

Application of Criteria for Pima County Bond Project Proposals

Directions: The Pima County Bond Advisory Committee adopted criteria for project inclusion. For each resubmitted and new bond project proposal, please answer how the project meets the criteria below. If certain criteria do not apply to the project, please answer not applicable. The total response for each project should be no longer than two pages in Arial size 11 font. Please do not submit exhibits or attachments. The completed form should be e-mailed to Deseret.Romero@pima.gov on or before July 15, 2013.

Project Name: Marana Heritage River Park (Recreation PR211)

1. **Broad Demonstrated Support by Public:** There is broad regional support for the development of regional parks, shared-use paths connecting the Loop and the Juan Bautista de Anza Historic Trail, equestrian facilities and unique destinations that will offer residents and visitors. The developments of public space for outdoor activities that showcase the heritage of the community were very well supported during the subcommittee hearings in 2007. This project has had higher public participation than any other project proposed by the Town. Development of the Heritage Park as an economic drive and public facility is the first priority of the Marana Town Council and more than 350 participants provided feedback for the development of the Master Plan.
2. **Has Regional Public Benefit:** Full development of the Marana Heritage River Park will provide a regional draw for tourists and visitors and provide park facilities and programming to serve NW residents. Amenities, services, and features planned within the park will benefit county residents by providing access to the Loop and the Juan Bautista de Anza Historic Trail. Its convenient location off of I-10 allows for easy access. The rapid growth of eco and heritage based tourism makes the park and economic development vehicle for the region.
3. **Partnerships:** Partners for this project will include the Town of Marana, non-profit organizations including the Marana Western Heritage Committee, Marana Heritage Conservancy, Community Food Bank, and the U.S. Department of Agriculture, the University of Arizona and other public and private entities.
4. **Other Funding Sources or Matches:** In addition to the funding provided through an earlier Go Bond question (1,000,000) there have been land contributions and more than \$2,000,000 has already invested into development of the Park and the Town will leverage additional General Fund, Park Impact Fee, and grant dollars to maximize the impact of Pima County Bond funds.
5. **Education and Workforce Training:** The Marana Heritage River Park Master Plan outlines community-level education and training opportunities in each of four development areas. Micro-business development and youth and adult educational opportunities are being integrated into both public programming and partnership development. The Town is working with the Marana Unified School District and University of Arizona to develop facilities and programming that will foster workforce development and to facilitate community level life-long learning experiences.

6. Advances Board Adopted Principles of Sustainability and Conservation: This project uses land reclaimed from the floodplain by bank protection. The Heritage Farm will be used to cultivate crops for the community food bank using sustainable methods and the park will highlight the responsible use of resources in a desert environment featuring water harvesting, the reuse of materials and equipment, and alternative energies. Structures built within the park will be developed using sustainable building practices and both solar energy and a portion of the Town's hydro-electric allotment.
7. Previously Authorized Large-scale Bond Projects or Programs that are Now Short of Funding: This project is a continuation of work started at the Marana Heritage River Park funded through PC Bond:
8. Phasing of Large Projects: Portions of this project have been completed using Town of Marana General Funds with developer assistance. The project will be built in phases as plan, partnerships, and private investment develop.
9. Impact on Operating and Maintenance Costs for Governments and Commitment to Fund These Ongoing Costs: Maintenance costs, estimated at \$315,000 (indirect and administrative) - for park improvements will be paid by the Town of Marana using General Fund dollars. The Marana Heritage Farm will be included as acreage in the Town's park inventory and programmed into the resource allocation for park maintenance as part of the Town's annual budget process. Both on-going funds for maintenance and one time funds for park development will be programmed as available. The Town of Marana Parks and Recreation Department will maintain all areas of the Heritage River Park property not encumbered to another entity through a "partner-use agreement". This includes, but is not be limited to, all entry points, fallow fields, fence lines, irrigation systems, landscaping, park facilities, paths, road frontage and service drives. Maintenance regimens will be based on best practices appropriate for the site to insure that Town of Marana Park Standards is met.
10. Project or Program is a Capital Improvement, Not a Repair or Maintenance Project: This project is a new capital improvement.