



virtual Meeting of the Pima County Workforce Investment Board (“WIB”) Youth Council

Tuesday, September 8, 2020
3:30 to 5 p.m. Pacific Time (US and Canada)

Meeting Link: <https://phoenixedu.zoom.us/j/96748343449>
Find your local number: <https://phoenixedu.zoom.us/u/aveBHCC69>
Meeting ID: 967 4834 3449

Meeting Minutes

Members Present

Dr. Vaughn E. Croft
Deborah Dixon
Mary Mercado
Mike Rohrbach
Andrew Bevington

Daphanie Conner
Karen King
Liz Gulick
Edward Dummitt

Members Absent

Ed Nossem
Monica Amaya
Jim Zarling
Ryan Sermon
Eddie Valdez
Byron Christopher

Guests Present

Anna M. Cunes
Lisa Wood-Hromidko
Pablo Bley
Marcelino Flores
Erik Dorame

Cassie Lundin
Maria Suarez
Kerry Johnson
Eddie Saavedra
Johanna Duffek

- I. Called to Order:** Dr. Vaughn E. Croft, Chair, 3:35 p.m.
- II. Zoom Meeting Protocols and Chat Moderator:** Marcelino reminded attendees to please turn off microphones when not speaking and to enter first and last names, and their organization name, in the Chat feature.
- III. ARIZONA@WORK Pima County One-Stop Staff Report:** Daphanie Conner, Youth Services Program Manager, Pima County One-Stop Youth Employment Center
- IV. I Am You 360™ Presentation:** Desiree Cook, Founder and Executive Director, I Am You 360™, presented the following about I AM YOU 360™ which is a 501(c)(3) non-profit organization:

I Am You 360™ is an award-winning, forward thinking, progressive, and innovative organization, led by an African American woman, Desiree Cook, who is leading in diversity and inclusion of her lived experience that inspired her to revolutionize a movement called “I Am Somebody.”

The State of Arizona is home to 20,000 vulnerable youth who are saying “I AM Somebody.”

They are not a barcode or a file in a cabinet. They must be unmuted. Their voices must be heard. They must be treated with dignity and the respect they deserve, to feel dignified and not be judged by their circumstance. Through self-awareness, self-development, and the development of life skills, this is possible. The “I Am Somebody” movement is holding the privileged community, City, and State accountable for encouraging investment now or paying the ultimate price later.

I Am You 360™ chooses to pay now and provides an array of holistic services and programs in several ways such as believing in empowering the whole person by providing personalized and customized hygiene according to age, gender, and ethnicity, 10-week self-development curriculum, life development, safe housing, and homeownership.

It is the organization’s desire to remove the bandaid and empower our most vulnerable youth. Sow them back into the fabric of our community by building their self-worth, self-esteem, and self-love. They can break the cycle and create generational change with personalization and customization to fit the unique needs of those we serve.

Because I Am You 360™ believes in the empowerment of the whole person, they offer a homeownership program for homeless young adults ages 18-22, particularly those who have aged out of foster care. Visit <https://iamyou360.org> for more information.

- V. **Action Item:** To approve the *Request for Appointment to the Pima County WIB Youth Council* from Johanna Duffek, Outreach and Recruitment Specialist, PPEP TEC High School, and forward to the WIB Executive Committee with a recommendation to approve the *Request for Appointment to the Pima County WIB Youth Council* from Johanna Duffek. Karen King motioned to approve; Andrew Bevington seconded the motion; and all were in favor.
- VI. **Virtual Youth Career Expo “Postsecondary Education Readiness and Access” –** Wednesday, November 4, 2020, 2:30 p.m. – if the need arises to select another date, the Council will. Council members will all advertise the Expo as best they can.
- VII. **2019-2020 Outstanding Employer and Youth of the Year Award Presentations –** Pima County WIB Annual Meeting, virtual Zoom event, December 11, 2020 – Pima County staff will distribute nomination forms to the Council as soon as possible.
- VIII. **Action Item:** To approve the 08/11/2020 WIB Youth Council Monthly Meeting Minutes. Mary Mercado motioned to approve; Liz Gulick seconded the motion; and all were in favor.
- IX. **Next Meeting:** October 13, 2020, 3:30 p.m. - virtual
- X. **Adjourned:** 4:50 p.m.