Fabian Sandez
Dustin Williams
Frank J. Watts, Jr.

(30) Guests Present

7:00 a.m. PRESHOW

Callexico on KEXP 90.3FM - streaming through Zoom, so log in early!

- I. **Called to Order:** Mark P. Vitale, MBA, Ph.D., Chair, Pima County WIB, called the meeting to order at 7:32 a.m. and Marcelino Flores reminded attendees about the Zoom etiquette.
- II. **The Pledge of Allegiance:** All
- III. **Roll Call:** Danielle Duarte, Pima County WIB Board Development Committee, conducted roll call and asked WIB members to please say what Halloween Costume they would be wearing if they were to go trick-or-treating this year.

IV. Chair Message: Mark P. Vitale, MBA, Ph.D., Chair, Pima County WIB, shared the following information:

A. WIB Members are asked to please report Workforce and Community Activities

1. All WIB members are asked to keep the WIB informed of their workforce and community involvement and activities.
2. If there are any WIB members who have any activities to announce today, please announced during the Call to the Public.
3. Between now and the next WIB meeting, WIB members may email involvement and activity information to Anna.Cunes@pima.gov.

B. New WIB Members who were introduced included Michele Bettini, Executive Director, Arizona Transportation Builders Association; and Heath Vescovi-Chiordi, MPA, AZED Pro, Assistant to the Town Manager and Town of Marana Designated Public Lobbyist. See Attachments A and B.

C. Tucson Metro Chamber Annual Copper Cactus Awards 10/17/2020 - presented by Wells Fargo and to celebrate Southern Arizona's outstanding small businesses in a virtual event for 2020. The event will showcase accomplishments from the following small businesses within categories such as company culture, workforce development, growth, leadership, and more. Two new categories include the very timely innovation in remote working as well as startup of the year. The Award categories include:

Arizona Complete Health Workforce Development & Education - Nominees judged on workforce training, advancing, promoting people from within; or providing special job-training or exploration opportunities for individuals with special needs.

Blue Cross Blue Shield of Arizona Best Place to Work - Nominees judged on their work environment and the morale of their employees.

CopperPoint Small Business Leader of the Year - Nominees judged on productivity in relation to sales, creativity and innovation in the workplace and their activity in the community.

Cox Business Growth - Nominees judged on their gross revenue, employee growth and compensation expenditure growth.

Nextrio Innovation in Remote Working - Nominees judged based on their creative use of innovative processes or products during the pandemic.

Tech Parks Arizona Start Up of the Year - Nominees judged based on how they demonstrate a high level of entrepreneurial spirit, leadership, perseverance, innovation, creativity and determination.

Tucson Electric Power ("TEP") Social Impact - Nonprofit nominees judged on their exceptional leadership, culture, innovation and growth.

Approximately 150 nominations were submitted by members of Southern Arizona's community in support of locally owned small businesses and charitable nonprofits. A panel of 13 independent judges reviewed and scored the applications and the highest scores in each category were selected as finalists. There will be nine winners in all as two categories have more than one winner based on the size of the business or annual revenue.

One of the 2020 Finalists for the *Nextrio's Innovation in Remote Working Award* is Darling Geomatics. Congratulations and good luck to Mary E. Darling, Chief Executive Officer, Darling Geomatics.

Thank you to the local employers Tech Parks Arizona (WIB member Carol Stewart and WIB Planning Committee member Peter Loya) and TEP (WIB member Marji Morris), and of course Michael Guymon, Tucson Metro Chamber, for these opportunities for employers to be recognized.

Michael Guymon mentioned that the awards will be presented virtually on Saturday, October 17, 2020 at 7 p.m. and tickets may be purchased at TucsonChamber.org/CopperCactus.

For more information, please visit https://biztucson.com/2020/08/27/https-biztucson-com-2020-08-27-https-biztucson-com-2020-08-27-tucson-metro-chamber-announces-copper-cactus-award-finalists-previewtruepreview_id6267_thumbnail_id6268preview_nonce21ab4909de/.

See Attachment C for Mark's complete PowerPoint presentation.

- V. **Action Item:** To approve the 09/11/2020 WIB Monthly Meeting Minutes. Dr. David Doré motioned to approve; Michele Bettini seconded the motion; and all were in favor. Heath Vescovi-Chiordi, MPA, AZED Pro, motioned to approve with the correction that is needed. Anna M. Cunes, Administrative Support Staff, Pima County WIB, reported that she accidentally forgot to indicate on the 09/11/2020 WIB meeting minutes, the two lists of WIB members' names, to show who was present and absent, and Laurie Kierstead-Joseph did catch the error on 10/08/2020. Aric L. Meares seconded the motion; and all were in favor. See Attachment D for the revised 09/11/2020 WIB Monthly Meeting Minutes.
- VI. **WIB Member Spotlights:** Chris Hazen-Molina, Pima County WIB Board Development Committee, introduced Heath Vescovi-Chiordi, MPA, AZED Pro, Assistant to the Town Manager and Town of Marana Designated Public Lobbyist; and Jim Zarling, Chief Executive Officer, Excel Mechanical, Inc. See Attachment E and F get to know your fellow WIB members.
- VII. **ARIZONA@WORK Pima County One-Stop Staff Report:** Nils Urman, Interim Director, Pima County Community & Workforce Development ("CWD"), said he wanted to thank Arnold Palacios for steering the department into the recent merger with the Pima County Neighborhood Conservation and Community Department. The newly formed CWD has 130+ staff who are working to help individuals and assist employers, and Nils said he appreciates all the great partners who have been working with the One-Stop system and other Pima County departments, for all of the

many years. Nils also thanked everyone for their past work and for working with CWD during the transition.

VIII. Board Leadership Academy Part 1 of 2: Mark Vitale facilitated a Kahoot! game-based learning platform. It's used as educational technology in schools and other educational institutions. Mark used the learning games, "kahoots", and generated multiple-choice quizzes related to WIOA and the WIB for participants who accessed the game via a web browser or the Kahoot! application.

IX. Call to the Public: Laurie Kierstead-Joseph thanked the WIB for the public comment letter that was submitted for the *Federal Reporting Tables for Title II Adult Education and Literacy Activities*. The WIB's comment was one of 18 Public Comments that were submitted.

Laurie also thanked those who joined the Integrated Basic Education and Skills Training ("IBEST") virtual tour on 10/08/2020. The site visit acknowledged Pima Community College ("PCC") and their IBEST programs which was one of four in the nation to be selected in this first round of national recognition. IBEST is a nationally recognized instructional model that boosts students' basic skills in reading, writing and math while they pursue a certificate in a career/technical program. Through IBEST programs, students are able to enroll for credit classes and work simultaneously towards attaining their career/technical certificate and passing the GED® exam. In PCC's IBEST programs, the basic skills instruction is contextualized into the career/technical content, with Adult Education and technical teachers co-planning and co-teaching. This allows students to achieve educational and employment goals faster.

Uwe ("Oovhe") Hilgert, BIO5 Institute/University of Arizona ("UArizona") announced the Industry Engagement, Workforce Development & STEM Training at the BIO5 Institute/UArizona. Uwe said there will be fascinating stuff including genetics and bioinformatics, diseases, food, climate change, and data science. Please contact Uwe at hilgert@bio5.org.

X. Next Meeting: Friday, November 13, 2020, 7:30 a.m.

XI. Adjourned: 8:53 a.m.