



**Virtual Meeting of the Pima County Workforce Investment Board (“WIB”)
Planning Committee**

Thursday, November 18, 2021, 9:30 to 10:30 a.m. MST

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call in (audio only) +1 213-279-1657,,558357057# United States, Los Angeles Phone Conference ID: 558 357 057#

Meeting Minutes

Members Present

Michael Guymon, Chair	Heath Vescovi-Chiordi, MPA, AZED Pro
Jay Lau	Dr. David Doré
Susan Hyatt Dumon	Laurie Kierstead-Joseph
Aaron Ball	Abra McAndrew
Laura M. Oldaker	

Members Absent

Barbra Coffee
Bev Price
Liz Gulick
Mark P. Vitale
Kathy Prather
Aric L. Meares, Past WIB Chair
Ian R. Roark

Guests Present

Anna M. Cunes	Rhonda Pina
Ashley Williams	Cassie Lundin

- I. Called to Order and Welcome: Michael Guymon, Chair, 9:33 a.m.
- II. Action Item: Approve August 19, 2021 meeting summary. Dr. David Doré motioned to approve; Aaron Ball seconded; 8 of 8 approved.
- III. **Action Item:** Approve June 17, 2021 meeting minutes. Dr. David Doré motioned to approve; Aaron Ball seconded; 8 of 8 approved.
- IV. **Presentation and Discussion:** In-Demand Occupations – Goal #4 Match supply with demand in WIB targeted sectors and align with regional economic development strategies; include review of ETPL. Michael Guymon reviewed the following reports with the attendees:

Top 15 Customer-Driven Trainings for # of Clients PY 2020 and # of Clients PY 2019 sorted by Occupation and the Industry Sector Career Pathway and the Average Hourly Wage

Number of Clients in each Training Program and the Training Provider for PY 2020 and PY 2019.

There are consistencies among the two years as far as the trainings that are being provided.

Michael confirmed that the WIB’s objective is to ensure the right kind of training is being provided no only in the In-Demand Occupations and those that give the clients a career projector. The WIB

must also ensure that the funding is being spent wisely and that clients are reskilled/retrained and/or placed in better occupations. The list should also be balanced to the best of our ability.

Michael reminded attendees that he wants to make sure the Committee knows how individuals choose their training and how to encourage other individuals to enter other trainings that may not be as popular as others.

Cassie reported that the State is starting to track the Eligible Training Providers List (“ETPL”) in the Arizona Job Connection (“AJC”) and they are still working on that report. Cassie reminded the Committee that they had asked CWD staff to produce reports to ensure that the WIB’s Target Occupations are being targeted, to see where we are falling short, and that the WIOA Eligible Training Providers (“ETP”) on the list are performing as well.

Laurie Kierstead-Joseph said as far as Title II, she does agree that we should not push individuals into an occupation that they are not interested in but several individuals are not aware of all of the occupations in all the different industries.

Michael believes there is a gap in between Manufacturing and the Advanced Manufacturing. There are not a lot of these career pathways on this list.

Cassie said a lot of the trainings related to Manufacturing and Infrastructure-Construction are under the Apprenticeships and not listed on the ETPL provided.

Cassie said the Pima Community College (“PCC”) IBEST Industry Tool training program is on the ETPL and under Manufacturing.

Michael asked Cassie to explain and review the ETP Performance Report-All report. Abra McAndrew commented “Yes, Cassie. What you are saying makes sense to me, that people can make space for the kind of training required to enter professions like IT when they have been able to access a living wage job already. And that we should be looking at employers to identify who is actually hiring these individuals and providing that opportunity.”

Cassie explained that Stop Gap employment is defined as someone needing employment. Individuals are used to earning a higher wage however due to their needs, will become employed at a lower wage. Some of the individuals on the list didn’t attend a formal training program such as a janitor.

Michael asked if One-Stop staff follow up with the Stop Gap clients to try and get them to enter a training program so they may increase their wages and Cassie replied yes, the Pima County Community & Workforce Development (“CWD”) Quality Assurance (“QA”) Unit is working on this now so these clients may be able to return to the One-Stop and potentially earn a livable wage.

Michael said the Planning Committee will be meeting with the WIB Performance and Accountability (“P&A”) Committee in January 2022. He and Brad McCormick, Chair, WIB P&A Committee, will be confirming the date soon.

Abra McAndrew commented “If we could start the next meeting with a clear answer to Laurie's question: what are we as a committee producing to accomplish these aspirational objectives? that would help to create some focus and momentum for next steps, I believe.

Laurie Kierstead-Joseph asked what is the ultimate goal and Michael confirmed that the Committee should be trying to make sure that One-Stop staff and the WIB are offering programs

that meet the demands for employers and clients. The Committee's Goal #4 is to match supply with demand in WIB targeted sectors and align with regional economic development strategies.

Susan Hyatt-Dumon said she'd like to hear feedback from the Workforce Development Specialist ("WDS") or other staff as to how the WIB Planning Committee may assist them and the clients, and asked Cassie to provide their feedback and any information at the next meeting if possible.

V. Call to Public: No comments.

VI. Next Meeting: December 16, 2021, virtual meeting

VII. Adjourned: 10:28 a.m.