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# MEMORANDUM

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Date: August 4, 2017

To: The Honorable Chair and Members  
Pima County Board of Supervisors

From: C.H. Huckelberry  
County Administrator

A handwritten signature in black ink, appearing to read "CHH", is written over the printed name "C.H. Huckelberry".

Re: **Stadium District Field Usage Days and Visitors**

Attached are two graphics showing the significant utilization of the Kino Sports Complex (KSC). In summary, the facility was used by various groups, including baseball, soccer and general recreation. For those days the fields were unused, it was generally a rainy day or a day that the facilities could not be utilized.

In addition, the attendance for last fiscal year was 306,000 individuals, not including 4,000 per weekday and 8,000 per weekend day during the Gem Show. If these attendance counts were added, it is likely the annual visitor attendance for the KSC would be over 400,000.

CHH/anc

Attachments

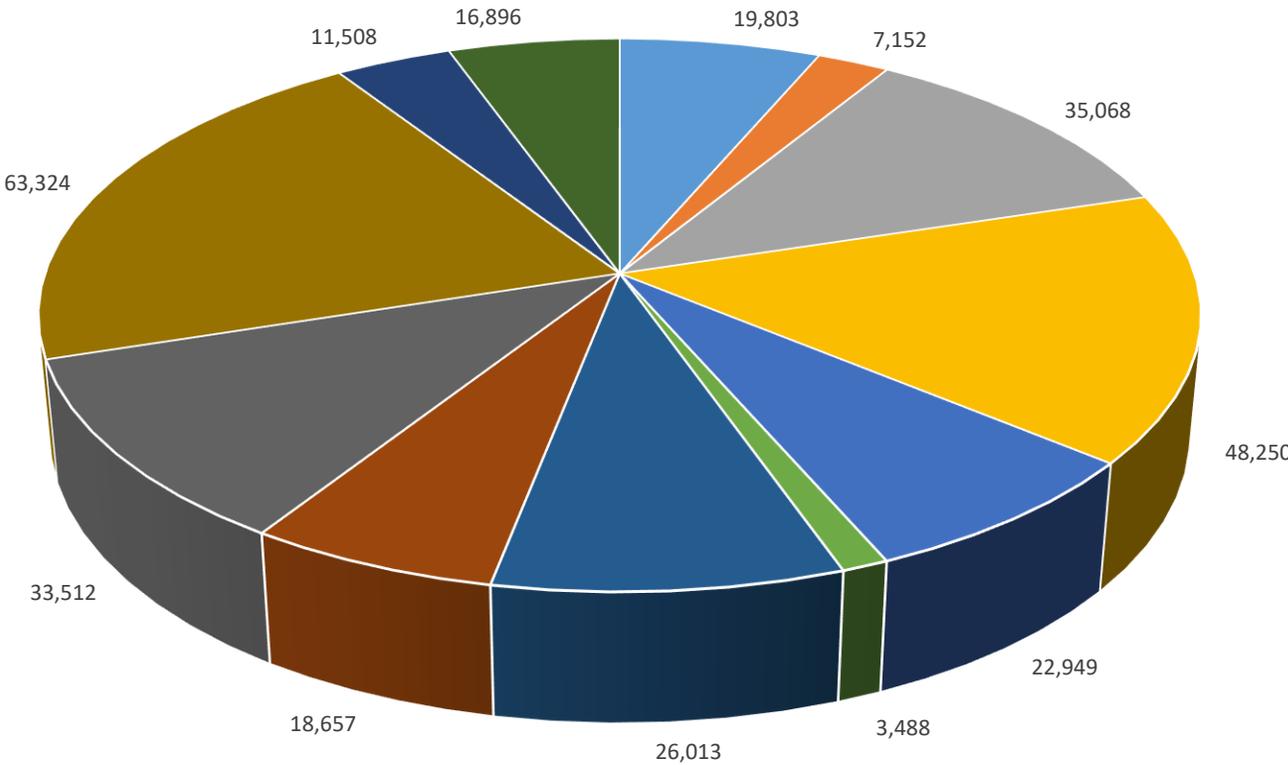
c: Jan Leshar, Chief Deputy County Administrator  
Maureen Ochoa, Director, Stadium District

# Fiscal Year 2017

## Monthly Stadium District Visitors Through June 30, 2017

Total Year to Date Attendance = 306,620\*

Revised: 08/04/2017

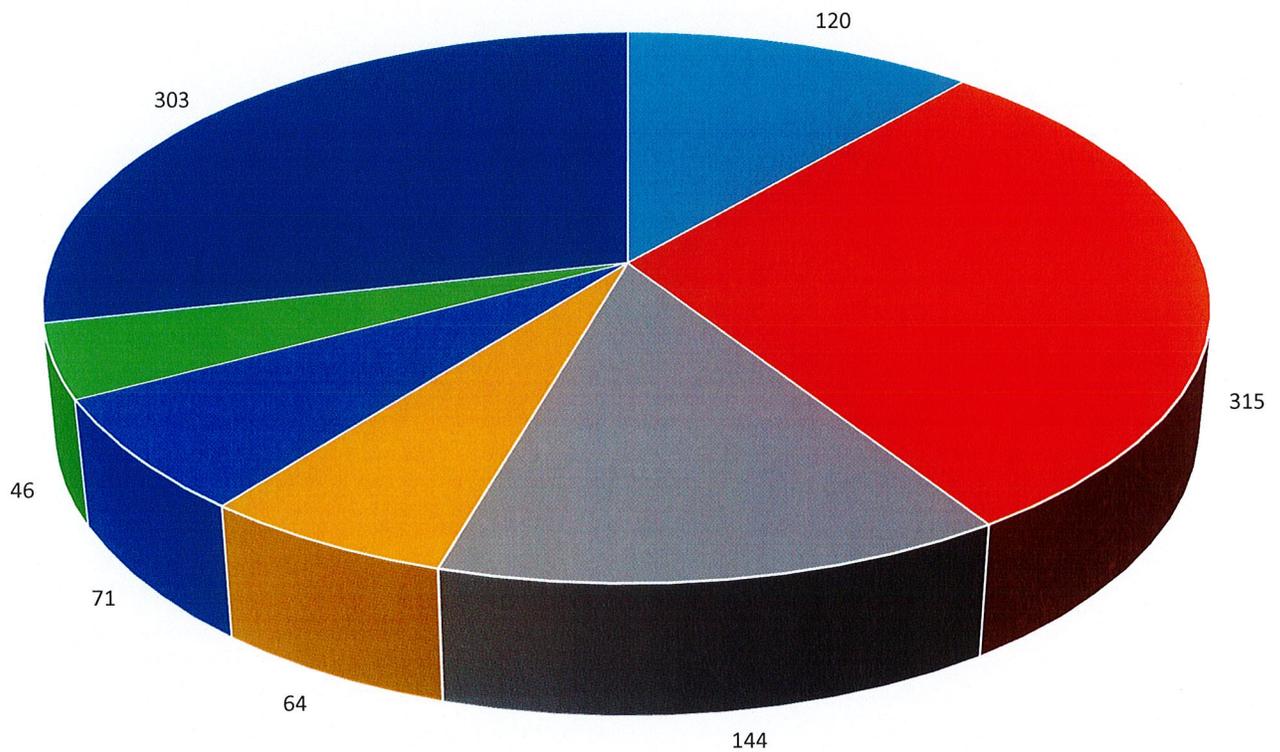


- July= 19,803      ■ August= 7,152      ■ September= 35,068      ■ October= 48,250
- November= 22,949      ■ December= 3,488      ■ January= 26,013      ■ February= 18,657
- March= 33,512      ■ April= 63,324      ■ May= 11,508      ■ June= 16,896

\* Does not include Gem Show attendance at average 4,000 per Week Day and 8,000 per Weekend Day

# Fiscal Year 2017 Stadium District Field Usage Days Through June 30, 2017

**Total Number of Available Use Days: 365**  
**Total Number of Reserved Use Days: 353**



- Veterans Memorial Baseball Stadium = 120
- South Baseball Quad (#4, #5, #6, #7) and South Fields (#2, #3, #8, #9, #10) = 315
- South Soccer Fields (#11 and #12) = 144\*
- North Soccer Stadium = 64
- North Soccer Grandstand = 71
- North Soccer 1-4 = 46 (January-February/April-June Daily FC Use not included)
- Miscellaneous Reserved Spaces (parking lots, common turf areas, Sam Lena/Willie Blake, Gem Show Lot Use) = 303

\* Field closed December and January and May-June for Renovations