



QUALITY JOBS. QUALIFIED WORKERS.

**Public Notice of the Pima County
Workforce Investment Board (WIB) Planning Committee**

Pursuant to A.R.S. § 38-431.02, notice is hereby given to the members of the WIB Planning Committee and to the general public that the Planning Committee will hold a *virtual* meeting open to the public on

Thursday, September 15, 2022, 8:30am

**Join on your computer or mobile app [Click here to join the meeting](#)
Or call in (audio only) [+1 213-279-1657,,7661197#](#) United States, Los Angeles
Phone Conference ID: 766 119 7#**

Members Present

Members Present

Michael Guymon Barbra Coffee Bev Price
Susan Hyatt Dumon Ramon Serrato

**Minutes
Agenda**

- I. **Call to Order and Welcome:** Michael Guymon, Chair, Michael called the meeting to order at 8:31am
- II. **Action Item:** To approve August [minutes](#) Motion Barbra; Second Ramon; Discussion: None; Vote 5-0. Passed
- III. **Review, Discussion and Action:** Marketing and Outreach – Review of the WIB Target Sectors and [one page flyer](#)
Committee members reviewed the draft flyer and made recommendations:
 - Flyer is too general/wordy – identify employers within the sectors; graduates; employment; success/skills
 - Include type of positions and levels within each sector (low to mid skilled workers); get quotes from employers and clients who have had success within the sector
 - Have examples in each of the categories to showcase how the work is done
 - Add an infographic showing how employers can connect to the One Stop; step by step overview; include point of contact or QR code to a video
 - Also add the relationship between how the One Stop works with workforce development, business, education providers and what partnerships look like
 - Highlight how the One Stops support business in their recruitment efforts

Michael directed Cassie to implement the suggested changes with Communications and share with the group via email for additional input.
- IV. **Review, Discussion and Action:** [Career Clusters and Apprenticeships](#)



Discussion and action may occur on any agenda item.
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Cassie reviewed the Career Clusters and Apprenticeship document with the committee. Michael opened the item for discussion. Apprenticeships at local, state and federal level and approved for a wide range of occupations

The committee identified areas of improvement as to (1) Share the information locally; by linking to the respective webpages, (2) Review occupations that don't have a specific apprenticeship program associated and how to connect employers to those opportunities (3) Include pre-apprenticeship opportunities.

The committee asked to have presentations from various apprenticeship experts at the next meeting. Cassie will coordinate for the October meeting. Suggested speakers/presenters included Pima College, State Registered Apprenticeship program, and potentially local employers who have an apprenticeship program.

V. **Call to Public**, None

VI. **Adjourn**, 9:13am

Next Meeting: Thursday, October 20, 8:30am, virtual



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