



MEMORANDUM

Date: April 15, 2021

To: The Honorable Chairman and Members
Pima County Board of Supervisors

From: C.H. Huckelberry 
County Administrator

Re: **Outside Agency Funding from Attractions & Tourism**

Every two years Pima County Attractions & Tourism Department issues a notice of funding for outside non-profit agencies who sponsor or hold events that increase tourism within Pima County. The Outside Agency Program celebrates tourism and quality of life for area residents. Applications are reviewed by the Outside Agency Citizen Review Committee, which is comprised of five members appointed by the Board of Supervisors to serve as their representatives and one member appointed by the County Administrator and which then recommend awards to the Board of Supervisors.

The notice of funding has been published and all parties who have indicated an interest in the past as well as those groups involved in tourism have been notified. Pre-Applications are due Thursday, April 29, 2021 with full applications due May 18th, 2021. Pre-Application does not guarantee funding but shows that the agency has the resources in place to sign a funding contract. A link to the funding notice can be found at:

<https://www.zoomgrants.com/gprop2.asp?donorid=2163&rpid=3427>

CHH/mp

c: Jan Leshner, Chief Deputy County Administrator
Diane Frisch, Director, Attractions and Tourism