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# MEMORANDUM

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Date: May 22, 2020

To: The Honorable Chairman and Members  
Pima County Board of Supervisors

From: C.H. Huckelberry  
County Administrator 

Re: **Support for the Southern Arizona Green Business Alliance**

Please see the attached May 21, 2020 memorandum from Deputy County Administrator Carmine DeBonis, Jr. regarding the Southern Arizona Green Business Alliance.

The County participated in a planning process for this effort and the partnership is consistent with our Sustainable Action Plan for County Operations.

CHH/anc

Attachment

c: Carmine DeBonis, Jr., Deputy County Administrator for Public Works



# MEMORANDUM

## Public Works Administration

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DATE: May 21, 2020

TO: C.H. Huckelberry  
County Administrator

FROM:   
Carmine DeBonis, Jr.  
Deputy County Administrator

RE: **Support for the Southern Arizona Green Business Alliance**

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Yesterday, the Southern Arizona Green Business Alliance (SAZGBA) officially launched its collaborative partnership with local businesses and non-profit organizations. Pima County participated in the planning process for this effort and we are proud to have been part of the SAZGBA and celebrate the launch of the new @LocalFirstAZ Green Leaders program, in partnership with @Tucson2030District!

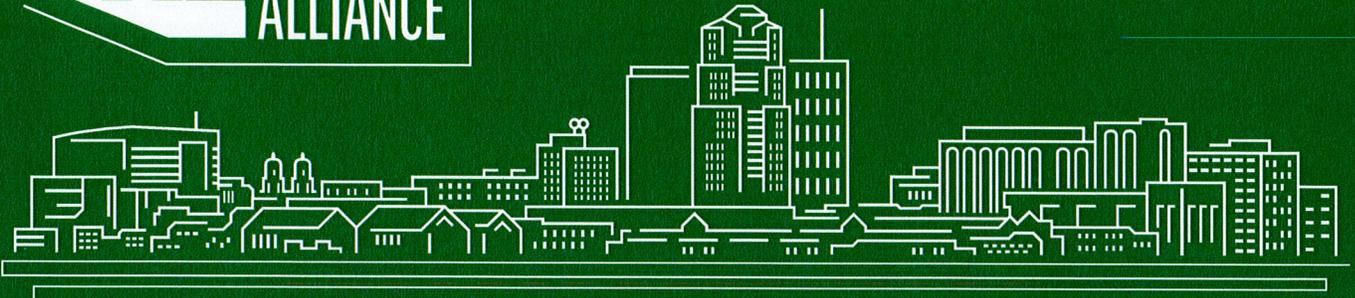
SAZGBA was created to empower businesses and nonprofits, large and small, with sustainability strategies that strengthen their operations and make them more resilient in the face of climate change and COVID-19.

These efforts build upon and reaffirm the sustainability work begun by Pima County in 2007 with the Sustainable Action Plan for County Operations and in particular, the newest iteration of the Plan released in 2018, which focuses on meeting the goals and targets of the U.S. commitment to the Paris Agreement, and I recommend that Pima County support this initiative.

More information is available at [www.sazgba.com](http://www.sazgba.com) for businesses to learn how join and build a stronger, more sustainable Arizona for generations to come

Attachment

c: Linda Mayro, Director, Office of Sustainability and Conservation  
Julie Robinson, Manager, Sustainability Programs



# THE SOUTHERN ARIZONA GREEN BUSINESS ALLIANCE

The Southern Arizona Green Business Alliance (SAZGBA) was created to empower businesses and nonprofits, large and small, with sustainability strategies that strengthen their operations and make them more resilient in the face of climate change.

Now more than ever, we must work together and plan ahead for a better future and more resilient and regenerative economy. Through our programs, the SAZGBA connects organizations to new and existing resources within Southern Arizona's environmental sustainability ecosystem.

The Southern Arizona Green Business Alliance is led by Local First Arizona in partnership with the Tucson 2030 District and a network of community partners, all committed to helping strengthen your organization through the adoption of sustainable business practices.

## OUR PROGRAMS

Southern Arizona Green Business Alliance programs have various options to meet the needs of organizations just beginning to implement green practices; those wanting to significantly ramp up their efforts; and owners and managers of properties that want to take a deeper dive to reduce the energy, water, and waste of their properties.

## GREEN LEADERS PROGRAM



Green Leaders is a certification program that provides local and non-local businesses with an entry point to learn about, evaluate and adopt cost-saving sustainability practices with an easy to use checklist. Throughout the program, businesses will receive individualized consultations and support and, upon completion, will receive marketing promotion and recognition for their leadership through the Green Leaders Directory and Awards Ceremony. Graduates that receive a higher level of certification are eligible for additional benefits.

## SCALE UP



SCALE UP is a more comprehensive seven-week workshop series on sustainable project planning offered through Local First Arizona. Available to independent businesses owned and operated in Arizona, it offers the unique opportunity for businesses to go from education and collaboration to project planning, financing, and implementation — all in one accessible package. Participants will have access to low-interest loans to finance their projects through the exclusive Green Community Fund, developed in partnership with the Community Investment Corporation. Additional benefits will be available for participants that connect their plans to community benefits that enhance the resiliency of the region.

## TUCSON 2030 DISTRICT GREEN CHAMPION PROGRAM



The Tucson 2030 District is part of a North American network of 22 cities whose vision is to establish high-performance building districts and unite communities to mitigate the impacts of climate change by pursuing the 2030 District Challenge for Planning goals to reduce energy and water use and transportation emissions by 50 percent by 2030. To provide motivation, the District offers direct collaboration, benchmarking assistance, free and discounted resources and special financing programs. The Tucson 2030 District Green Champion Program publicly celebrates and recognizes those 2030 District Property Owner Partners who achieve two of the three 50 percent reduction targets of the 2030 Challenge for Planning.

## OUR PARTNERS AND SPONSORS

The Southern Arizona Green Business Alliance is a collaboration between organizations committed to a stronger, more resilient and environmentally protective future for our region. Partners include Community Investment Corporation, the State of Arizona, Tucson Electric Power, Pima Association of Governments, the City of Tucson through Tucson Environmental and General Services, Tucson Water, and the Tucson Department of Transportation, Mrs. Green's World, and Visit Tucson.

### NOW MORE THAN EVER

Today's business environment is changing by the day. With the onset of the COVID-19 pandemic and changes in the global environment, many business owners and organizational leaders are uncertain about the future. The SAZGBA provides resources that assist in developing a more resilient, profitable and sustainable path forward in these difficult times.

### HOW CAN I PARTICIPATE

The SAZGBA invites Southern Arizona businesses and nonprofit organizations, large and small, to participate and benefit from economic and environmental resilience sustainability initiatives.

