

## July 2017 Director's Report for Pima Animal Care Center

### Animal Center News

- 989 pets were adopted. Only 66 animals were euthanized total, as compared to 133 the previous July.
- PACC moved from the health department to become an independent department reporting directly to Assistant County Administrator Dr. Garcia.
- PACC is in the first stages of creating a color-coded 'dot' handling system for dogs and cats. This system will improve safety and will ensure volunteers have appropriate training to walk and interact with dogs according to how easy or challenging they are in the shelter environment.
- The Friends of PACC received a \$20,000 grant to help 'big' dogs. The money will be spent primarily on safety equipment, including martingale collars, leashes, easy-walk harnesses and gentle leaders. Any leftover will be spent on enrichment items and other needed equipment as identified by the director and behavior and enrichment staff member.
- \$57,487 was raised for lifesaving programs. This total reflects gifts from more than 1,200 individuals, two companies and three foundations.
- Petco Foundation selected PACC for an Innovation Award.
- Maddie's Fund awarded PACC apprenticeship grants to support fostering and community engagement programs at PACC.
- PACC is in the research phase of considering a change from paper to web-based licensing. This will improve service, reduce paper use and increase licensing compliance.
- PACC started an Instagram page called 'Pima\_Animal\_Care.'
- The behavior and enrichment coordinator has started a comprehensive, in-kennel enrichment program with the goal of providing varied, in-kennel enrichment to every pet, every day. PACC's Amazon wish list has been updated with new enrichment items for both cats and dogs.
- Shelter 'report cards' have been hung on dog kennels so volunteers can share important personality information with potential adopters including activities the dog enjoys and tricks/commands it knows.
- Daily duty checklists were hung in all cat rooms and observation sheets were placed on each cat kennel for medical and behavioral monitoring.
- The Friends of PACC hired two, part-time, grant-funded cat care and enrichment program specialists. These positions were funded with support from Bonnie Kay.
- PACC began treating ringworm in the shelter while the shelter seeks foster placement.
- Four PACC staff members will be attending the American Pets Alive! Conference September 23 – 25 in Austin, Texas. Director Auerbach and Development Director Karen Hollish will both be speaking and the other two attendees will have their travel funded through an apprenticeship grant. [www.americanpetsalive.org](http://www.americanpetsalive.org)

## Field Services

- Animal protection responded to 1,993 calls for service, including 1,000 priority 1 and 2 calls.
- Officers responded to 231 complaints of cruelty or neglect.
- Officers responded to 280 calls related to animal bites.
- 61 cats were part of a hoarding case on East 12<sup>th</sup> Street. Following a ten-day hold, they became the property of PACC.

## Volunteer, Foster, Rescue and Outreach Programs

- Beginning August 10, volunteers will have access to the shelter software management system (currently we use the company 'Chameleon') following attending a training where they will learn software basics, guidelines for use, and how to protect personal information of adopters and owners. Each volunteer will receive a unique user ID, just like a staff member.
- 421 volunteers gave 5,700 hours of service to PACC.
- 111 volunteer applications were completed and 77 new volunteers attended orientations. 38 new volunteers attended dog walking training and 27 volunteers attended cat care trainings.
- 130 people came to the July 4 community dog walk to provide exercise and enrichment for shelter dogs.
- 20 volunteers attended compassion fatigue workshops taught by Volunteer Coordinator Gina Hansen.
- PACC staff taught four humane education classes in schools as well as a presentation on summer safety with pets at La Encantada mall and Project Safe presentations on pet safety in apartments.
- 214 pets were transferred to 29 partner groups.
- 62 new foster sign-up forms were completed and one foster orientation was held.
- 47 dogs and 172 cats went to foster homes.

## Media Coverage

Coverage included:

- Press release and outreach to introduce PACC's new director:
  - *Daily Star* interview: [http://tucson.com/news/local/q-and-a-with-pima-animal-care-center-s-new/article\\_2f1fa3a5-8d12-51cf-b3b9-3feacc88169.html](http://tucson.com/news/local/q-and-a-with-pima-animal-care-center-s-new/article_2f1fa3a5-8d12-51cf-b3b9-3feacc88169.html)
  - *Bill Buckmaster* show interview: <http://www.buckmastershow.com/2017/07/27/buckmaster-show-7272017-new-leader-for-pima-animal-care-center/>

- [Press release](#) to ask for help with post-4<sup>th</sup> of July redemptions and overcrowding.
  - *Daily Star* coverage: [http://tucson.com/news/local/pima-animal-care-center-waives-adoption-fees-on-all-pets/article\\_480ef058-6256-11e7-a0a2-2b58cb9eaa60.html](http://tucson.com/news/local/pima-animal-care-center-waives-adoption-fees-on-all-pets/article_480ef058-6256-11e7-a0a2-2b58cb9eaa60.html)
  - *KOLD* coverage: <http://www.tucsonnewsnow.com/story/35819769/pacc-waiving-adoption-fees-to-help-with-overcrowding>
- Weekly *KOLD* spots and monthly *KVOA* spots featured PACC staff and volunteers, and adoptable pets and their stories.
  - <http://www.tucsonnewsnow.com/clip/13545741/tuesdays-tail-lucky>
  - <http://www.tucsonnewsnow.com/story/35967381/tuesdays-tail-moose-sage>
  - <http://www.tucsonnewsnow.com/clip/13502047/tuesdays-tail-jacob-and-minnie>
  - <http://www.tucsonnewsnow.com/story/35869473/tuesday-tail-bailey-fox>
- National podcast to talk about Pima County's successful Community Cats Program: <http://www.communitycatspodcast.com/episode-202-karen-hollish>
- [Press release about microchip clinic in South Tucson resulted in wide coverage.](#)
  - *Daily Star*: [http://tucson.com/news/local/free-vaccine-microchip-clinic-for-dogs-july-in-south-tucson/article\\_04a358d6-62dd-11e7-8afa-8b25a5d23f62.html](http://tucson.com/news/local/free-vaccine-microchip-clinic-for-dogs-july-in-south-tucson/article_04a358d6-62dd-11e7-8afa-8b25a5d23f62.html)
  - *KVOA*: <http://www.kvoa.com/story/35894046/hundreds-of-dog-owners-come-to-free-south-tucson-vaccine-and-microchip-clinic>
  - *KGUN 9*: <http://www.kgun9.com/news/local-news/pacc-hosting-free-vaccine-microchip-clinic-on-july-15>
- [Press release](#) about response to hoarding case
  - *KVOA*: <http://www.kvoa.com/story/35922918/nearly-40-cats-and-kittens-rescued-from-home-in-tucson>
  - *KGUN*: <http://www.kgun9.com/news/local-news/pacc-rescues-38-cats-from-hoarder>
  - *Daily Star*: [http://tucson.com/news/local/sick-cats-kittens-rescued-from-tucson-house/article\\_37365aca-6cae-11e7-b010-3b0e0188745a.html](http://tucson.com/news/local/sick-cats-kittens-rescued-from-tucson-house/article_37365aca-6cae-11e7-b010-3b0e0188745a.html)
  - *KOLD*: <http://www.tucsonnewsnow.com/story/35922919/pacc-rescues-38-cats-kittens-from-tucson-home>
- [Press release](#) about late-July capacity and adoption special
  - *KVOA*: <http://www.kvoa.com/clip/13426489/pacc-waives-adoption-fees>
  - *KOLD*: <http://www.tucsonnewsnow.com/story/36016678/pacc-holding-name-your-own-adoption-fee-event>

- *Daily Star*: [http://tucson.com/news/local/pima-animal-care-center-holding-name-your-own-adoption-fee/article\\_8ac05f50-76c3-11e7-ace5-8371f4630e1e.html](http://tucson.com/news/local/pima-animal-care-center-holding-name-your-own-adoption-fee/article_8ac05f50-76c3-11e7-ace5-8371f4630e1e.html)
- *Telemundo*: <http://www.telemundoamarillo.com/story/36016678/pacc-holding-name-your-own-adoption-fee-event>