



MEMORANDUM

Date: February 22, 2022

To: The Honorable Chair and Members
Pima County Board of Supervisors

From: Jan Leshner 
Acting County Administrator

Re: **Transportation Department Infrastructure and Mobility Vision Update**

In September 2021, the County Administrator communicated to the Board the deployment of smart mobility solutions to optimize the movement of travelers and freight across the region through [transportation modeling](#). New technology and approaches such as these are transforming our transportation environment, offering opportunities to capture community values and re-orient limited funding to maximize return on taxpayer investments.

Strategies under consideration include managing travel demand as an alternative to costly infrastructure improvements as we improve transportation equity and community quality of life through resolving mobility impediments and creating safer, healthier, wealthier and more sustainable environments. Describing this context, please find attached a *Technology-Based Transportation Vision* report produced by Traffic Operations Manager Lauren Fecteau and the innovative team of professionals under the leadership of Director Ana Olivares.

Director Olivares will be following up with your Offices to discuss the report and incorporate feedback to ensure Board policy alignment. As these efforts continue to unfold, the Board can expect to receive further updates. Please let me know if you have any questions.

Attachment

- c: Carmine DeBonis, Jr., Deputy County Administrator for Public Works
- Francisco García, MD, MPH, Deputy County Administrator & Chief Medical Officer,
Health and Community Services
- Yves Khawam, PhD, Assistant County Administrator for Public Works
- Ana Olivares, Director, Transportation
- Kathryn Skinner, Deputy Director, Transportation
- Lauren Ortega, Deputy Director, Transportation
- Lauren Fecteau, Traffic Operations Manager, Transportation
- Gabe Leyva, Analytics and Process Manager, Transportation