



Board of Supervisors Memorandum

June 18, 2019

Fiscal Year 2019/20 Recommendations by the Outside Agency Citizen Review Committee to Fund Attractions & Tourism-related Programs

Staff have been solely responsible for the development of recommendations of agencies that support the tourism industry in Pima County to the Board of Supervisors. This year, the Outside Agency Citizen Review Committee (OACRC) reviewed, evaluated and is recommending funding for the Outside Agencies in Attractions and Tourism-related Programs.

Pima County, through the Attractions & Tourism Department, issued a biannual Request for Proposal (RFP) via ZoomGrants, a web based grant management system. There were nine program applications for funding in FY 2019/20 totaling \$441,244 in grant requests with \$400,000 in funding available. The OACRC applied the same process long-utilized for the consideration of General Service categories. This process involves an open community meeting during which the OACRC reviews each application and receives presentations by each agency.

The OACAC is a panel of five members appointed by the Board of Supervisors to serve as their representatives and one member is appointed by the County Administrator. The OACRC is responsible to review and make recommendations on funding for nonprofit agencies that provide economic development and improve and celebrate tourism and quality of life for area residents and visitors. Funding provides support to events, celebrations and programs that support tourism in Pima County.

This year the OACRC reviewed and is recommending nine applications for funding, totaling \$400,000. The Committee will continue to meet to review quarterly and annual reports on qualifying agencies in the program. Attractions and Tourism staff will meet with and monitor agencies throughout the year.

Agency	Amount Received	Program
Ajo District Chamber of Commerce	\$48,000	Ajo Visitor Center: Gateway to the Sonoran Desert
Arts Foundation for Tucson & Southern Arizona	121,700	Arts Organization & Artist Support for Pima County
International Sonoran Desert Alliance	17,500	Only in Ajo: Wayfinding Improvements for an Emerging Destination
Perimeter Bicycling Association of America, Inc.	35,000	El Tour de Tucson
Portable Practical Educational Preparation, Inc.	21,000	2019 Amado Chili Cook-Off
Southwest Folklife Alliance, Inc.	\$30,500	Tucson Meet Yourself Folklife Festival

The Honorable Chairman and Members, Pima County Board of Supervisors
Re: **Fiscal Year 2019/20 Recommendations by the Outside Agency Citizen Review
Committee to Fund Attractions & Tourism-related Programs**
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Tucson Botanical Gardens	41,250	Programs & Exhibits at the Tucson Botanical Gardens
Tucson Children's Museum dba Children's Museum Tucson	55,800	Access for all Programs at Children's Museum Tucson & Oro Valley
Tucson Presidio for Historic Preservation	29,250	Living History Days
Total	\$400,000	

Recommendation

I recommend the Board approve the recommendations of the Outside Agency Citizen Review Committee for Attractions and Tourism-related Programs be accepted and the programs recommended by them be funded.

Sincerely,


C.H. Huckelberry
County Administrator

CHH/lab – June 11, 2019

c: Jan Leshner, Chief Deputy County Administrator
Diane Frisch, Director, Attractions and Tourism
Jeannine Mortimer, Chair, Outside Agency Citizen Review Committee