

**Pima County Small Business Commission
Meeting**

Thursday, February 18, 2021
3:00 P.M.

Video Conference/Telephonic Meeting

SUMMARY OF MEETING

Committee Members Present

Kent Blumenthal, Chairman
Bernie Wiegandt, Vice-Chair
Jenni Zimmerman
Ken Goodman
Gabrielle David
Josh Jacobsen

Committee Members Absent

Mark Miller
Raul Aguirre
Guillermo Gallegos

Staff that Addressed the Committee

Pima County:

Dr. John Moffatt, Economic Development
Patrick Cavanaugh, Economic Development
Deseret Romero, Economic Development

Guests on the call:

Maria Klucarova, Supervisor Bronson's Office

MOTIONS

MOTION: Commissioner Jenni Zimmerman moved, seconded by Commissioner Gabrielle David to approve the February 18, 2021 meeting minutes. Motion approved 6-0.

MOTION: Chairman Kent Blumenthal moved, seconded by Commissioner Jenni Zimmerman, to nominate Ken Goodman for Vice-Chair. Motion approved 6-0.

MOTION: Chairman Jenni Zimmerman moved, seconded by Commissioner Gabrielle David, to close nominations for Vice-Chair. Motion approved 6-0.

MOTION: Chairman Ken Goodman moved, seconded by Commissioner Gabrielle David, to nominate Kent Blumenthal for Chair. Motion approved 6-0.

MOTION: Chairman Jenni Zimmerman moved, seconded by Commissioner Guillermo Gallegos, to close nominations for Chair. Motion approved 6-0.

MOTION: Commissioner Ken Goodman moved, seconded by Commissioner Gabrielle David, to adjourn the meeting. Motion approved 6-0.

MEETING SUMMARY

1. Call to Order

The meeting began at 3:09 p.m.

2. Roll Call

Roll call was conducted by Deseret Romero to start the meeting.

3. Call to Public

Ms. Maria Klucarova with Supervisor Sharon Bronson's Office greeted the Commission.

4. Approval of Minutes

MOTION: Commissioner Jenni Zimmerman moved, seconded by Commissioner Gabrielle David to approve the February 18, 2021 meeting minutes. Motion approved 6-0.

5. Chair's Report: Review of the agenda and virtual meeting protocols

Chairman Kent Blumenthal provided a brief overview of the meeting protocols and the review of the meeting agenda. The Chairman then introduced Pima County Tourism and Attractions Director Diane Frisch.

5. Ms. Diane Frisch, Director, Pima County Tourism and Attractions presentation (30 minutes)

Ms. Diane Frisch provided a PowerPoint presentation to the Commission specific to tourism and attractions in southern Arizona.

Ms. Frisch then answered questions from the Commission and discussed the following topics.

- PimaEats Program
- Hospitality Workforce
- TOP NEW BOTTOM OLD

6. Coordinator's report: Update on Federal, State and Local small business COVID-19 assistance

Mr. Patrick Cavanaugh reported on the following items.

- County Administrator's recent correspondence related to the COVID-19 pandemic
- Vaccines (County staff working on 1B2 Rollout/ 300,000 vaccines – March – April/supply issues)
- State orders for Restaurants (Funding and patios extensions)
- Direct Aid to Cities/Counties/States (rent, utilities, etc...)

- Small Business Loans

Commissioner Zimmerman expressed her concern not being able to find employees to hire.

7. Updates

a) County Supervisor appointments to fill two (2) SBC vacancies

Mr. Cavanaugh reported that both the District 2 and District 4 office were working on their vacancies.

b) 'Ready for You 2.0'

Mr. Cavanaugh reported that while the CARES funding has expired, County Administration has designated \$50,000 for the 'Ready for You 2.0' and that staff would be identifying a time to which the group could continue their discussion of the 2.0 program.

c) SBC-proposed revisions to the Pima County 'COVID-19 Safety Standards Business & Community Reporting' webpage

No update.

d) 2020 Small Business Awards

Ms. Romero reported that two of the award winners had received their award of \$500 and that the remaining award winner was working with the County Vendor Relations to finalize their vendor status in order to receive their award.

Chairman Blumenthal inquired as to the when the Board of Supervisors would return to in-person meetings.

Mr. Cavanaugh noted that the Board had not directly indicated the timeframe but he was thinking it could possibly be in March or April.

8. Nominations for Small Business Commission Officers (2021-2022)

Vice-Chair Nomination

MOTION: Chairman Kent Blumenthal moved, seconded by Commissioner Jenni Zimmerman, to nominate Ken Goodman for Vice-Chair. Motion approved 6-0.

MOTION: Chairman Jenni Zimmerman moved, seconded by Commissioner Gabrielle David, to close nominations for Vice-Chair. Motion approved 6-0.

Chair Nominations

MOTION: Chairman Ken Goodman moved, seconded by Commissioner Gabrielle David, to nominate Kent Blumenthal for Chair. Motion approved 6-0.

MOTION: Chairman Jenni Zimmerman moved, seconded by Commissioner Guillermo Gallegos, to close nominations for Chair. Motion approved 6-0.

9. Reports

a. JTED & Dedication of New JTED Facility

Commissioner Goodman reported that continued funding for the JTED program is looking good at the State Legislature.

b. Pima County Development Services - Economic Opportunity Planning

Mr. Cavanaugh reported that a recent minor amendment had been made to the Pima County Sign Code (Moving Information Signs).

c. 2021/2022 SBC Work Plan

No update.

10. Commissioner Updates

No updates.

11. Next Commission meeting: March 18, 2021

12. Agenda items for future meeting

The Commissioner discussed the following future agenda items.

- Presentation by Ms. Diane Frisch, Director for Tourism and Attractions
- Sun Corridor Inc. Follow-up
- Standing Items
- Future Presentations (i.e. Sheriff)

14. Adjournment (5:00 p.m.)

MOTION: Commissioner Ken Goodman moved, seconded by Commissioner Gabrielle David, to adjourn the meeting. Motion approved 6-0.