

#### 4. Goals and Strategies

- a. ***A description of the local board’s strategic vision and goals for preparing an educated and skilled workforce (including youth and individuals with barriers to employment), including goals relating to the performance accountability measures based on primary indicators of performance described in section 116(b)(2)(A) in order to support regional economic growth and economic self-sufficiency.***

#### **Strategic Vision and Goals**

Talent is the key to creating, attracting and retaining high-wage jobs. Higher skills equal increased competitiveness, more jobs and increasing earning power.

The foundation of Pima County’s workforce investment strategy is a shared vision articulated by the [Workforce Investment Board](#) as “Quality Jobs, Qualified Workers.” The [Pima County One-Stop](#) coordinates a continuum of services on both sides of that coin – increasing qualifications of workers, and widening the talent pipeline for industry to create more and better jobs; it’s mission: to strengthen the economy of Pima County by providing a qualified workforce through the [One-Stop](#) system.

The Pima County Workforce Investment Board has identified the following goals:

1. Promote economic development by focusing on targeted sectors and addressing under-represented populations.
2. Partner by sharing resources, clients, and performance metrics.
3. Create a more efficient, seamless local workforce system to include collaboration on outreach to job seekers and employers.
4. Meet employer needs by strengthening the skills of the workforce.
5. Support state led efforts to develop a single intake process and database and data-sharing for the public workforce system.

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