



PIMA COUNTY BOARD OF SUPERVISORS

DISTRICT 3

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SHARON BRONSON
SUPERVISOR

August 21, 2020

The Honorable Regina Romero
Mayor, City of Tucson
255 W. Alameda
Tucson, Arizona 85701

Re: **Support for Visit Tucson**

Dear Mayor Romero:

I was pleased to see in the notes provided by Visit Tucson CEO Brent DeRaad following the August 20, 2020 Board meeting, that the City of Tucson and Pima County share a strong commitment to attractions and tourism industry. Like you, we have continued to advocate with members of the Arizona delegation for additional federal dollars and critical programs to support our community during these extraordinary times.

It is clear that the attractions and tourism industry including our unique arts and cultural venues and our world-renowned restaurants, hotels and resorts have been particularly devastated by the pandemic. To assist with the development and implementation of efforts specific to COVID-19 and its impact on our local attractions, tourism, arts and cultural related industries, Pima County is providing Visit Tucson with an additional \$500,000.

Will the City of Tucson match the funds provided by Pima County to provide Visit Tucson with the critical resources necessary to support our communities?

Thank you and the Members of the City Council for your consideration.

Sincerely,

A handwritten signature in blue ink that reads "Sharon Bronson".

Sharon Bronson
Vice-Chair, Pima County Board of Supervisors
Board Member, Visit Tucson

c: City of Tucson Councilmembers
Pima County Board of Supervisors
Chuck Huckelberry, County Administrator
Michael Ortega, Tucson City Manager
Brent DeRaad, CEO Visit Tucson