




MEMORANDUM

Date: June 4, 2021

To: The Honorable Chair and Members
Pima County Board of Supervisors

From: C.H. Huckelberry
County Administrator 

Re: **Pima Early Education Program Contributors for Year 1**

Listed below are the direct financial contributions to the Pima Early Education Program

Direct Support	
Pima County	\$10 million
City of Tucson	\$1 million
Town of Marana	\$132,000
Town of Oro Valley	\$100,000
School Districts and Pima Community College for in-kind classroom space and furniture, janitorial services, etc.	\$840,000
Indirect Support	
First Things First	\$146,600
Department of Economic Security	\$432,000
United Way of Tucson	\$342,100
Tucson Medical Center	\$10,000 to United Way
Southern Arizona Leadership Council	\$25,000 to United Way

The attached report as of June 2, 2021 provides more details on these contributions. It is likely we will not begin incurring expenses regarding this program until late Summer. We are also exploring whether American Rescue Plan federal funds can be used for early childhood education. If so, we may recommend such to the Board of Supervisors when a plan for expending such funds is developed with the concept of transferring the County cash contribution from the General Fund to an Early Childhood Education Sustainability Fund.

CHH/anc

Attachment

c: Jan Leshar, Chief Deputy County Administrator
Carmine DeBonis, Jr., Deputy County Administrator for Public Works
Francisco García, MD, MPH, Deputy County Administrator & Chief Medical Officer,
Health and Community Services
Nicole Fyffe, Executive Assistant to the County Administrator

Pima Early Education Program Contributors for Year 1 – As of June 2, 2021

Below is a list of either direct or indirect contributions for the Pima Early Education Program (PEEP) for year 1, totaling almost \$3 million. Direct: \$2,005,333 funding provided directly to Pima County for scholarships and free classes, as well as school district in-kind contributions to overhead and facilities for free classes. Indirect: \$965,700 for activities that are complementary to PEEP.

Direct

- City of Tucson - \$1 million contribution to scholarships within City of Tucson.
- Town of Marana –\$132,000 to Pima County for a new high quality preschool class at Estes Elementary in Marana Unified School District, and scholarships if funding remains.
- Oro Valley –\$100,000 in FY22 to support a 3-year commitment (approximately \$33,333 a year) for scholarships used at OV preschools.
- School districts and Pima Community College, in-kind classroom space and furniture, administrative overhead, janitorial services, etc., valued at approximately \$1,750 per child per year (\$840,000)

Indirect

- South Tucson, in-kind outreach to South Tucson residents.
- First Things First – Waiver of costs for administering up to 560 additional preschool scholarships – valued at \$146,600.
- DES – proposed to fund Quality First assessment and rating for the 36 child care/preschool providers in Pima County on the wait list, thereby increasing the number of high quality providers that will be eligible for Pima County scholarships in future years (estimated value of \$432,000 for one year of sponsorships).
- In FY2022, United Way of Tucson and Southern Arizona will provide a total of \$342,100 (\$321,500 in matching dollars and \$20,600 of in-kind) to support the overall activities of the program, with the focus on “Accelerating Quality”. Contribution may include staff time to support project implementation; efforts to increase high quality capacity of the mixed delivery early care and learning system; outreach, marketing and communication with families about the program; coordination with system partners, and other technical assistance to the County as needed. In FY2021, the United Way provided an estimated \$20,600 of in-kind support. United Way is also developing a web page and process to accept and manage small donations from individuals.
- El Rio - Substantive outreach to families at or below 200 percent of Federal Poverty Level, financial contribution in this first year in the range of \$10,000, with consideration for future year contributions.
- Tucson Metro Chamber – to fund a survey of businesses to identify employee child care needs and identify creative solutions for businesses to support their employees’ child care needs.
- TMC - \$10,000 contribution to United Way.
- SALC \$25,000 contribution to United Way.