




MEMORANDUM

Date: June 25, 2018

To: The Honorable Chairman and Members
Pima County Board of Supervisors

From: C.H. Huckelberry
County Administrator 

Re: **Sun Corridor, Inc. Annual Economic Development Service Contract**

The service contract for Sun Corridor, Inc. will be on the July 3, 2018 Board of Supervisors Agenda. This annual contract is being recommended at the same cost as last year. The contract has been slightly modified to reflect more contemporary data and information needs of the County regarding economic development activities.

While there are a number of factors that could be used to rate performance and success of economic development activities, the most basic fundamental measurement is the tax base. The graphic on the attached for the General Fund Primary Property Tax includes a supporting list of the percent changes in the value of the tax bases by fiscal year beginning in FY 2008/2009 through FY 2018/19. The table also lists the forecasted tax base growth through FY 2022/23.

As you can see, the primary tax base decreased by over 16 percent during the impacts of the Great Recession from FY 2009/10 through FY 2014/15 and has only increased in the last few years. The growth rate is beginning to pick up to a normal growth level.

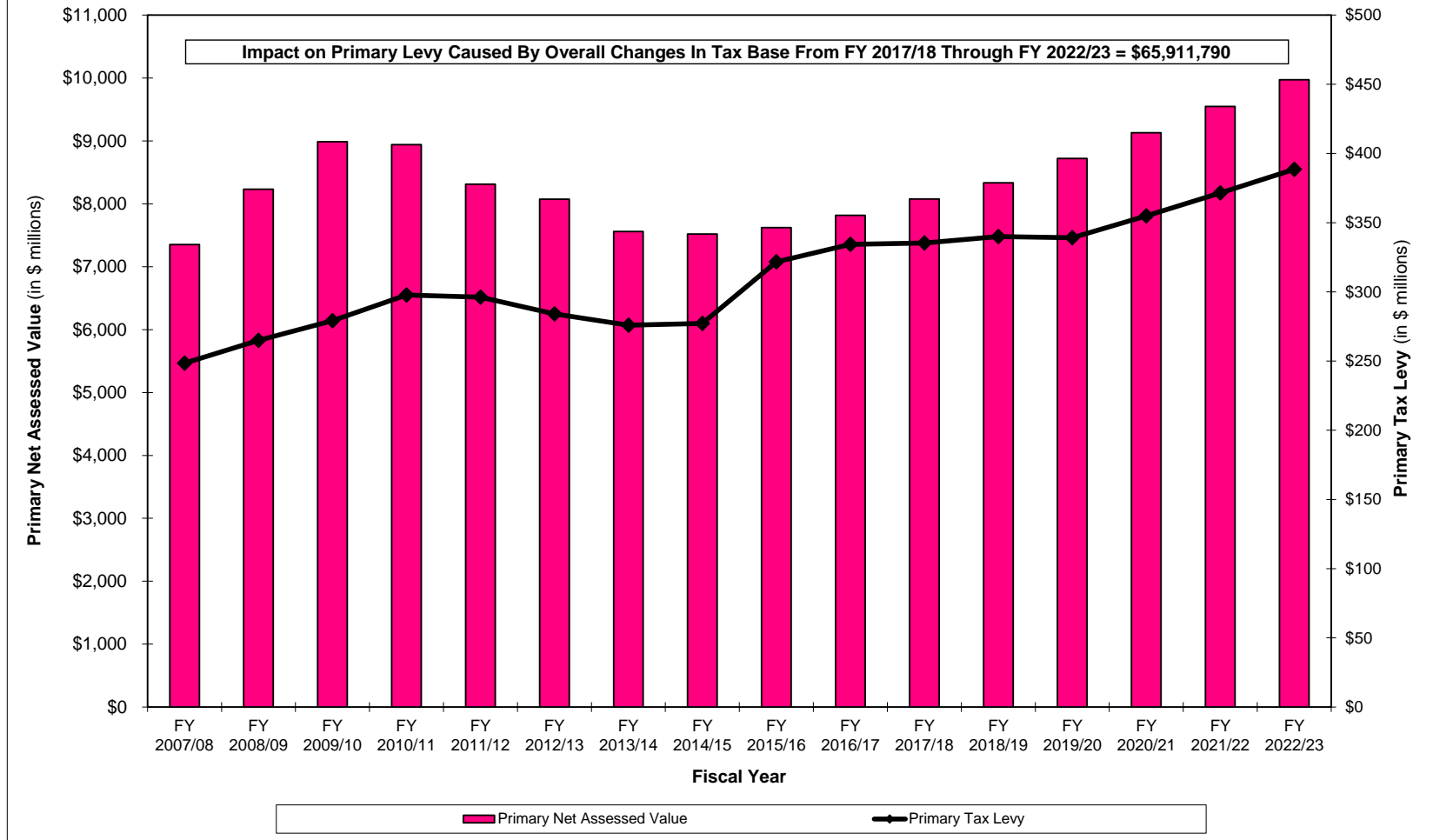
As you can see, the tax base expanded by 3.2 percent for the coming Fiscal Year and is forecasted to be over 4 percent each year for the next 4 years.

Expansion of the tax base is the most basic evaluation of our economic development efforts, including contracting for services with Sun Corridor, Inc.

CHH/anc

c: Jan Leshar, Chief Deputy County Administrator
Tom Burke, Deputy County Administrator for Administration
Carmine DeBonis, Jr., Deputy County Administrator for Public Works
Dr. John Moffatt, Director, Economic Development Office
Patrick Cavanaugh, Deputy Director, Economic Development Office

General Fund Primary Property Tax



	<u>FY 2007/08</u>	<u>FY 2008/09</u>	<u>FY 2009/10</u>	<u>FY 2010/11</u>	<u>FY 2011/12</u>	<u>FY 2012/13</u>	<u>FY 2013/14</u>	<u>FY 2014/15</u>
Primary Net Assessed Value	\$7,353,331,088	\$8,230,966,534	\$8,985,711,830	\$8,939,647,260	\$8,310,120,212	\$8,073,937,734	\$7,559,129,097	\$7,518,481,988
<i>% change from prior year</i>	13.70%	11.94%	9.17%	-0.51%	-7.04%	-2.84%	-6.38%	-0.54%
Primary Tax Rate	\$3.6020	\$3.3913	\$3.3133	\$3.3133	\$3.4178	\$3.4178	\$3.6665	\$4.2779
Primary Tax Levy	\$264,866,986	\$279,136,768	\$297,723,590	\$296,197,333	\$284,023,289	\$275,951,044	\$277,155,468	\$321,633,141
<i>\$ change in Levy from prior year</i>	\$16,397,104	\$14,269,782	\$18,586,822	-\$1,526,257	-\$12,174,044	-\$8,072,245	\$1,204,424	\$44,477,673

	<u>FY 2015/16</u>	<u>FY 2016/17</u>	<u>FY 2017/18</u>	<u>FY 2018/19</u>	<u>FY 2019/20</u>	<u>FY 2020/21</u>	<u>FY 2021/22</u>	<u>FY 2022/23</u>
Primary Net Assessed Value	\$7,620,360,873	\$7,816,699,760	\$8,074,957,717	\$8,333,892,906	\$8,720,207,410	\$9,128,292,979	\$9,547,162,228	\$9,972,361,171
<i>% change from prior year</i>	1.36%	2.58%	3.30%	3.21%	4.64%	4.68%	4.59%	4.45%
Primary Tax Rate	\$4.3877	\$4.2896	\$4.2096	\$4.0696	\$4.0696	\$4.0696	\$4.0696	\$4.0696
Primary Tax Levy	\$334,358,574	\$335,305,153	\$339,923,420	\$339,156,105	\$354,877,561	\$371,485,011	\$388,531,314	\$405,835,210
<i>\$ change in Levy from prior year</i>	\$12,725,433	\$946,579	\$4,618,267	(\$767,315)	\$15,721,456	\$16,607,450	\$17,046,303	\$17,303,896