



Pima County
Workforce Investment Board

QUALITY JOBS. QUALIFIED WORKERS.

Pima County Workforce Investment Board Virtual and Teleconferencing Zoom Meeting

Friday, August 14, 2020, 7:30 a.m.

Unique Zoom Meeting ID: 996 1961 6599

Zoom Meeting Link: <https://phoenixedu.zoom.us/j/99619616599>

Click Teleconference Link to Find Local Number: <https://phoenixedu.zoom.us/u/aebplQAmth>

Meeting Minutes

Members Present

Mary K. Boegemann	Kathy Prather
Barbra Coffee	Jorge Rivero
Vaughn E. Croft, Ed.D.	Fabian Sandez
Mary E. Darling	Paul Stapleton-Smith
Dr. David Doré	Maria S. Sopher
Danielle Duarte	Carol Stewart
Susan Hyatt-Dumon	Dr. Mark P. Vitale, Chair
Steve Freeman	Dustin Williams
Molly Gilbert	Jim Zarling
Bruce W. Grant	Lea Márquez Peterson
Frank Grijalva	Gina Pleas (telephone)
Michael Guymon	Laura Oldaker
Dr. Margaret Higgins	Chris Hazen Molina
Brad McCormick	Laurie Kierstead-Joseph
	Aric L. Meares, Past Chair

Members Absent

Alex Horvath
Frank J. Watts, Jr.
Marji Morris
Jaybee Nickelson
Ramon Serrato
Karen King
Rose Grijalva
Natalya V. Brown
Kari Hogan

(28) Guests Present

- I. **Call to Order:** Mark P. Vitale, MBA, Ph.D., Chair, Pima County WIB, 7:32 a.m.
- II. **ZOOM Meeting Etiquette:** Marcelino Flores, Special Staff Assistant - Senior, Pima County Community & Workforce Development Department ("CWD"), reminded participants about the following:
 - ✓ Log in early to avoid technical issues
 - ✓ MUTE phone and computer microphones
 - ✓ Do not place phone on "HOLD"
 - ✓ Replace meeting ID with your first and last name
 - ✓ Action Item votes will be taken by names sent via Chat
 - ✓ Reminder: only WIB members may vote, no proxies, nor substitutes
- III. **The Pledge of Allegiance:** All

- IV. Roll Call:** Conducted by Anna M. Cunes, Administrative Support Staff, Pima County WIB, and it was verbally confirmed that the WIB had a quorum.
- V. Chair Message:** Mark P. Vitale, MBA, Ph.D., Chair, Pima County WIB included the following:
- A. Concluding the WIB Listening Tour he initiated.
 - B. Provided an overview and asked for input for the upcoming Fall 2020 WIB monthly meetings.
 - C. Three tech inventions that are already present.
 - D. Showcased the four WIOA core program partners and their areas of focus for board members.
- VI. Pima County WIB Member Spotlights:** Anna M. Cunes, Administrative Support Staff, Pima County WIB, introduced WIB members Dr. Margaret Higgins and Mark P. Vitale, MBA, Ph.D., read their biographies, and each answered a question to help WIB members to get acquainted with them – see attachments A and B.
- VII. Action Item:** To approve the 07/10/2020 WIB Monthly Meeting Minutes. Mary K. Boegemann motioned to approve; Dr. David Doré seconded the motion; and all were in favor.

WIB members and guests were reminded to view the National Association of Workforce Boards (“NAWB”) *NAWB Fiesta del los Trabajadores* online presentation created and presented by Mark, Danielle, and Arnold at <https://www.youtube.com/watch?v=qoPOOQcTuds&t=30s>. The online presentation was available for the NAWB “The Forum” participants June 29 to July 3, 2020.

- VIII. Industry Sector | Small Business Support in Times of Crisis:** Barbra Coffee, WIB Member and Director of Economic Initiatives, City of Tucson, City Manager’s Office, presented information about the Las Vegas Raiders National Football League team that did not get to start their regular season. Barbra has been in Tucson for 1.5 years and she was attracted to Tucson because of the vibe and connectiveness of the community, and the University of Arizona that works so close with the community and businesses. Tucson is ranking is good and in the top ten cities to recover from the pandemic. This is a benefit that may attract companies to locate in Tucson. March 23, 2020 was the City of Tucson’s first weekly webinar and it was impactful. Their webinar email distribution list went from 700 to 3,000 businesses. Please contact Barbra at any time – her virtual door is always open.

Mayor and Council approved funding for broadband in areas of 30 to 50 locations such as those with furniture (bus stops) and they will be in place between September 2020 and March 2021.

PPEP PHMDC was awarded another \$1M from EDA to recapitalize their loan program for small businesses. Call 520-622-3553 for details and to apply.

IX. ARIZONA@WORK Pima County One-Stop Operator (“OSO”) Report: Jim Mize, One-Stop Operator, SER-Jobs for Progress, Inc. provided report from the July 2020 OSO meeting with the One-Stop partners.

WIOA Required Core Program Partner Title II Adult Education and Literacy Activities: Wendy Scheder Black, Acting Director, Pima Community College (“PCC”) Adult Education for College and Career (“ABECC”) - PCC will host its first ever virtual High School Equivalency (“HSE”) graduation ceremony on Thursday, September 24, 2020 at 7 p.m. This pre-recorded virtual event will include photos of each graduate, and words of congratulations from Tucson Mayor Regina Romero, PCC Chancellor Lee Lambert, and others. Invitations have been sent via U.S. mail and email to graduates. If you know of a 2019 or 2020 GED® graduate who would like to participate, please ask them to send an email of interest to adulthood@pima.edu. PCC hopes that WIB and WIB partners will all join in this celebration of achievement.

The PCC Testing Center has re-opened with limited seating, and by appointment only. After several months of GED Testing not being available, individuals can once again register to take the test in-person. The Fall Semester at PCC will begin August 19, with most classes being delivered virtually. Some of the CTE labs will continue to be available in-person, adhering to strict safety protocols. Student Services remain virtual at this time. Adult Education Services is currently planning to re-open at Downtown Campus for very limited appointment-based student services, in early September. All Adult Ed instruction will remain virtual through the end of the calendar year.

Jenifer Darland, Program Manager, Sullivan Jackson Employment Center - We continue to collaborate with the City of Tucson on the COVID Crisis Shelter Operations. Over 720 individuals have been assisted with this low-barrier intervention, and over 1130 have been screened for eligibility. As their stay at the hotel ends, some will be receiving or will receive a Section 8 housing voucher, acceptance to the Tucson House, or will have been matched with a housing program. Average length of housing search is 30-45 days for some. Housing inventory is limited, especially with the moratorium on evictions. Two more rapid rehousing programs will eventually come into the community, focusing in on those who are experiencing first-time homeless due to COVID19. They will be funded with HUD Emergency Solutions Grant dollars. SJEC employability skills instructors are working with our adult workforce team in developing an online employability skills workshop tailored for our housing participants in an effort to forge a new normal of physically-distant/remote employment coaching and support. Like so many, we too are eager to learn of an extension in UI as well as any other relief from CARES funding for housing programs.

Jorge A Rivero, Project Director, Equus Workforce Solutions (formerly ResCare Workforce Services-Arizona, Inc.) - Offices still have staff rotating schedules alternating from home and office, 2 or 3 days per week. Appointments are encouraged either by phone or video conferencing opposed to in person. The state still has a TANF waiver for participation, but we are still able to assist with support services and case management services in support of the job searching activities. We are expanding the way we connect to clients, we will soon be offering our workshop to clients via Google Classrooms and are clients will have access to LinkedIn Learning. For the most part, business is a usual and we continue to figure out ways to connect to our clients.

Susan Standen, Trade Adjustment Assistance (“TAA”) State Coordinator, Arizona DES - TAA continues to operate virtually. All appointments are handled by phone right now, but we are looking to incorporate more video conferencing. Boeing has recently been certified for the TAA program. The Boeing certification is nationwide and covers those directly employed and contract workers; the facility the individuals reported to is in Mesa, but the affected workers reside in various areas around the state. To date, we have approximately 250 former Boeing employees potentially eligible for TAA benefits and services.

Mary K. Boegemann, MA, CRC, Regional Program Manager, Vocational Rehabilitation (“VR”), Arizona DES - VR continues to work remotely from home. We are still meeting with clients by phone or Google Meet. VR continues to be able to find jobs for our clients and provide the support for the clients to maintain the employment for 91+ days. VR staff are working with Business Engagement staff at DES to create AJC accounts for our VR clients.

Peggy Castano, Adult Services Program Manager, Pima County CWD - The WIOA Adult program continues to conduct business by phone and email. The Electrical Apprenticeship program began in July 2020 and there were 30 participants that were able to get the supportive services and training funded by the WIOA Adult program. The negotiated performance measures have been met in all areas for the WIOA Adult program. We continue to serve the community during this difficult time.

Michael Gates, DW Services Program Manager, Pima County CWD - Received almost 1,500 referrals from the Return Stronger Campaign. Staff have made contact with about half of the referrals since the campaign began either through the DW Hotline or via a Workforce Development Specialist (“WDS”) career planning staff phone call. We do not have an accurate gauge on how many of those have been enrolled yet. It is still a work in progress.

Laura Sabori, Project Ayuda Coordinator, ANPPM Project Ayuda - Facility remains closed to the public and the current participants. Clients are not permitted to be training at their host agencies even if their location has reopened. The U.S. Department of Labor (“DOL”) continues to provide funds for them to pay clients during this time. Once they receive authorization from DOL and their director for their participants to return to training, they will notify all clients and sites. Of course, they continue to plan safety protocols and material for when everyone is able to return in person. If there are individuals +55 interested in applying for this program, they may receive an application via email or U.S. mail.

Vaughn Croft, Business Community Liaison, Fred Acosta Job Corps Center - Fred G. Acosta Job Corps has canceled working from home, all Staff reported to Campus Monday, August 10. National Job Corps has not announced when students will return. We are hosting online Work Force Council meetings in August and September. They are taking temperature upon entering building, wearing masks and practicing social distancing.

Julie Neff-Encinas, Adult Probation Education Program Coordinator, Pima County Adult Probation (“PCAP”) Literacy Education and Resource Network (“LEARN”) - Continuing to offer online classes during nine sessions each week. Attendance is growing very slowly. We will begin in person Test of Adult Basic Education (“TABE”) tests at each

location for one or two people at a time, one test per visit, and necessary because students and the court do not have the technology needed to follow the protocol for remote test proctoring.

College & Career: Job Search continues to be available one day per week at the three locations. There is no immediate plan to fill the position of the College & Career Developer due to a variety of obstacles. We have purchased ten seat licenses for an online (any device), self-paced course in "Work Ethic" titled "Bring Your 'A' Game Everywhere." It has ten modules related to important soft skills including: Attitude, Attendance, Ambition, Accountability and more - see the 'A' Game theme? If we find it meets our students' needs as well as we believe it will, we will purchase more.

Compliance with Arizona Department of Education (ADE): We are submitting to ADE our updated hybrid enrollment/assessment procedures this week and our updates to our grant contract by the end of the August 2020.

X. ARIZONA@WORK Pima County One-Stop Staff Report: Arnold Palacios, Director, Pima County CWD, presented the following information:

- A. Pima County small business assistance grants for child care providers
- B. Unemployment Insurance ("UI") Claims and the Pandemic Unemployment Assistance ("PUA")
- C. Bureau of Labor Statistics ("BLS") new questions on telecommuting
- D. June 2020 - 40+ Million Experience Lost Work; BLS Pandemic Questions
- E. WIOA Title I-B Adult, Dislocated Worker, and Youth (ages 14 to 24) Services Programs' performance as of 08/12/2020, exceeded the 2019-2020 (07/01/2019 to 06/30/2020) Performance Measures
- F. Performance Negotiations for Pima County will be on 08/20/2020 for Program Year ("PY") 2020-2021

See Attachment C for the complete PowerPoint presentation.

XI. Call to the Public: Kathy Prather, JTED, announced that there are nine (9) metrics from the Pima County Health Department and it will be 6 – 7 more weeks before they allow students back on campuses. Twelve JTED students have opted to learn on campus starting 08/17/2020. Visit <https://kvoa.com/news/local-news/2020/09/03/school-benchmark-met-but-pima-county-health-officials-say-not-so-fast/> for additional information. Bottom line, Eller said students should stick to homeschooling for a little longer. Several school districts are following Pima County Health Department's recommendations.

Liane E. Hernandez reported that the YMCA is also encouraged and excited by the funds available to workers and families via the Women's Foundation at <https://www.womengiving.org/we-are-one-somos-uno-resiliency-fund-workers-families-grant-program/>.

XII. Next Meeting: Friday, September 11, 2020, 7:30 a.m.

XIII. Adjourned: 9:02 a.m.