



Virtual Meeting of the Pima County Workforce Investment Board (“WIB”)

Friday, November 19, 2021 7:30am to 9:30am

Join Zoom Meeting: <https://us02web.zoom.us/j/82045837502>
One tap mobile: +1-346-248-7799 Meeting ID: 820 4583 7502

Meeting Minutes

Members Present

Gina Pleas
Dr. Vaughn E. Croft
Chris Hazen-Molina
Lea Márquez Peterson
Rose Grijalva
Dr. David Doré
Dr. Mark P. Vitale, Chair
Jorge Rivero
Abra McAndrew
Irisbeth 'Iris' Matheny
Jim Zarling
Laurie Kierstead-Joseph
Paul Stapleton-Smith

Karen King
Maria S. Sopher
Laura Oldaker
Mary K. Boegemann
Michael Guymon
Ramon Serrato
Danielle Duarte
Carol Stewart
Frank Grijalva
Jenifer Preston
Susan Hyatt Dumon
Trish Muir
Ramon Gaanderse

Members Absent

Alexander "Alex" Horvath
Aric L. Meares, Past Chair
Barbra Coffee
Dustin Williams
Heath Vescovi-Chiordi
Karen Molina
Kari Hogan
Kathy Prather
Marji Morris
Peter Loya
Brad McCormick
Natalya V. Brown

(34) Guests Present

- I. **Called to Order and Welcome:** Dr. Mark P. Vitale, MBA, PhD., Chair, 7:35 a.m.
- II. **The Pledge of Allegiance:** All
- III. **Roll Call:** Board Development Committee – Jorge Rivero conducted Roll Call and asked each present member to answer the following question: What position has been the most difficult for your employer to fill recently?
- IV. **WIB Chair Message:** Dr. Mark P. Vitale, MBA, PhD. – Mark asked attendees to take a moment to remember Nils Urman who passed away on 10/14/2021 and reported on the following:
 - A. October 2021 U.S. Job Report from the Bureau of Labor Statistics
 - B. October 2021 Arizona and Pima County Job Reports from the Arizona Commerce Authority (“ACA”) Arizona Office of Economic Opportunity (“OEO”)
 - C. The WIB Director that will be filled with a Pima County Division Manager Unclassified position, had 20 quality applications that were submitted. There will be two interviews. The first round of interviews will include a panel of four (4) WIB members and county staff. The WIB members will include Chris Hazen-Molina, Lea Márquez Peterson, Alex Horvath, and Karen King. Interviews are planned to be scheduled during the next two to three weeks. Andy Flagg, CWD Operations Deputy Director, will be the supervisor for the WIB Director and he is leading the interview panels and process. The second round of interviews will include the final four (4)

candidates who will be interviewed by Dan Sullivan and Mark P. Vitale. CWD and the WIB hope to announce the new WIB Director in January 2022.

V. Action Item: To approve October 8, 2021 meeting minutes. Dr. Vaughn E. Croft motioned to approve; Jorge Rivero seconded the motion; approved 26-0.

VI. Action Item: To approve the WIOA Title I-B Supportive Services Policy. Dr. David Doré motioned to approve; Dr. Vaughn E. Croft seconded the motion; approved 23-0.

Laurie Kierstead-Joseph asked if any amount adjustments from other services will need to happen by adding the Childcare and Rent and Utility Assistance and Cassie replied that this will not impact WIOA Title I-B training dollars and the added services will be leveraged with other Pima County funds.

VII. Presentation: Pima County Community & Workforce Development (“CWD”) – Cassie Lundin introduced David Balderrama, Program Coordinator, Pima County Kino Veterans’ Workforce Center (“KVWC”), who reported on the following:

A. KVWC works with other organizations that also support veterans and their eligible spouses. They also work with employers who want to hire veterans. The partners and services include:

1. Onsite Partner Organizations:

- ★ Arizona Department of Economic Security – DVOP/LVER
- ★ Southern Arizona VA Healthcare System
- ★ Pima Community College (“PCC”) Veterans Upward Bound Program
- ★ Pima County One-Stop Case Managers and Job Developers

2. Onsite Partner Representatives:

David Balderrama – serves veterans transitioning into the local workforce
KVWC

Michael Arinello – homeless veterans/ **Lori Keifer** – veterans with disabilities
Vocational Development/Employment Specialist (SAVAHCS)

Walter Fleming / Richard Cordova / Xavier Pelaez – employment services, resume writing
ARIZONA@WORK Pima County Disabled Veterans Outreach Program (DVOP)

Frank Real – housing
Primavera Foundation Project Action for Veterans

5. The KVWC offers the following to veterans and eligible spouses who may receive access, on a priority of services basis, to services that includes:

- ★ Career Counseling
- ★ In-person and online Job Search Assistance/Job Leads
- ★ Workshops and Networking Club
- ★ Occupational Skills Training
- ★ Aptitude Assessments
- ★ Referrals to Veterans’ Services

*DD-214 required

6. Online Self-Help Resources

<https://www.careeronestop.org/LocalHelp/service-locator.aspx> - search for any of the American Job Centers located throughout the Country.

www.azjobconnection.gov - connects Job Seekers with Employers and approximately 13,000 veterans' resumes are currently posted.

<https://www.mynextmove.org/vets/> - look up careers by key words, industry or careers that are similar to jobs done in the military. Useful for job descriptions when building a resume.

<https://www.ebenefits.va.gov>

7. The Homeless Veterans' Reintegration Program ("HVRP") – The HVRP grant assists in reintegrating homeless veterans into meaningful employment through training, case management, support services and placement assistance. Funding is divided up among three years for homeless veterans or veterans who are considered to be couch surfing.

- **Job training and OJT**
- **Career counseling**
- **Follow-up services**
- **Referral to temporary, transitional and permanent housing**
- **Job placement**
- **Resume reparation**
- **Supportive Services**
- **Tools, Uniforms, Transportation assistance**

David thanked all of the veterans who attended today's meeting and the KVWC staff who are veterans.

B. Cassie Lundin reported on the following:

1. The KVWC is the only one in Arizona and as a WIOA Specialized Job Center, it was recently approved for Job Center Certification during the most recent 2021 Assessment and Certification process.
2. Cassie also announced that Jen Darland is the new CWD Deputy Director for Housing and Community Resources and introduced Rhonda Pina who was recently hired as the CWD Program Manager for the CWD and One-Stop Business Services Team.
3. The Kino Service Center's Resource Room is being renovated with private spaces, new computers, on-site job search and self-service. The state approved the use of WIOA funds for furniture and improvements.

4. As of 09/30/2021, for WIOA Title I-B Program Year ("PY") 2020:

Adult and Dislocated ("DW") 100% expended and Youth at 74.09%

FY 2021: DW has spent 22%; Adult has spent 84%; and on track to expend all WIOA funds

5. U.S. Department of Labor, Employment & Training Administration - Pima County CWD awarded \$363,535 for a 2-year term for a Comprehensive and Accessible Reemployment through Equitable Employment Recovery ("CAREER") Grant. The grant will be used for a

new Client Management System and staff training. The grant was approved/accepted by the Pima County Board of Supervisors (“BOS”) on November 2, 2021.

6. 11/18/2021 Job Fair was held at the Kino Event Center, 2805 E. Ajo Way, and more than 50 employers were present.
7. If you would like CWD to be at an event please complete the [Event Form](#).
8. Community & Workforce Development has a new web page at <https://webcms.pima.gov/cms/One.aspx?portalId=169&pageId=18397>.

VIII. Public Comment: Laurie Kierstead-Joseph announced that PCC is currently recruiting for three IBEST programs starting in January 2022 for the IT, Automated Industrial Technology, and Building and Construction Trades. For more information visit <https://pima.edu/academics-programs/adult-basic-education/ibest-programs.html> or contact Stacey Fox at smwrona@pima.edu or 520-206-7147.

Dr. Vaughn E. Croft announced that the WIB Youth Council is working on final plans for the 02/08/2022 Youth Career Expo that will begin at 1 p.m. and it will be a virtual event. Dr. Mark P. Vitale will kick off the Expo and Cyber Security will be the industry focus. The new Pima County Joint Technical Education District (“JTED”) is developing a bio/medical program in their new building at the Bridges and they will be featured.

Larry Lucero announced that his Workforce Arizona Council (“WAC”) term will end in December 2021. He has asked Marji Morris to replace him on the WAC and he would appreciate any support from the WIB to encourage the WAC to approve her appointment.

Uwe Hilgert announced that the University of Arizona BIO5 Institute will convene their 2022 Student Industry Networking Event on February 15, 2022. Please contact hilgert@bio5.org for more information.

- IX. Next WIB Meeting:** December 10, 2021, 7:30 a.m., virtual – Local Chief Elected Official (“LCEO”) and WIB Annual Joint Meeting
- X. Adjourned:** 9:04 a.m.