**virtual** Meeting of the Pima County Workforce Investment Board (“WIB”)

**Planning Committee**

**Wednesday, March 24, 2020, 9:30 a.m.**

**Virtual and Teleconferencing Attendance**

Microsoft Teams meeting

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**Meeting Minutes**

**Members Present**
- Michael Guymon, Chair
- Aric L. Meares
- Ginny Seltenright
- Gina Pleas

**Members Absent**
- Laura Oldaker
- Bev Price
- Ian R. Roark
- Molly Gilbert
- Kathy Prather
- Stephanie Bermudez
- Laurie Kierstead-Joseph

**Guests Present**
- Anna M. Cunes
- Liane Hernandez
- Charles Casey
- Ginny Seltenright

- Marcelino Flores
- Michael Gates
- Brad McCormick
- Cari Burson, Pima JTED

- Aaron Ball
- Christine Hill

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**I. Called to Order:** Michael Guymon, Chair, 9:33 a.m.

**II. Action Item:** Motion to Approve 01.27.2021 and 02.18.2021 WIB “Planning Committee” Monthly Meeting Minutes. Liz Gulick motioned to approve; Gina Pleas seconded the motion; and all were in favor.

**III. WIB Function - Career Pathways:** Arizona Pathways to Prosperity Initiative, Aaron Ball, Ed.D., Director, College & Career Pathways & Liaison, Southern Arizona, Center for the Future of Arizona (“CFA”), presented the following information:

**Phoenix IT Sector Analysis**

**Introduction to the Sector:** Information Technologies

Greater Phoenix Economic Council considers the Information Technologies (IT) sector to be a convergence of telecommunications and information technology. Included in that definition are the areas of computing, electronics, the Internet, cloud computing and big data.

**Workforce Characteristics:**

GPEC reports that in January 2015 the Phoenix region there are 70,000 IT employees. Growth rate for the sector is projected at 14.4% over the next five years. Listed below are the top 5 jobs ranked by total number.
Phoenix Energy Sector Analysis

**Sector:** Energy
The electrical utility industry includes the generation, transmission, distribution and sale of electric power to the general public. Although there are many types of jobs within this sector, The Center for Energy Workforce Development has identified four categories that are considered essential to the industry: line workers, technicians, plant operators and engineers.

**Workforce Characteristics:**
Median salaries in the energy industry range from $51,572 to $88,027 with an associate degree and industry credentials. Opportunities for advancement are also plentiful, as new skills are acquired, better job titles and higher pay follow. The Center for Energy Workforce Development published their fifth “Gaps in the Energy Workforce Pipeline” survey and noticed a common thread, almost 55% of the national energy workforce may need to be replaced in the next 10 years due to retirement. Although, the projected natural job growth appears to be non-substantial, many jobs will need to be filled with young workers after the retirement of older and skilled workers.

Liane Hernandez asked Aaron if this includes students involved in Pima County Joint Technical Education District (“JTED”) so she could understand better.

Community Share is a platform that is user friendly for the employers who may want to work with youth.

Michael said the WIB will attempt to address gaps and work with CFA on the missing sectors.

Note from staff: The Pima County WIB Shared Governance Agreement (“SGA”) indicates how the WIB carries out the functions required in 20 CFR §679.370 and describes how the WIB will comply with each requirement and one includes leading efforts to develop and implement career pathways within the local area.

**IV. WIB Function - Program Oversight:** Pima County Title 1-B Program Year 2020 Performance Report 02.19.2021, WIB “Performance and Accountability” Committee – Brad McCormick provided an overview and Michael Gates reported on the following:

How and when data is collected and there are issues in place that make it unable for staff to see the real time performance.

Aric asked if there is another method in Pima County that can be used since AJC provides data that is 3 months behind. Michael Gates replied that the CWD and One-Stop staff use the Pima County Participant Tracking System (“PTS”) that does provide real time reporting.

**V. WIB Function - Technology:** WIB Planning Committee “Technology Task Force” Report – Heath reported that he is not available for the 03/25 Executive Committee meeting so he video taped a report with Mark Vitale on 03/23. Mark will share the video report during the 03/25 WIB Executive Committee meeting.

**VI. Next Meeting:** April 15, 2021, 8:30 a.m.

**VII. Adjourned:** 10:36 a.m.