



MEMORANDUM

Date: September 3, 2014

To: Kent Burbank, Director
Victims Services Division
Pima County Attorney's Office

From: C.H. Huckelberry
County Administrator 

Re: **Paint Pima Purple Campaign to Raise Awareness of Domestic Violence**

Pima County is pleased to join with Emerge! Center Against Domestic Abuse, the Pima County Attorney's Office and participating employers in the Paint Pima Purple campaign designed to help eradicate domestic abuse.

Pursuant to your request, I have reviewed the design for removable bumper stickers for the campaign. By copy of this memorandum, I am authorizing our Fleet Services Department to place these removable bumper stickers on County vehicles for the month of October in recognition of Domestic Violence Awareness Month. This authorization does not apply to Sheriff's Department vehicles.

Wearable stickers of a similar design may also be distributed to interested departments for employees to wear on Friday, October 17, and throughout October, if they so desire. October 17 is the day County employees will be encouraged to wear purple in support of the Paint Pima Purple campaign.

I encourage all departments, as they are able, to share some of the educational campaign materials to raise awareness about domestic violence and resources available in our community to assist victims. These materials will be made available in electronic form to make it easier to disseminate.

CHH/mjk

Attachments

c: The Honorable Chair and Members, Pima County Board of Supervisors
The Honorable Barbara LaWall, Pima County Attorney
John Bernal, Deputy County Administrator for Public Works
Frank Samaniego, Director, Fleet Services
Babette McDonald, Operations Supervisor, Victims Services Division, Pima County Attorney's office



 **PaintPimaPurple.org**

End Domestic Abuse

Wear Purple Day

October 17, 2014

Wear purple clothes or a purple ribbon to raise awareness about domestic abuse! Find out more at paintpimapurple.org.

Special thanks to the Pima County Attorney, Community Partnership of Southern Arizona, Sam Levitz Furniture, and the Arizona Lottery.

Emerge! Center
Against Domestic Abuse
2545 East Adams Street
Tucson, Arizona 85716

Telephone 520.795.8001
Crisis Line 888.428.0101
www.emergecenter.org

PaintPimaPurple.org



End Domestic Abuse

A collaborative effort in support of Domestic Violence Awareness Month.

Wear Purple Day is October 17, 2014

Tucson Mayor Jonathan Rothschild has declared Friday, October 17, 2014 as Wear Purple Day. Don't have anything purple? Get a purple ribbon! See (right) how the workers at Freeport McMoRan found a creative way to participate.



Join people from all over Pima County by wearing purple clothes, or a purple ribbon on this day to raise awareness about domestic abuse in our community. Did you know more than 12,000 domestic violence arrests were made last year in Pima County? Stand in solidarity with the victims.

Take it one step further: get a poster for your workplace, send out an email to your friends or co-workers, offer purple ribbons for people to wear, etc. Remember to take a photo! Send your group photo to events@emergecenter.org so we can post it!

For more information, visit paintpimapurple.org and emergecenter.org or call 520-795-8001.

REMEMBER! ALL GIFTS OF CASH ON OCTOBER 17TH WILL BE MATCHED!

One of Emerge! Center Against Domestic Abuse's 2014 Stuff the Bus sponsors, the Arizona Lottery, will match any monetary donation to Emerge! up to \$10,000. This means that every dollar you give will double! Donate online at emergecenter.org, bring cash to the Stuff the Bus (Sam Levitz at Pantano & Broadway) or call 520-795-8001.



PaintPimaPurple.org



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Stuff the Bus & Wear Purple Day are October 17, 2014

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6:00 a.m. to 6:00 p.m. at Sam Levitz, 100 N. Pantano Rd., 85710 (Pantano & Broadway)

Items Needed by Our Participants:

Baby Wipes ▪ Used Cellphones ▪ Grocery Gift Cards ▪ New Towels
New Twin Blankets & Sheets ▪ Pillows ▪ Razors ▪ Deodorant ▪ Toothpaste ▪ Toothbrushes
Sorry we CANNOI accept used clothing, towels or bedding.

For more information, visit paintpimapurple.org and emergecenter.org or call 520-795-8001.



PaintPurple.org



End Domestic Abuse