



QUALITY JOBS. QUALIFIED WORKERS.

**Virtual Zoom Meeting of the
Pima County Workforce Investment Board (“WIB”) Youth Council**

Tuesday, August 11, 2020

3:30 to 5 p.m. Pacific Time (US and Canada)

Control Click Meeting Link: <https://phoenixedu.zoom.us/j/95999330666>

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Meeting ID: 959 9933 0666

Meeting Minutes

Members Present

Dr. Vaughn E. Croft	Daphanie Conner
Deborah Dixon	Monica Amaya
Mary Mercado	Liz Gulick
Mike Rohrbach	Ed Nossem
Andrew Bevington	Jim Zaring

Members Absent

Edward Dummitt
Byron Christopher
Karen King
Ryan Sermon
Eddie Valdez

Guests Present

Anna M. Cunes	Cassie Lundin
Lisa Wood-Hromidko	Yasmin Badri
Pablo Bley	Kerry Johnson
Marcelino Flores	Eddie Saavedra
Erik Dorame	Johanna Duffek
Enrique Feldman	Arnold Palacios
Gilda	Georgina Valencia
Dr. Mark P. Vitale	Charlene Mendoza
B.J. Cordova	Enrique Feldman

- I. **Call to Order:** Dr. Vaughn E. Croft, Chair, 3:43 p.m.
- II. **Zoom Meeting Protocols and Chat Moderator:** Marcelino Flores, Special Staff Assistant - Senior, Pima County Community & Workforce Development Department (“CWD”) reminded attendees to:
 - ✓ Turn off computer microphones;
 - ✓ Do not put telephones on HOLD if calling in;
 - ✓ Enter first and last name and organization name in the Chat feature;
 - ✓ Ask questions and share thoughts via the Chat throughout the meeting;
 - ✓ Replace meeting ID with your first and last name on the Participant List; and
 - ✓ Only vote if a member and Action Item votes will be taken by names sent via Chat - proxies nor substitutes.

- III. ARIZONA@WORK Pima County One-Stop Staff Report:** Daphanie Conner, Youth Services Program Manager, Pima County One-Stop Youth Employment Center, presented the Title I-B Performance Table for the ARIZONA@WORK Pima County One-Stop Workforce Development System and the Negotiated Performance Accountability Measures for the Cohort Period as of 07/30/2020.
- IV. Creative Communications Learning Advisory Council (“CCLAC”) Digital Reciprocal Mentoring Presentation** – CCLAC representatives presented information about their program and proposal.

Vaughn asked Enrique what CCLAC wants and Enrique said he wants the WIB to empower youth and others and lead on how to use reciprocal programs.

Gilda said the reality is they are looking for solutions. Education has been affected by the pandemic and CCLAC and others are looking for solutions.

Reciprocal programs are to benefit and not to compete with other programs or organizations, but to meet community needs for digital literacy for concrete programs that allow and disseminate through its own organization, and gap that an organization may be facing.

It's about exploring together where the best fits are and where there are bridges that can get better with all the changes.

Career development is a by-product of working youth and adults who want to reimagine their career and this is a great time to ask people how to deal with challenges now and how to prepare them for their future and any changes.

Cassie Lundin asked how many individuals are served annually. Gilda and Enrique replied that Mike Rohrbach should have that information. They also confirmed that they are serving youth and adults now.

Vice President the two colleges in business and legal and higher education and higher education leadership and the common denominator has always been the digital literacy gap and it's not always talked about because of embarrassment.

CCLAC would be the hand over the org and be an advisor.

Jim Zarling asked how would a private business obtain assistance from CCLAC? Enrique and Gilda both confirmed that a customized plan can be made for organizations.

Ed Nossem clarified that his comment was more for himself and not the WIB Youth Council nor MEC.

Georgina doesn't believe that MEC youth would participate 100% and would refer youth to CCLAC.

Vaughn asked Liz Gulick and she believes it is a great idea to have youth assist adults with understanding technology.

Andrew Bevington said the Superintendent of Schools works with high school juniors and seniors each school year and the students are very busy working towards their career

goals and would not have time to add CCLAC as an added activity. Andrew believes CCLAC should seek an organization that can work with them.

Kerry Johnson said she just participated in the Job Developer meeting and a lot of participants did agree that Zoom interviewing and online services, security, etc. do need to be addressed for all applicants of all ages.

Georgina Valencia said MEC would like to assist Kerry and the Job Developer group.

Daphanie Conner said she does not see the connection for the WIOA youth who are currently being served. CCLAC's presentation did not address costs and would CCLAC be eligible for the ETPL?

V. Action Item: To forward the Pima County WIB Youth Council's recommendation to the WIB Executive Committee regarding the CCLAC Digital Reciprocal Mentoring Presentation. Andrew Bevington motioned to not forward nor recommend the CCLAC presentation to the WIB Executive Committee; Mary Mercado seconded the motion; and all were in favor and agreed that CCLAC should continue to seek a partner organization and/or work directly with school districts and charter schools.

VI. Outreach to local organizations (Attachment A) to consider for:

- ✓ Adding as ARIZONA@WORK Pima County One-Stop Youth Employment Center partners;
- ✓ Applying for appointment to and/or engaging with the Pima County Workforce Investment Board; and
- ✓ Assisting with carrying out the Local Workforce Development Plan 2020-2023 activities.

Please review the list of 28 youth organizations and Vaughn would like to reach out to one for the next meeting and other ones that the Youth Council is not associated with yet.

VII. Action Item: To approve the 06/09/2020 WIB Youth Council Monthly Meeting Minutes. Liz Gulick motioned to approve; Jim Zarling seconded the motion; and all were in favor.

VIII. Next Meeting: September 8, 2020, 3:30 p.m. and to be determined as to whether a virtual online or in-person meeting.

IX. Adjourned: 4:55 p.m.

Comments from the Chat feature:

15:48:28 From M Flores Pima County : Youth served WIOA Only:

15:48:46 From M Flores Pima County : 6/2019-1215

15:48:56 From M Flores Pima County : 9/2019-959

15:49:09 From M Flores Pima County : 6/2020-1354

16:22:56 B.J. Cordova: Digital literacy gaps across different age groups, I also see is leading to gaps in financial literacy and access to resources, leading to life outcomes that aren't ideal. So I want to see if there is a role for me and my colleagues in financial services, as this develops.

16:22:56 From PABlo : Yes:
https://docs.google.com/presentation/d/1zO2cA7ZolcEBIcp5zRQpZrY5q_yJw1Z2KU0-Gda3nXE/edit?usp=sharing

16:25:18 From Anna M Cunes, Pima County : Something else to consider is, would Youth One-Stop clients:

- o Want to work or meet with the adults
- o Have the technology skills to work with the adults
- o Have a computer at home
- o Have WiFi at home
- o Have transportation to go to where the adult is

Attachment A

Organization Name	Current WIB Connection	One-Stop Service Provider	Required Partner under WIOA	One-Stop Partner
1. Tucson Urban League	X	X (ended 2020)		
2. Tucson Youth Development	X	X		
3. Goodwill Industries of Southern Arizona	X	X		
4. Fred G. Acosta Job Corps Center	X		X	
5. Community Outreach Program for the Deaf (COPD)		X		
6. Las Artes, Arts and Education Center	X			X
7. Youth on the Rise				
8. Portable, Practical Education Programs (PPEP, Inc.)	X		X	
9. Creative Communications Learning Advisory Council (CCLAC, Inc.)	X			
10. Metropolitan Education Commission (MEC)	X			X
11. Pima Vocational High School (PVHS)				X
12. Pima Prevention Partnership				X
13. Pima County Public Library				X
14. Faith-Based Organizations				X
15. Juvenile Justice	X			
16. Pima County Schools,	X			

- Private, Public Charter, Public Districts				
17. Big Brothers and Sisters of Tucson				
18. Boys and Girls Clubs of Tucson				
19. Vocational Rehabilitation (VR)	X		X	
20. Tucson Indian Center (TIC)	X		X	
21. International Rescue Com.				
22. Southern Arizona Aides Foundation (SAAF)				
23. Our Family Services				
24. Jewish Community Services				
25. Arts for All				X
26. AmeriCorps, Arizona Serve				
27. Eligible Training Providers - employment related training institutions/services				X
28. Service Employment Redevelopment – Jobs for Progress of Southern Arizona (SER)		X		