



QUALITY JOBS. QUALIFIED WORKERS.

Public Notice of virtual Meeting of the Pima County Workforce Investment Board (“WIB”)

Pursuant to A.R.S. § 38-431.02, notice is hereby given to the members of the Pima County WIB and to the general public that the Pima County WIB will hold a virtual meeting open to the public on

Friday, August 12, 2022, 7:30am to 9:00am

Join Zoom Meeting <https://us02web.zoom.us/j/82181269893>

Meeting ID: 821 8126 9893

One tap mobile

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Find your local number: <https://us02web.zoom.us/j/82181269893>

<u>Members Present</u>	Abra McAndrew	Alex Horvath	Aric Meares	Barbra Coffee
	Carol Stewart	Chris Hazen-Molina	Danielle Duarte	Frank Grijalva
	Jim Zarling	Jorge Rivero	Karen King	Karen Molina
	Kathy Prather	Laurie Kierstead-Joseph	Lea Marquez Peterson	Magdalena Verdugo
	Mary Fleck	Michael Guymon	Natalya Brown	Paul Stapleton-Smith
	Ramon Serrato	Dr. Vaughn Croft	Victor Gonzalez	Brad McCormick
	Iris Matheny	Karla Morales	Dr. Mark Vitale	Ramon Gaanderse
	Laura Oldaker			

**Minutes
Agenda**

- I. **Call to Order:** Dr. Mark P. Vitale, Chair, 7:35am
- II. **Roll Call:** Board Development Member, Jorge Rivero
- III. **Pledge of Allegiance:** All
- IV. **Call to the Public,**
Laurie – Reminded those in attendance that the PCCGED graduation on September 23 at Leo Rich and asked that if you have a learner who graduated please pass along the information if they would like to participate. HSE Graduation will be September 23, 6:30pm at the Leo Rich Theatre. Recent graduates who want to walk can contact us at 520-206-6187 or adulted@pima.edu Graduation will be live and live streamed. All HSE grads in Pima County are welcomed to attend.

Vaughn shared the Job Corps is hosting a signing day on Monday 8/22 at 830. Please RSVP to Croft.Vaughn@jobcorps.gov if you would like to attend.

Barbra shared the AZ Stitch Lab and are in need of additional employers for placement of graduates. Just sharing here for those interested there are ongoing cohorts of industrial sewing training going on as part of this free program subsidized by the City and Pascua Yaqui. <https://www.azstitchlab.org/>



Discussion and action may occur on any agenda item.
Auxiliary aids and services are available upon request for individuals with disabilities.
Please call 520-724-7700 (48 hours in advance) to make arrangements.



Lea shared the Arizona Corporation Commission is hosting a supplier diversity summit on Oct 4th 1-5p at our Phoenix office (1200 W Washington) and hybrid. Open to the public.

- V. **WIB Chair Message:** Dr. Mark P. Vitale, Chair – Mark shared the recent job report and other current data during the chair message.
- VI. **Review, Discussion & Action Item:** To approve June 2022 [Meeting Minutes](#), Motioned: Karla; Second: Jim; Discussion: None; Vote: 26-0; Item Passed
- VII. **Breakout Sessions:** Strategic Goals and Discussion, Program Year 2022

Group 1: Jorge Rivero, Lead, Andy Flagg, Bob Millner, Coye Trujillo, Daphanie Conner, David Higuera, Gabe Loyola, Ginny Seltneright, Jorge R, Lisa Wood-Hromidko, Magdalena V, Mary F, Vaughn C

Jorge reported out that their group talked about getting more exposure, more social media, LinkedIn, website more user friendly, lots of conversation about system as a whole to get attention from younger and older adults. More community involvement, community events in general. Asked about outside job fair that would attract job seekers and to help expose what one stop system does throughout the community. Apprenticeships and using that energy to set targets within the county and report out/recruit. Entrepreneurships in the area and unaware how the one stops can help. More involvement in the community and more conversation around inclusion and diversity. What resources workforce system has to support their efforts? WIB could encourage the Legislature and school boards to incorporate soft skills into the k12 curriculum.

Group 2: Laurie Kierstead-Joseph, Lead, Aric M, Brian Baker, Carmen Jones, Erin Diaz, Frank G, Karen M, Karla M, Kathy P, Laurie KJ, Tiffany Santa Maria, Wendy Scheder Black, Marko Pollinger

Laurie reported that they jumped in to jobs where more training is needed like optical technician and automotive. Apprenticeships, Frank pointed out that there are 400+ apprenticeships that are registered with the state. Challenges of employer sponsorships for apprenticeships and asked the group to reach out to Frank and Laurie. Career cross sector training and skills training like technical and excel systems. Soft skills and pre-employment workshops and how those are developed. Short courses that could fit into adult education, IBEST and more. Developing a working session that would benefit the system to engage stakeholders in discussions. SAMP partnership as doing this well. Job Corps and the college are doing pre-employment seminars. Youth Summer as a true foundational skills cert for those who participated in the program. In reference to Laurie's information on the need for Soft Skills Training: <https://www.azed.gov/cte/profskills> In reference to Laurie's information on the need for Soft Skills Training: <https://www.azed.gov/cte/profskills>. AZ Dept. of Ed does have standards that are incorporated into Career and Technical Education Courses. This would be a good place to start.

Group 3: Mark Vitale, Lead, Amanda Abens, Ashley Lown, Chula Robertson, Dominica Dominguez, Jaimie Azzone, Larry Lucero, Marcelino Flores, Mark V, Mary Mercado, Michael G, Natalya B, Ramon S, Rhonda Pina.

Mark reported that the group discussed engaging youth especially younger youth and the challenges we have in placing them into worksites. Jobs that don't require specific credentials but have strong skills needs. Discussion about data and data integrity to show the story for those who want to get engaged and make decisions. Apprenticeships and the focus right now. Gain greater awareness around what we do. Temperature check with employers and providers ensuring they meet the quality of services that they provide. Pima County One-Stop is collaborating with Fresh Start for a 2nd Chance/Re-entry event and Job Fair at TCC on October 22, 2022 from 9am-1pm.

Group 4: Paul Stapleton-Smith, lead, Barbra C, Brad M, Frank, Iris M, Jim Mize, Julie Hecimovich, Karen K, Ken Zambos, Lea M, Moreno LVER DES, Paul S, Renee Urbina, Uwe Hilgert, Victor G

Paul reported that the group discussed and at the end as defining what the “quality of life” is when a part of that is the quality of the jobs. Define and understand what quality of life and quality jobs means – educate the board and lift up apprenticeships in new sectors that don’t necessarily have that like business, green, emerging technologies and durable technology sectors and business development.

Group 5: Jim Zarling, lead, Danielle D, Danny Howe, Gabriel Lopez, Jelesky Irons, Jenifer Darland, Jessica Howell, Jim Z, Jonathan Pearce, Josh Cohn, Kathi Finfrock, Laura O,

Jim reported that there was a lot of conversation surrounding second chance population, refugee, quarterly marketing or radio advertising, local training for teachers and what WIB can do there. Getting community involved and board members involved. County staff sharing with what we all do. OJT, outreach to staff internally with the county. Issues about housing, employment and transportation as being issues for workers to get jobs and create ideas for the county. Do more internships and outreach to community organizations and provide the training. Budget concerns about if there is funding available to implement some of these strategies. Agreed that there is a need for employees across the sectors not specifically focused by the WIB sectors.

VIII. Adjourn, 9:06am

Next meeting September 9, 2022, 7:30am