



Board of Supervisors Memorandum

October 20, 2020

Green Valley Council - Services Contract

Background

The Green Valley Council (GVC) is a long-standing non-profit 501(c)(4) organization that serves the Green Valley residents and businesses to further the best interests of the community. As such, GVC works and coordinates with the County to effectively communicate and resolve issues and address community needs for County services. In 2016, the Board approved a service contract with GVC to improve the efficiency of delivery of County services through a more coordinated effort. The contract was for a year period, not to exceed \$75,000, and could be renewed up to four additional annual periods subject to yearly reviews.

The contract is in its last year, with the fourth amendment to renew approved by the Board on December 3, 2019. The GVC's work continues, as they provide outreach and assistance to residents through sponsoring community forums, information dissemination and submittal and tracking of service requests on issues such as parks, flood control, health and transportation.

When the COVID-19 pandemic began to impact our community, the GVC was instrumental in keeping Pima County and the Green Valley community updated and informed of resources and services. The GVC contacted most HOAs in Green Valley, including non-members, during that time when availability of food, essential items and delivery assistance was at a critical peak. They were able to reach an estimated 20,000 residents through their HOA and community volunteer groups networks. HOAs provided plans to their residents on how to obtain supplies, as well as coordinated to identify people who could provide pick-up and delivery services for food, essential items and medical appointments.

GVC also coordinated with the Pima County Sheriff's Auxiliary Volunteers to check on residents identified as more highly vulnerable. The Auxiliary Volunteers would call about 70 residents daily for wellness checks, along with the fire department. The GVC also participated in coordinating and supporting a pop-up COVID-19 testing site on August 14, 2020, where over 600 people were tested. Residents were grateful to Pima County, as they had been asking for a test site in their community. The GVC remains vigilant of COVID-19 health changes and supply needs in the Green Valley area, and they continue providing feedback that is used by the Health Department to ensure that Green Valley needs are being met.

Of great importance will be having effective coordination between the County Health Department, the County Office of Emergency Management and the GVC once a COVID and Influenza vaccine protocol is in place to help minimize and/or prevent spread of pandemic illness in the Green Valley population.

The GVC has also seen an increase in both service requests and the need for community outreach on non-health related topics. The GVC has remained active in Pima County's efforts to improve the overall condition of our roads through their Roads & Arroyos Committee and participation with our Pima County Transportation Advisory Committee. They have hosted numerous community forums on roads topics and coordinated the submittal of service requests. In addition to coordinating these efforts for the County, the GVC Parks Advisory Committee has sponsored other County-related community forums, including sessions to gather public input related to the new Canoa Hills Trail Park co-presented with the Regional Flood Control District. Their nonprofit affiliate, the GVC Foundation, Inc., working with the Regional Flood Control District and the Natural Resources, Parks and Recreation Department, created the Friends of Canoa Parks to work with the County to identify park related needs and issues and to provide additional forums for public input.

Extension of Green Valley Council Service Contract

Today, GVC counts 78 Homeowners Associations (HOA) as members, which is over 80 percent of the total number of HOAs in Green Valley. They continue to serve both residents and businesses in furthering community goals. The GVC has requested that the County approve a new annual contract, with up to four additional annual periods like before, with a base amount of \$87,500 commensurate with the work performed.

Given the outstanding work performed by the GVC under the current contract, and the anticipated expanded role related to public health, the increase to \$87,500 is merited. Based on the services to be performed through this contract, costs will be allocated to these departments as follows:

**New CY 2021 Green Valley Council Contract
 with \$12,500 Increase Due to Increased Health-Related Service Needs**

Department	CY 2020			Amount Increase	CY 2021		
	Annual Payment	Percent	Monthly Payment		Annual Payment	Percent	Monthly Payment
DOT	\$22,500	30.0%	\$1,875.00		\$22,500	25.7%	\$1,875.00
RWRD	\$15,000	20.0%	\$1,250.00		\$15,000	17.1%	\$1,250.00
DEQ*	\$11,250	15.0%	\$937.50		\$11,250	12.9%	\$937.50
HD	\$11,250	15.0%	\$937.50	\$12,500	\$23,750	27.1%	\$1,979.17
DSD	\$7,500	10.0%	\$625.00		\$7,500	8.6%	\$625.00
RFCD	\$7,500	10.0%	\$625.00		\$7,500	8.6%	\$625.00
Total	\$75,000	100.0%	\$6,250.00		\$87,500	100.0%	\$7,291.67

* General Fund

The Honorable Chairman and Members, Pima County Board of Supervisors
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Recommendation

I recommend the Board of Supervisors approve the Green Valley Council services contract for D29.6 Direct Selection with a term of January 1, 2021 through December 31, 2021, in the amount of \$87,500. The contract would be subject to annual review and could be renewed for four additional one-year periods.

Sincerely,



C.H. Huckelberry
County Administrator

CHH/mp – October 13, 2020

- c: Jan Leshar, Chief Deputy County Administrator
Francisco Garcia, MD, MPH, Deputy County Administrator & Chief Medical Officer,
Health and Community Services
Carmine DeBonis Jr., Deputy County Administrator for Public Works