



MEMORANDUM

Date: July 2, 2019

To: The Honorable Chairman and Members
Pima County Board of Supervisors

From: C.H. Huckelberry
County Administrator 

Re: **Sports Events Magazine Featured Article Regarding Kino Sports Complex**

Enclosed is a copy of the June 2019 issue of Sports Events Magazine (Attachment A), which highlights Kino Sports Complex (KSC) as one of the top sporting destinations in the Country in a two-page story and also features the facility on its cover. Months away from opening Phase 1 of the South Complex expansion, this magazine demonstrates the national attention this facility is getting nationwide. The exposure we are receiving from publications like this one, in addition to the clients we receive from our partners at Visit Tucson and existing users of the facility will bring more business to KSC, which is already booked year-round, once the expansion opens in 2020.

Sports Events Magazine is a nationally distributed magazine tailored to helping planners of amateur sporting events and competitions find the next best location for their events, among other ideas for the industry. Since KSC started the 167-acre expansion just south of Interstate 10, the Complex has received inquiries from several publications like this one asking to spotlight the facility and its existing as well as future amenities. In March, I shared with you this memo regarding an article about KSC in Sports Destination Management and just last week the Kino Stadium District submitted details to Sports Events for a feature in the August Sports Events issue on Arizona.

Construction of the Kino South Complex continues to progress with an unchanged target opening date of January 2020. The project contractor – Haydon Building Corp. – has completed all of the major earthwork, installed a new waterline, brought primary power to the site, finished the field underdrain and irrigation system, installed the sports field lighting, begun construction of the locker/restroom building and concession/admin building, and is currently in the process of laying down the sod, which can now be seen as you travel by the site on I-10 (Attachment B).

CHH/mp

Attachment

c: Jan Leshar, Chief Deputy County Administrator
Reenie Ochoa, Director, Stadium District

ATTACHMENT A

June 2019 SportsEvents

\$3.50 Per Copy

Great stuff for sports event planners

ALSO INSIDE:

Water Sports Make A Splash

Major Events Are Slated
In Water Polo &
Synchronized Swimming

The Growing Sport of CORNHOLE

ULTIMATE MULTIPURPOSE SPORTS COMPLEXES

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ULTIMATE MULTIPURPOSE SPORTS COMPLEXES

BY SHERRI MIDDLETON

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Bigger may not always be better when it comes to multiuse sports complexes but it certainly doesn't hurt to have a large footprint and a long-term plan to create playing surfaces for sports events that appeal to all ages and athletic abilities. ►

.....



The new North Stadium at Kino Sports Complex is home to MLS Team FC Tucson.

Photo courtesy of Pima County

For more information, contact Dana McConnaughey, sales manager for sports and events at the Butler County Visitors Bureau, or visit www.gettothebc.com.

THE KINO SPORTS COMPLEX

The Kino Sports Complex in Tucson, Ariz., is the largest sports and entertainment venue in Southern Arizona. Opened in 1997 as a baseball complex for MLB spring training for the Arizona Diamondbacks and Chicago White Sox, the facility was used exclusively for baseball until 2011 when it became a pre-season destination for Major League Soccer. At that time, MLS used the facility for a pre-season exhibition tournament location and, over the years, Kino has become a multipurpose venue for year-round professional and amateur sports and cultural events.

With more than 4,000 parking spaces, Kino has hosted the national Pac-12 Rugby Championships, the practices for the Arizona Bowl tournament and spring training camps for international teams from Mexico and Korea.

Catering more to large-scale events, Kino still regularly hosts amateur sports and recreational activities.

Kino recently hosted the Tucson Invitational Games, the 2019 USA Rugby College 7s National Championships, the 2019 Cactus Classic Invitational and the 2018 U.S. Paralympics National Para Swimming Championships.

Managed by the Pima County Stadium District, the operations and maintenance, event planning, groundskeeping and site coordination are handled by a staff with more than 20 years of facility experience. The staff also manages or secures custodial services, security, concessions, catering, parking and transportation, and additional needs.

The complex is divided into the three sections: Kino Main Complex, Kino North Complex and Kino South Complex, which is currently under development. The 167-acre Kino South Complex expansion opening in 2020 will add a regional tournament area, commercial development and opportunities for public/

private partnerships. The first phase of improvements includes 12 lighted natural grass sand-based long fields suitable for rugby, football, soccer, lacrosse, field hockey and other events. A 20-court pickleball facility is also included in addition to a central promenade area with picnic seating, concessions, locker rooms and ticket office. Once complete, the Kino

South Sports Complex will offer more capacity than current major facilities in the Phoenix metropolitan area and the complex is expected to be a prime destination for regional and national sporting event tournaments.

The complex also includes the Kino Environmental Restoration Project (KERP), a wildlife habitat and water- ▶



The Best in the West

- Located in beautiful Tucson, Arizona
- 8 professional-quality baseball fields
- 6 professional-quality soccer fields
- 10,000 seat (12,000 capacity) former MLB stadium
- 3,200-seat (4,500 capacity) soccer stadium plus 1,500-seat Grandstand
- Indoor Event Center (space for up to 1,000)
- Free parking for up to 4,000 vehicles

Major expansion coming in 2020



Visit kinosportscomplex.com

retention basin that serves the complex. A 2.2-mile paved bike trail (The Loop) and a pedestrian path provide a change of scenery from field play.

There are more than 22,000 hotel rooms in the surrounding area with 1,426 rooms in the downtown area. Other facilities include the Tucson Convention Center in the heart of downtown and the Arizona Stadium at the University of Arizona.

Located near Interstate 10 and Interstate 19, and close to the Tucson International Airport, the complex provides easy access for teams. Infrastructure improve-

ments by the Arizona Department of Transportation during the next few years will provide additional flow of traffic to the site.

AT A GLANCE

Kino North Complex

The North Complex is designed for soccer and features a lighted full-size regulation soccer stadium with permanent seating for 3,000. The arena includes a lighted scoreboard, press box and restrooms. Other features include:

- A grandstand field
- An additional lighted, full-size regulation soccer field with bleacher seating for up to 1,200
- Four additional unlighted fields for soccer, rugby and football
- A Major League-style clubhouse with full locker rooms, training/therapy rooms, exercise/weight equipment, laundry facilities and meeting space
- Event Center with an indoor meeting room, athletic facility with a full-size gym, locker rooms, meeting space for up to 1,100 people, outdoor patios and an event management office

- Two clubhouses
- Sky Suites
- Laundry
- Concessions
- Permanent stadium seating for up to 13,000
- An additional four lighted fields
- Three unlit fields
- Batting cages
- Warmup areas adjacent to the stadium field

Kino South Complex

The 167-acre South Complex expansion will open in various stages in 2020. When complete, the expansion will add a regional tournament area, commercial development and create opportunities for public and private partnerships.

The first phase of improvements includes 12 lighted natural grass sand-based long fields for rugby, football, soccer, lacrosse, field hockey and a variety of other activities and events, and a 20-court pickleball facility.

- A shared central promenade area with picnic-style seating
- Concessions
- Locker rooms
- Ticket office

For more information, contact Luchie Javelosa, sports sales manager with Visit Tucson, or email info@kinosportscomplex.com. ■

ON THE HORIZON



Placer Valley Event Center

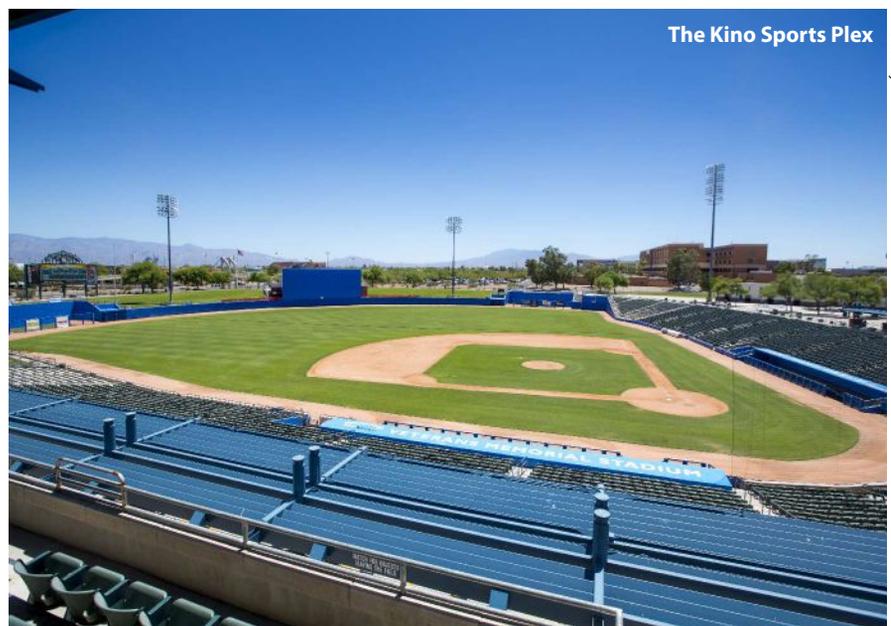
The \$34 million Placer Valley Event Center in Rocklin, Calif., is designed to host martial arts, basketball, volleyball, wrestling, cheerleading, gymnastics and local events. Located in a campus setting 25 miles from Sacramento International Airport, this complex will have access to more than 2,600 hotel rooms. After breaking ground in January, the project is expected to be complete by February 2020.

- 12 basketball courts
- 24 volleyball courts
- 10,000 square feet of flexible lobby space
- 8 flexible meeting rooms
- 5,000 seats for spectators
- 2,400 parking spaces
- Complimentary Wi-Fi
- Athletic training room
- Tournament director room
- Storage and loading dock
- Restrooms

For more information, visit www.placertourism.com.

Kino Main Complex

The main complex houses the Veteran’s Memorial Baseball Stadium and is the former Major League venue.



The Kino Sports Plex

Pima County

ATTACHMENT B





