



QUALITY JOBS. QUALIFIED WORKERS.

Notice of Virtual Meeting of the Pima County Workforce Investment Board (“WIB”)
Executive Committee

Pursuant to A.R.S. § 38-431.02(D), notice is hereby given to the members of the Pima County WIB Executive Committee and to the general public that the Executive Committee will hold a virtual meeting open to the public on

Thursday, January 27, 2022 8am to 10am

Join on your computer or mobile app Click here to join the meeting

Or call in (audio only) +1 213-279-1657,,242690733# United States, Los Angeles

Phone Conference ID: 242 690 733#

Table with 4 columns: Name, Michael Guymon, Aric Meares, Danielle Duarte, Vaughn Croft, Mark Vitale, Brad McCormick, Guests Present, Jim Mize, Anna Cunes, Dan Sullivan, Sean Lopez, Gabe Loyola, Cassie Lundin, Rhonda Pina

Minutes

I. Call to Order and Welcome: Dr. Mark Vitale, MBA, PhD. Chair, 8:07am; Mark recognized members for their organizational promotions;

Mark also took the time to talk about the innovations and strides the board is making and the outcomes of the progress being made.

Mark did a media piece with Las Vegas FOX affiliate through University of Phoenix and talked about workforce development and career pathways and all of the work that we do behind the scenes and congratulate the members for all that you do.

Mark also thanked and recognized staff for their contributions and work that has been done throughout the year.

Aric thanked Mark for his leadership on the WIB.

Mark shared that there are four states that have met their pre-pandemic numbers which includes Arizona. Arizona is leading the charge with recovery efforts in workforce with a low unemployment rate (3.6%).

Michael talked about local Pima County numbers regarding recovery and that we still are not there yet. Mark identified tourism and mining industries that have not fully recovered to pre-pandemic levels.

II. Action Item: to approve November 12, 2021 meeting minutes; Motioned Vaughn, Second Michael, No discussion, Vote 6-0, Approved.



III. **Review and Discussion:** Committee Reports

Youth Council, Vaughn shared about the Youth Career Expo on February 9th virtually, in addition to Mark being there the event will be MC by Patrick Robles a former youth participant, current employee of Pima County Attorney Office, and UA student. Presenters will be from PCC IBEST, PCC East Campus Cyber Security. Door Prizes include 10 computers from RISE and 5 internships from Arizona Center of Excellence for those in attendance. Mark encouraged members to log into the expo if they are available.

Performance & Accountability, Brad shared that they are still working on a partner report for streamlined reporting that are understandable and today there is a joint committee meeting later this afternoon at 3pm. Today will be a review of career pathways and trend analysis. Brad thanked Cassie for preparing all of the necessary reports. Mark thanked both Brad and Michael for pulling together the joint meeting and looks forward to jumping into the meeting later today. Mark asked that Cassie share the data from the breakout sessions with the EC members.

Planning, Michael shared that they have had an interesting path of the top 15 positions that we have as a One-Stop and how to specifically fund those training programs. Over the past two years CDL has risen to the top and really wanted to do a deep dive into the data. Are we serving the needs of the community and clients? Are we providing the right kind of skills to fill the gaps that business is seeing? Identified gaps within manufacturing and IT. How we as a WIB/board reach out to industry and individuals and show them more options within these industries to close those gaps. Discussing creative ways to do that. Today we are diving into data, identifying trends, LMI, operational updates and a data-driven discussion as we focus on serving industry needs. Goal of the committee is matching the supply with the demand and focusing on industry specific occupations.

Aric also asked about Adults who need to upskill to get into the field and addressing the age based need on who we are serving within these occupations and look at addressing the psychological component that comes with an adult move into a new occupation. Mark and Michael agreed. Mark also encouraged OJT, apprenticeships, and bring thought leadership to the community.

Board Development, Danielle shared that there was a lot of discussion regarding the breakout session and the conversations that were had. Good to hear everyone's comments about the goals that were shared at the last meeting and gave an opportunity to members to connect with the members. The addition of three new board members and look at a formal introduction to the WIB in February. There are three business openings and are continuing to recruit members and add the link to the slide for next month to refer members.

Aric shared that Edmond Optics is investing Regina Figueroa and Leonardo that is entering into the local area and asked if he could support this effort. Danielle has reached out and will follow up. Aric has a lead with Edmond and will share Regina's information with Danielle.

Mark thanked Danielle for board development and their engagement with its members to actively recruit members for the board. Mark also shared that he is getting positive feedback from attendees about how

they are engaging and the roll call question. Mark also shared that there were no quorum issues for the WIB over the course of the past two years.

Mark regarding recruitment and new members, they did introduced Karla. Mark asked about awards for new members and asked Danielle to take this back to her team to see if they would like to move forward with awards.

Mark asked about change in status for Jay Lau and Danielle spoke that he is still in transition.

Danielle also shared a WIB Handbook that will be shared for Executive Committee next month for easy reference for WIB members.

Mark asked about Calline Sanchez from IBM and attended a board meeting in December/January and figures that if she is still interested in becoming a member of the WIB that we should increase our efforts to recruit her for Emerging Technologies. Also encouraged recruitment efforts with Amazon now with another facility. Danielle will reach out again to IBM. Michael stated that Amazon is part of the Tucson Metro Chamber policy and will reach out to his contact.

Rhonda shared that Amazon contacts have been made and that they have different people to look for workforce but they have several and will reach out to them regarding WIB seats and membership. Mark encouraged Rhonda and Danielle meet offline to chat about this opportunity. Rhonda also shared that if there is a specific employer in mind to run it through Rhonda and her team to coordinate those efforts.

IV. Review, Discussion & Action Item: CWD, LWDB staff report and updates; Client Management System Solicitation and Updates, Dan shared that the RFP is now closed and will be conducting vendor interviews over the next two weeks. Dan also shared that it may not be just one product but a suite of products for the department and for clients to use to access services. CWD has a functioning website for easier access to services. Dan thanked Cassie and Quality Assurance team for their efforts.

Dan also shared an update about Community Assistance Division for rental and utility assistance. Dan shared additional reallocation approved by DES with an additional \$11 and are asking for an additional \$6 million to address the needs of the community.

Cassie shared that Pima County was highlighted at the recent WAC Committee meeting regarding our efforts in the healthcare sector.

Dan also shared that Health Vescovi-Chiordi is the new Pima County Economic Development Director. Mark shared that because of his new seat, that we will have an additional vacancy on the board. PC Economic Department works closely with various economic development and partnerships with the City and Sun Corridor.

Mark had a question for Brad, Dan and Sean regarding budget presentation for April/May meeting. All parties agreed and will have that presented at that time.



Mark also asked Dan about the WIB position – Dan shared that interviews will be next week. Panel includes county staff and if you received an email from Isabel Camarena please open it as she is coordinating the process. Dan shared that first panel interviews and reviewed the members on the initial panel. Mark reiterated that he and Dan would be part of the second panel interviews.

State timeline and Quarterly Monitoring Updates – Cassie shared upcoming requirements including the local plan modifications and update on data validation and board monitoring. Mark thanked staff for the quick turnaround on all of the documents that are needed for that effort.

- V. **Review, Discussion & Action Item:** Review of Disability Employment and Diversity, Equity and Inclusion training for staff. Mark shared that Mary sent the information regarding DEI training for staff development opportunities. Jim discussed the reception in other local areas. Mark suggested that a press release be sent and get the WIB brand some awareness in the community and market this as a standalone to be available to employers. Jim said that it was a two-hour interactive in Cochise county.

Mark shared that we can market the training accordingly and ensure that the information and plans to offer this to a large group via our ZOOM account. We can reach out to Mary to offer this training.

Aric suggested that the WIB promote this at the board meeting and market the opportunity for business.

Action Item: To provide Disability Employment and Diversity, Equity and Inclusion training for the business community virtually as a WIB offering/sponsored event as a standalone offering outside of the WIB meeting. Motioned Vaughn. Second Aric. Discussion, Michael is planning a business town hall in April through the chamber and is one of the items that they wanted in a breakout session and is a good opportunity for WIB to provide during that April event. Vote 6-0. Approved. Mark will circle back with Mary and Cassie for logistics of the event.

- VI. **Review, Discuss & Action Item:** Workforce Investment Board February Meeting Agenda. February meeting will be One Stop Operator. Moving forward through October...
CWD Update – April, July, Oct
Committee Updates – March, June, Sept
One Stop Operator/Partner Updates – Feb, May, Aug

Should the training policy be approved at the joint committee level then it can advance to full WIB approval in February.

- VII. **Next Executive Committee Meeting** – February 24, 2022, virtual

- VIII. **Call to the Public** – none

- IX. **Adjourn**, 10am

