

Requestor: Town of Oro Valley

Date: December 30, 2014

Future Pima County Bond Election Proposed Project

Project Name: Riverfront Park Softball Fields

Location: 551 W. Lambert Ln., Oro Valley, AZ

Scope: Convert two existing multipurpose fields and a gathering area into three dedicated youth softball fields and upgrade two existing softball fields. Currently, Riverfront Park has two multipurpose fields, a general gathering area and two youth softball fields. This project will result in five, tournament ready softball fields to support local and regional demand for youth softball.

Benefits:

The Town of Oro Valley Riverfront Park has only two dedicated youth softball fields. These fields are over used as a result of more demand than supply. Oro Valley Fast Pitch Softball is the largest youth softball league in the region; there are multiple club teams in the Regional area; and Oro Valley is the home to several high school championship softball teams. As a result of these accolades, more and more young girls are playing softball in the Oro Valley Region. However, with only two dedicated fields growth is limited and tournaments play is virtually impossible.

With the addition of two new fields Oro Valley would be able to meet the current local and regional demand as well as position itself as a tournament location. Statistically, a 5-field complex could host 30-teams per weekend, anticipating 30% of teams being out of town visitors. There is an average of 12-15 players and 3-coaches per team. Each team typically books 10-hotel room nights per team per night. Assuming a \$100/night, an average tournament could generate ($\$100 \times 9\text{-teams} \times 10\text{-room nights} \times 2\text{-nights} =$) \$18,000/weekend in hotel room direct spending revenue alone. Moreover, this allows local families to stay local, essentially keeping their money here rather than spending it out of town/state.

This project benefits local and regional participants as well as becoming a stable, sustainable economic driver to the community.

Costs: \$1,000,000

Bond Funding: \$1,000,000

Other Funding: (List other funding by type and amount, or "None identified at this time".)

None identified at this time

Total Cost Estimate by Major Task

Land acquisition	\$0.00
Planning & Design	\$150,000 (15%)
Construction	\$850,000 (85%)

Fiscal Year Project Start and Finish Date: (Provide estimated Fiscal Year for project start and finish date.)

Project Schedule by Major Task

Land acquisition	N/A
Planning & Design	4-months
Construction	6-months

Project Management Jurisdiction: (Provide the jurisdiction that will manage the project development.)

Town of Oro Valley

Future Operating and Maintenance Costs: (Provide information on O&M impact. Estimate an annual amount. If O&M will be paid by other jurisdiction, include the jurisdiction): No additional O&M - Town of Oro Valley currently funds the O&M for the existing soccer fields, therefore converting to Softball will not increase O&M expenses

Regional Benefits: (If project has regional benefits, it will help to justify it as a future bond project.)

Currently, Oro Valley Fast Pitch Softball is the largest youth softball league in the region with youth from Catalina to Flowing Wells and throughout the NW Region playing in Oro Valley. This project will enhance Regional youth participation; provide capacity for growth; and support Regional tournament play throughout Pima County. With regard to tournament play, these fields would provide Pima Co families to play in local tournaments, keeping money local rather than traveling out of town and/or state at the same time bringing out town monies to the Region.

Supervisor District of Project Location: 1
