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# MEMORANDUM

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Date: December 16, 2016

To: The Honorable Chair and Members  
Pima County Board of Supervisors

From: C.H. Huckelberry  
County Administrator 

Re: **Public Awareness of Pima County Boards, Committees and Commissions**

The County's various advisory Boards, Committees and Commissions are an important part of County governance yet they receive little attention from the press or the public. Additionally, their volunteer members dedicate many hours of their time each year in service to the county and the public, and they, too, receive little recognition for doing so.

To help raise public awareness of the Boards, Committees and Commissions and to help increase public participation at their meetings, the Communications Department intends to launch twice monthly stories profiling a Board, Committee or Commission and its members. The stories will be published in PCFYI and distributed on social media.

As the Communications Department begins to contact members of the various public bodies, you may receive calls from your appointees. Please let them know that the intent is to bring more recognition to the County's thousands of volunteers.

The Communications Department has reached out to the Deputy County Administrators to begin to schedule visits to the meeting. Staff will take photos and speak to some of the members about their public service. We also will be sending the members of the committees a short questionnaire.

Features about the County's Boards, Committees and Commissions are scheduled to begin being published in the first quarter of 2017 and should run regularly in the County newsletter.

CHH/lab