Virtual Zoom Meeting of the Pima County Workforce Investment Board (“WIB”)

Planning Committee
Thursday, April 15, 2021, 8:30 a.m.

Virtual and Teleconferencing Attendance

Join Zoom Meeting:  https://us02web.zoom.us/j/82788918098?pwd=Kzd3Y0g2c1dtam9yY1FhdStWMWlkUT09
Find your local number:  https://us02web.zoom.us/u/kcoH0E4Ac0  Meeting ID:  827 8891 8098

Meeting Minutes

Members Present
Michael Guymon, Chair
Bev Price
Gina Pleas
Heath Vescovi-Chiordi
Laurie Kierstead-Joseph
Ginny Seltenright

Members Absent
Liz Gulick
Susan Hyatt Dumon
Aric L. Meares
Ian R. Roark
Dr. David Doré
Abra McAndrew

Guests Present
Charles Casey
Nils Urman
Anna M. Cunes
Christine Hill

I. Called to Order: Michael Guymon, Chair, 8:33 a.m.

II. Emerging Technologies

Ian Roark asked how many clients/placements have been placed under the Emerging Technologies industry sector and Marcelino replied “none because they have not been defined.”

Note from staff: One of the 14 Youth Program Elements that must be offered to Youth and that are required under the Workforce Innovation and Opportunity Act (“WIOA”) is Entrepreneurial Skills Training. This training is for individuals to gain knowledge on how to organize and manage a business or enterprise, and to learn about ownership responsibilities.
There are currently two providers that were secured through a Pima County Request for Proposal ("RFP") competitive process, approved by the WIB, represent the ARIZONA@WORK Pima County One-Stop, and offer entrepreneurial training: LeadLocal LLC and Tucson Hispanic Chamber of Commerce.

An additional resource is the Pima County Library 101 space.

III. Pima County WIB Compliance with the Workforce Innovation and Opportunity Act ("WIOA"), Required Functions of the Local Workforce Development Board ("LWDB"), and 2020-2021 Goals

A. Review Pima County Guidelines and State Policies that address eligibility requirements – venturing into areas such as entrepreneurship, may require modifying guidelines that guide who meets requirements from a programmatic standpoint

B. Cost-benefit analysis – ensure Career Pathways Guidelines includes estimated costs and benefits of various career tracks so applicants are aware of the required commitments needed to achieve employment goals

C. Educate individuals and employers on services – many individuals and employers unaware of One-Stop system and workforce ecosystem that exists in our region. May compile case studies for those unaware of services to help make them aware.

D. Match supply with demand in WIB targeted sectors and align with regional economic development strategies – should be WIB’s underlying mission while being mindful of changes in the workplace (i.e., remote working, technology changes, etc.) and adjust accordingly

E. Incorporate new technology solutions that enhance access and effectiveness of local WIOA-funded programs – see attached (d) FUNCTIONS OF LOCAL BOARD, (7) TECHNOLOGY.

IV. User Experience/User Interface ("UX/UI") Technology Task Force Update: Heath reported that a Request for Proposal ("RFP") may not be in the near future from what Heath recalled from the Task Force’s last meeting.

V. Action Item: To approve the 03/24/2021 WIB Planning Committee Monthly Meeting Minutes. Bev Price motioned to approve; Dr. David Doré seconded the motion; and all were in favor.

VI. Next Meeting: May 20, 2021, 8:30 a.m.

VII. Adjourned: 9:24 a.m.