



QUALITY JOBS. QUALIFIED WORKERS.

**Public Notice of the Pima County
Workforce Investment Board (WIB) Planning Committee**

Pursuant to A.R.S. § 38-431.02, notice is hereby given to the members of the WIB Planning Committee and to the general public that the Planning Committee will hold a *virtual* meeting open to the public on

Thursday, August 18, 2022, 8:30am

**Join on your computer or mobile app [Click here to join the meeting](#)
Or call in (audio only) [+1 213-279-1657,,7661197#](#) United States, Los Angeles
Phone Conference ID: 766 119 7#**

Minutes

Members Present Bev Price Michael Guymon Susan Hyatt Dumon Aaron Ball

Agenda

- I. **Call to Order and Welcome:** Michael Guymon, Chair, 8:35am
- II. **Action Item:** To approve March 24, 2022 [Meeting Minutes](#), Motion. Second. Discussion-none. Vote: 4-0
- III. **Review, Discussion and Action:** Review the report outs of the August 12 WIB Meeting breakout sessions with the committee. Discuss potential strategies and areas of focus for local plan development.

Michael spoke about the concepts and conversations in his group about how we may want to hire an independent contractor or firm as it applies to labor. Michael explained that a lot of what we do we use data and statistics from the US Dept. of Labor and starting to look at getting more localized data.

Michael reviewed the draft meeting minutes from the [August WIB](#) meeting with the group report outs after the break out session.

Laurie shared that in her group they spoke specifically about apprenticeships and the businesses in the breakout session identified areas where they would like to include those opportunities in their business portfolios.

Michael asked the committee what are the top three themes that the committee and larger WIB should tackle as the focus moving forward.

Liz stated that there is a theme with marketing and there are a lot of those in the community who do not understand or know about the One Stop to help strengthen all of the programs.



Discussion and action may occur on any agenda item.
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Michael agreed and that in addition to getting the data would help us focus in areas where we need to focus. Aaron seconded that motion about job posting data, labor market information, and an analysis is conducted to focus on foundational skills that are across occupations and potentially expand even if outside of target sectors.

Aaron continued that it is important to identify core foundational skills rather than one occupation.

Laurie agreed and in her group the business members identified potential skills and where these individuals go to acquire these skill sets. Aaron stated that as labor market shifts, the skills are transferrable to other occupations and sectors.

Laurie also shared that there was a lot of talk about youth and would like to see whatever data we are collecting that we also identify ways for adults to access those skills or identify reskilling opportunities.

Jennifer stated that in her industry and a world facing organization that it would be extremely helpful to have more marketing materials to tie into for engagement and outreach.

Liane shared that in her group about adding to the quality of life that may be undervalued and making sure that we have those conversations about wrap around services like addressing the benefits cliff, childcare, and more holistic services that we need to have in place and identify those impacts.

Michael shared that we would have to define quality of life to include work life balance and asked about other aspects that adds to the quality of life issue.

Liane shared that current workforce is having issues with obtaining quality childcare, access to insurance, food security and housing. Liane identified that the safety net programs keep workers safe during that transition time, and we need to have a clearer pathway and supports in planning to address the issues with security.

Michael stated that the WIB identified specific discussion of barriers to employment regarding transportation, childcare, benefits, etc. Michael stated that when working with our clients that we are also making sure to talk about those issues and connect them to those resources that are available in those areas.

Laurie agreed and thanked Liane and stated that it is a community wide conversation about what we are found as a larger workforce system including employers to help those individuals stay employed.

Bev also shared that one of the groups that we rarely hear about are contractors. Bev shared that in the past week IBM just laid off all of their contractors, this includes Raytheon and larger employers in the area. Bev stated that contractors are no different those other job seekers when it applies to assisting them to get back into the workforce. Bev also recommended that we reach out to larger employers who utilize contractors that we offer our services.



Michael stated that now that we have a top three or four that we can have a more focused discussion on how we can integrate this into the local plan moving forward.

Themes Identified:

1. Marketing and Outreach: business and individuals
2. Data Collection: local labor market data, job openings, etc.
2. Youth and Adult skills and re-skilling to make transitions into to other careers, opportunities, and resources to pursue those opportunities.
 - Getting and recruiting within the high schools to make those recruitment efforts

- IV. Review, Discussion and Action:** Local Plan development for 2024. Identify and incorporate community strategies, review of current occupations and sectors, determine strategic alignment opportunities with other community resources. Discuss areas that the committee would like to review more in depth throughout the year. This may include reports, data review and more throughout the 2022-2023 program year.

Cassie shared that the timeline for the 2024 plan is due to the state by July 1, 2024. We have this program year to lay the groundwork, next program year develop and identify best practices for 2024 implementation and final plan.

Michael asked about other committee contributions to the plan and what the planning committee needs to do to coordinate those efforts. Cassie shared that in Performance and Accountability they discussed the reporting system in place with all of the CORE and other partners as well as WIOA financials. Youth Council will focus on identifying ways to expand the youth cohorts and the work experience elements. Board development is focused on marketing as well but all committees should have the marketing focus.

Liz shared that the last time they did this the Office of Economic Opportunity came in and reviewed labor market data. Cassie shared that OEO is working on local area data and they are behind due to staff transitions. Cassie will share that information and timeline as soon as it is available.

Laurie asked about gap analysis specific to employers to see what we can do to cast a broad net to get the information that the committee can also review as they plan. Laurie also stated that WIOA challenges the system to work with those with most barriers to workforce and asked if there is data surrounding that for the committee to review.

Cassie also shared that Pima County Economic Development is currently working on a regional strategy that should be done later this year and will also help in the development for the workforce plan. Laurie asked if providers should also complete the survey, Cassie stated that currently they are asking for business community feedback but should one come out for providers, she will share that with the system. Michael stated that he did share with his chairs so they can complete the survey.

- V. Call to Public**

- VI. Adjourn, 9:24am**

Next Meeting: Thursday, September 15, 8:30am, virtual

