



MEMORANDUM

Date: December 11, 2015

To: The Honorable Chair and Members
Pima County Board of Supervisors

From: C.H. Huckelberry
County Administrator

A handwritten signature in black ink, appearing to read "CH Huckelberry", is written over the printed name and title.

Re: **Major League Soccer Preseason 2016 Schedule**

We have received the 2016 Schedule from Major League Soccer (MLS) regarding their use of the Kino Sports Complex. A number of games will be played at the Kino Soccer Complex from January 31 through February 27, 2016. There are nine professional MLS teams, one United Soccer League Pro (USL) professional team and, likely, one North American Soccer League (NASL) professional team scheduling preseason soccer, and they are as follows:

Major League Soccer

- Portland Timbers (2015 MLS Champions)
- Seattle Sounders (Club with best attendance in MLS)
- Vancouver Whitecaps
- Real Salt Lake
- Houston Dynamo
- Sporting Kansas City (2015 US Open Cup Champions)
- San Jose Earthquakes
- New England Revolution
- Colorado Rapids

United Soccer League Pro:

- Swope Park Rangers

North American Soccer League:

- Minnesota United (Will begin play in MLS in 2018)

The Desert Diamond Cup, being held February 17 through February 27, and the Desert Friendlies, being held February 3 through February 11, will also be played at the soccer stadium. In addition, for the first time, we anticipate that Celaya FC of Guanajuato, Mexico, a professional club that competes in Liga MX, Ascenso, will play a professional US team, the Seattle Sounders, in a gated game at the soccer stadium.

This will be the fifth consecutive year we have hosted MLS preseason training, the Desert Diamond Cup and Desert Friendlies at Kino Sports Complex, with each year becoming more successful than the past. In just five years, Kino Sports Complex has become MLS' preeminent preseason training facility.

MLS preseason is a growing sports tourism event and important cultural attraction for our community. As we have for the last two years, Kino will host nearly half of all clubs in MLS

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for preseason. Every soccer field at "Kino North" will be utilized by MLS throughout February. Last year, nearly 13,000 fans attended MLS preseason games at Kino; 2,237 of these fans listed addresses outside Pima County. Team stays alone resulted in 3,630 hotel room nights at local hotels. Games hosted at Kino were live-streamed and viewed by 225,000 fans.

As we have in the past, the County provides a financial incentive to teams that stay in hotels and resorts in the unincorporated area. Due to the County's receipt of bed tax from these facilities, this year, we have extended this benefit to the JW Marriott Starr Pass Resort and Spa, because of the benefit we receive from the Starr Pass Environmental Enhancement Fund. We also anticipate teams staying at the Westin La Paloma, Loews Ventana Canyon and Lodge at Ventana Canyon as well as other properties.

In the past, MLS team incentives have been provided to Visit Tucson by an appropriation from the County Contingency Fund; and this will occur this year as well in an amount ranging from \$125,000 to \$185,000, depending on the length of stay at an unincorporated Pima County hotel and marketing plan delivery. I will be asking the Board of Supervisors to approve this Contingency allocation at the January 5, 2016 meeting so that MLS teams committed to Tucson can rely on our financial incentive to stay at hotels and resorts in the unincorporated area, as well as the JW Marriott Starr Pass Resort and Spa.

In addition to the MLS spring season, the Kino Sports Complex plays host to a number of other sporting events during the first quarter of 2016 including the following:

Youth soccer (Long Realty Shootout, Arizona Youth Soccer Association President's Cup),
Mexican Spring Training Baseball Camps,
Tucson Invitational Games Baseball Tournament,
Washington Federation of Christian Athletes Baseball,
3rd Annual Kino Baseball Preseason Tournament,
KT Wiz Korean Baseball Spring Training,
Tucson Youth Baseball Association Clinic

The Kino Gem Show and the Best Bead Show will be at the Kino Complex as well during the annual Tucson Gem and Mineral Show. All of these events provide significant economic impact for Pima County through hotel nights, meals, and other visitor experiences. A calendar of events for January through March 2016 is attached for your information.

CHH/lab

Attachments

c: Brent DeRaad, President/CEO, VisitTucson
Benny Young, Director, Stadium District
Tom Moulton, Director, Economic Development and Tourism

FC Tucson Game Attendance Major League Preseason Soccer - 2016

Date	Time	Field	Teams	Attendance	Type of Game
FRIENDLY GAMES					
Sunday, January 31, 2016	11:30 a.m.	Field #1	Portland Timbers v FC Tucson		Closed
Wednesday, February 3, 2016	11:30 a.m.	Field #3	San Jose Earthquakes v NE Revolution		Closed
Wednesday, February 3, 2016	5:00 p.m.	N. Grandstand	Vancouver Whitecaps v Seattle Sounders		Gated
Wednesday, February 3, 2016	6 p.m.	N. Stadium	Portland Timbers v Houston Dynamo		Gated
Saturday, February 06, 2016	4:30 p.m.	N. Stadium	Sporting KC v San Jose Earthquakes		Gated
Saturday, February 06, 2016	5 p.m.	N. Grandstand	Houston Dynamo v Vancouver Whitecaps		Gated
Saturday, February 06, 2016	7 p.m.	N. Stadium	Portland Timbers v Seattle Sounders		Gated
Sunday, February 07, 2016	11:00a.m.	Field #2	Sporting KC v FC Tucson		Closed
Tuesday, February 09, 2016	6:00 p.m.	N. Grandstand	Vancouver Whitecaps v Houston Dynamo		Gated
Tuesday, February 09, 2016	7:00 p.m.	N. Stadium	Seattle Sounders v Celaya, Mexico		Gated
Tuesday, February 09, 2016	11:30 a.m.	Field #3	San Jose Earthquakes v FC Tucson		Closed
Thursday, February 11, 2016	11:30 a.m.	Field #1	Portland Timbers v Real Salt Lake		Closed
TUCSON DESERT DIAMOND CUP - 2016					
Wednesday, February 17, 2016					
Game #1 - North Stadium	5:30 p.m.	N. Stadium	Colorado Rapids v Swope Park Rangers		Gated
Game #2 - Grandstand	6 p.m.	N. Grandstand	Sporting KC v Arizona United/Minnesota United		Gated
Game #3 - North Stadium	8 p.m.	N. Stadium	NE Revolution v Real Salt Lake	total	Gated
Saturday, February 20, 2016					
Game #4 - North Stadium	5:30 p.m.	N. Stadium	Real Salt Lake v Colorado Rapids		Gated
Game #5 - Grandstand	6 p.m.	N. Grandstand	Arizona United/Minnesota United v Swope Park Rangers		Gated
Game #6 - North Stadium	8 p.m.	N. Stadium	Sporting KC v NE Revolution	total	Gated
Wednesday, February 24, 2016					
Game #7 - North Stadium	5:30 p.m.	N. Stadium	NE Revolution v AZ United/Minnesota United		Gated
Game #8 - Grandstand	6 p.m.	N. Grandstand	Swope Park Rangers v FC Tucson/AZ United		Gated
Game #9 - North Stadium	8 p.m.	N. Stadium	Claraod Rapids v Sporting KC	total	Gated
Saturday, February 27, 2016					
Game #10 - North Stadium	4:30 p.m.	N. Stadium	AZ United v Swope Park Rangers/FC Tucson		Gated
Game #11 - Grandstand	5 p.m.	N. Grandstand	Minnesota United/FC Tucson v MLS 3		Gated
Game #12 - North Stadium	7 p.m.	N. Stadium	MLS 1 v MLS 2	total	Gated
			Desert Diamond Cup Total		
			Grand Total		

Revised: 11/24/2015
per Rick Schantz

Non-MLS BOOKINGS AT KINO SPORTS COMPLEX
January, February, March 2016

January

- | | |
|-----------|--|
| 1/9 | Tucson Youth Baseball Association – free youth baseball clinic
Attendance will be approximately 300 youth |
| 1/15-2/15 | KT Wiz – Korean Baseball spring training camp |
| 1/16-17 | Long Realty SHOOTOUT (Ft. Lowell Soccer tournament) |
| 1/30-31 | Kino Baseball 3 rd Annual Preseason Invitational |

February

- | | |
|-----------|--|
| 1/31-2/14 | Kino Gem & Mineral Show |
| 2/1-2/6 | Best Bead Show (at Mulcahy Y) |
| 2/19-2/21 | Washington Federation of Christian Athletes Baseball |

March

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|------------|---|
| 3/1 – 3/30 | Toros de Tijuana – Mexican Spring Training Baseball Camp |
| 3/1 – 3/30 | Piratas de Campeche – Mexican Spring Training Baseball Camp |
| 3/1 – 3/30 | M1 Baseball – Mexican Spring Training Baseball Camp
➡ Rojos del Aguila de Veracruz
➡ Pericos de Puebla |
| 3/4 – 3/30 | Tucson Invitational Games – baseball invitational
70+ teams Division II, III, IV – 300+ games played on the South Quad |
| 3/5 | Brew Fest Fun Run |
| 3/18-3/20 | Arizona Youth Soccer Association President’s Cup Tournament |

Other Business:

New Event: FC Tucson is planning a series of games and training involving the Colorado Switchbacks, FC Cincinnati, and AZ United (Phoenix) to be scheduled between March 10-20.

New Customer - We have a signed agreement with the Pecos League. The Tucson Saguaros (a new expansion team in the league) will host their home games at Kino Stadium. They have 29 scheduled home games starting May 29 – July 31, 2016.