



MEMORANDUM

Date: August 13, 2013

To: The Honorable Chairman and Members
Pima County Board of Supervisors

From: C.H. Huckelberry
County Administrator 

Re: **Southeast Regional Park Surrounding the Pima County Fairgrounds**

Over the years, the County's property ownership, including the 640 acres that comprises the Pima County Fairgrounds, has grown to approximately 3,000 acres. Only approximately 1,120 acres of the Southeast Regional Park have been developed. Over time, through bond funding and private development, the Southeast Regional Park has become a multi-entertainment and sports complex; accommodating shooting sports, archery and other sports.

The attached Southeast Regional Park Plan Concept lists the various sporting activities that occur within the park. It has been designed as a nontraditional athletic field park facility to accommodate the wide range and diversity of sporting activities.

Public investments in the Southeast Regional Park range from initial land acquisition to the development of shooting sport facilities using voter-authorized bonds. Many of the other sports, particularly those related to motor sports, have been developed by public/private partnerships with the Southwestern Fair Commission and others.

The proposed bond issue contains significant capital investments to provide substantial additional capacity for tourism and overnight stays in facilities designed to accommodate entertainment and sporting events at the Fairgrounds and surrounding properties, including the development of a full-service recreational vehicle park.

CHH/dph

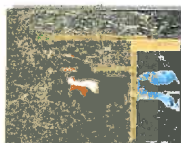
Attachment

c: Hank Atha, Deputy County Administrator for Community and Economic Development
Tom Moulton, Director, Economic Development and Tourism
Jon Baker, Executive Director, Southwestern Fair Commission, Inc.

Pima County Southeast Regional Park Plan Concept



SHOOTING RANGE



SPORTING CLAYS



ARCHERY RANGE



MOTORSPORTS PARK



KART TRACK



PROPOSED FAMILY ENTERTAINMENT CENTER



FAIRGROUNDS



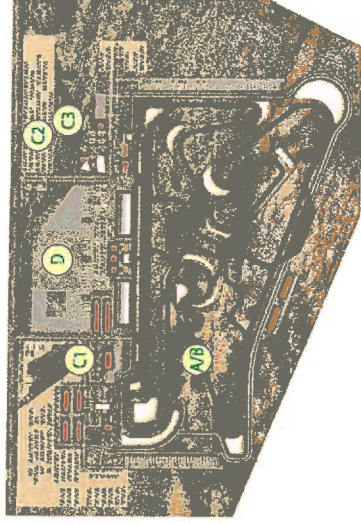
DRAG STRIPS



MODEL AIRPLANES



SOUTHERN ARIZONA RACEWAY



MASTERPLAN

- 1 FAMILY ENTERTAINMENT CENTER MASTERPLAN, LOCATION A
- 2 FAMILY ENTERTAINMENT CENTER MASTERPLAN, LOCATION B
- 3 PIMA MOTORSPORTS PARK
- 4 P1 KART CIRCUIT
- 5 TUCSON RACEWAY PARK
- 6 MODEL AIRPLANE PARK
- 7 SOUTHWESTERN INTERNATIONAL RACEWAY (DRAG STRIP)
- 8 FUTURE USE
- 9 INTERPRETIVE TRAIL SYSTEM AND FUTURE USE
- 10 SOUTHERN ARIZONA RACEWAY
- 11 FUTURE USE



SOUTHERN ARIZONA RACEWAY

- A. AUTOMOBILE RACING**
- SPORTS CAR CLUB OF AMERICA
 - GRAND AM ROLEX SERIES
 - AMERICAN LA MANS SERIES
 - INDYCAR SERIES
 - NASCAR
- B. MOTORCYCLE RACING**
- C. EDUCATION SEGMENT**
- C1. DRIVING/RACING SCHOOL
 - C2. MOTOR SPORTS MUSEUM
 - C3. SIMULATOR FACILITY
- D. ENTERTAINMENT SEGMENT**
- AUTO SHOWS/AUCTIONS
 - MEDIA & ADVERTISING

