MEMORANDUM

Date: August 1, 2018

To: The Honorable Chairman and Members
Pima County Board of Supervisors

From: C.H. Huckelberry
County Administrator

Re: Kino Sports Complex/Stadium District Long Field Sport Use Information

In previous fiscal years, the Board of Supervisors authorized acquisition of significant property adjacent to Interstate 10 and the Kino Sports Complex (KSC). This year, with the full repayment of the Kino Stadium and Spring Training Complex debt of $36 million, at an annual payment of $2.9 million, the County can now invest in a substantial expansion of the KSC using those revenues previously dedicated for Stadium District debt service. This expansion is underway with a Construction Manager at Risk contract awarded to Haydon Building Corp. Given this expansion, it is important to understand present utilization of the existing 10 long fields at the KSC.

Long fields are those that are rectangular in shape and used for a variety of sports including soccer, football, rugby, lacrosse, field hockey, and others.

Currently the Kino Sports Complex has a total of 10 dedicated long fields throughout the Complex. The fields are located at various areas of the complex making logistics for large events a challenge. Additional amenities for concessions, and in some cases restrooms are not available at each field locations.

In fiscal year 2017/2018 the most utilized and scheduled fields were #11 and 12, which are side by side lighted fields. Due to the adjacent nature of the two fields they are capable of being converted in to 6 to 8 smaller additional fields. These two fields alone were reserved for use 208 out of 365 days last year. In addition there were 12 days of complex closure due to weather related issues.

The North Soccer Complex fields #1 and 4 which are unlighted had 144 days of reserved use in fiscal year 2017/2018 as compared to 46 reserved days in the previous fiscal year.

Uses on fields range from individual team practices, to leagues playing once per week to multiple nights during the week. Weekend Tournaments and regional/national events are also held on these fields throughout the year.
Guest counts for all soccer related activities in fiscal year 2017/2018 was 93,647 and includes participants as well as spectators.

This past summer June and July has seen the greatest increase in reserved field space as well as guests visiting the Complex. During the month of June into mid-July no field space was available six out of seven nights per week as youth football practice, two adult leagues, a youth small goal league, and a youth camp had fields scheduled from 5pm to 10pm. Some nights there was close to 1500 guests at the various fields.

Among the current user groups over the past fiscal year are:

- Alta Vista High School Soccer
- American Flag Football
- Arizona Bowl
- Arizona Rugby Club
- Arizona Soul Patrol Football
- Arizona Youth Soccer Association
- CDO Challenge Cup Soccer
- COPA Bud Soccer
- FC Tucson/Phoenix Rising MLS/PDL/PSL Soccer
- FC Tucson Youth ECNL Soccer
- Ft. Lowell Soccer Club
- Gotham Soccer
- Oklahoma City Energy United Soccer League
- Pac 12 Rugby
- Padre Kino Cup Soccer
- Pima College Men’s and Women’s Soccer
- Rayados Soccer
- San Miguel High School Soccer
- Southern Arizona Soccer Club
- The Sports Hub Soccer
- TAR Shootout Soccer
- Tucson International Academy
- Tucson Raiders Youth Football
- TSA Tournament/Summer Camp Soccer
- U of A Rugby

The South Expansion will add 12 all natural grass sand base fields that will be completely lighted. Additional amenities at the south complex will include main gate entry, concession stand, restroom, guest services, first aid and locker rooms. Also planned is a promenade area with shade, grass gathering areas, food truck staging and hook-ups. And most importantly ample parking. The amenities are all required to host major sporting events, and provide value added guest experience.
Most recently the Kino Sports Complex has been approached by several events that require there to be at least 15 fields preferably all lighted, with guest amenities including restrooms, ample parking, picnic areas, concessions, ticket gates. With the south expansion local organizing committees, Visit Tucson, and sports promoters will be able to secure events of a larger and more prestigious scale.

Beginning upon opening in 2020 the following existing events will be relocating to the south complex in whole or part in order to eliminate play on the 7 baseball field outfields: TAR Shootout, CDO Challenge Cup, and TSA Tournament.

Additional interest has been most recently expressed by Pima College to propose hosting the NJCAA National Soccer Tournament over a 10-day period in mid-November on potentially a multi-year basis.

The expansion will also allow for multiple sports to play at the Kino Sports Complex at the same time without having to work around scheduling requirements. Most recently, Kino has not been able to host several Rugby and Football events due to fields being fully utilized by soccer on the same dates.

The County will work cooperatively with Visit Tucson to promote KSC as a statewide and regional facility to host any number of long field tournaments. When completed, this complex will have more capacity than current major facilities in the Phoenix metropolitan area. These fields will attract regional and national tournament sporting events greatly benefiting the Tourism industry and community.

CHH/anc

c: Jan Lesher, Chief Deputy County Administrator
   Tom Burke, Deputy County Administrator for Administration
   Carmine DeBonis, Jr., Deputy County Administrator for Public Works
   Nanette Slusser, Assistant County Administrator for Public Works
   Michelle Campagne, Director, Finance and Risk Management
   Maureen Ochoa, Director, Stadium District
   Diane Frisch, Director, Attractions and Tourism
   Brent DeRaad, President and CEO, Visit Tucson