

# Using sector strategies to serve Pima County employers



The Pima County Workforce Investment Board and One-Stop are using sector strategies to meet the changing needs of Pima County businesses.

Sector strategies are employer-driven partnerships between workforce development; business leaders; education and training; economic development; and labor and community organizations that focus on the workforce needs of critical industries in the local economy to avoid duplication and gaps in services and to more efficiently use public program resources.

Pima County Industry Sectors	
<p><b>Aerospace and Defense</b></p> <p>Southern Arizona's position along the nation's southern border has created opportunities for hundreds of supporting aerospace and defense companies and more than 50,000 jobs. Industries in the Aerospace and Defense sector are numerous in Southern Arizona and they provide an abundant source of jobs and an opportunity for future job creation. The military bases, defense contractors and supporting manufacturers are examples of this sector.</p>	<p><b>Logistics</b></p> <p>Southern Arizona's border with Mexico and proximity to deep water ports; its international airport; its network of rail and trucking routes; and its growing warehouse and distribution-center businesses have made the region a logistics hub. Logistics companies manage and control the flow of goods, energy, information and other resources from the source of production to the marketplace. This sector involves the integration of information, transportation, inventory, warehousing, material handling and packaging. Tucson is a transportation and distribution hub that conveniently connects people and products. Opportunities for jobs and job creation in this sector should increase based on Tucson's geography near the border and deep-water ports, as well as a strong transportation infrastructure. This sector includes Tucson International Airport, the Port of Tucson and railroads.</p>
<p><b>Aerospace and Defense</b></p> <p>Southern Arizona is a hotbed for the emerging technologies and entrepreneurial spirit that create the businesses and jobs of the future. This sector focuses on the entrepreneurial spirit that creates businesses and jobs of the future using new technologies. Corporate research and development, low-cost "garage" tinkering and university technology transfers are examples of this sector.</p>	
<p><b>Infrastructure</b></p> <p>Southern Arizona's economic foundation includes the educational institutions; trade and construction industries; water and energy utilities; transportation systems; communication networks; governments; and trained workforce that create a safe, clean and connected com-munity. Infrastructure includes jobs that are based on providing a safe, clean and connected community. Examples of this sector include facilities from which goods are produced, warehoused and sold; facilities where services are delivered from; places where workers are housed; and roads over which goods and people move. An important part of this sector includes communication networks and utility/energy infrastructure.</p>	<p><b>Health Science</b></p> <p>Southern Arizona is a global science innovation center, with more than 100 small bioscience companies, anchored by Roche Group's Ventana Medical Systems, Sanofi-Aventis and the University of Arizona's BIO5 Institute and College of Medicine. Healthcare and the science related to healthcare are large and vibrant industries that provides a significant number of jobs and job opportunities in Southern Arizona. With a focus on keeping workers and their dependents healthy, examples of this sector include traditional health occupations, state-of-the-art health information systems and cutting edge biotechnology businesses.</p>



Innovative Workforce Solutions

