

# Workforce Investment Board

## Executive Committee

December 17, 2012 – 8:00 a.m.

University of Phoenix  
300 South Craycroft Road  
Tucson, AZ

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### MEETING SUMMARY

#### Members Present:

Gregg Johnson  
Clayton Hamilton  
Dot Kret  
Vaughn Croft

#### Staff & Guests:

Charles Casey  
Leslie Ethan  
Risé Hart

- I. **Call to Order** – at 8:09 a.m. Gregg Johnson chaired the meeting.
- II. **Meeting Summary** – Reviewed.
- III. **Finalize January's WIB meeting agenda**
  - Doug Jones, Sabino Electric will do the member spotlight.
  - Perspective on commercial and residential properties will be the main topics.
- IV. **Plan February's WIB Retreat**
  - Develop an overview for the WIB Retreat breakout sessions – This information will be included in the January WIB meeting packet.
    1. Communication/recognition of businesses – Vaughn Croft, Facilitator
      - Method to use when selecting businesses to be recognized
      - Ideas for recognizing businesses at WIB events
      - Using Social Media for publishing WIB meeting presentations/follow-up and marketing the WIB
    2. Advocacy – Clayton Hamilton, Facilitator
      - Developing partnerships
      - Various Chambers hosting meetings
      - WIB Annual Report presentations at Board of Supervisors and City Council meetings
      - Education system (e.g. JTED)
    3. Resource/workforce development – Dot Kret, Facilitator
      - How to get involvement from businesses (e.g. private sector hiring)
      - Create a WIB/One-Stop Workforce Development Plan similar to the Pima County Economic Development Plan format (e.g. short-term goals)
      - Obtaining training needs from businesses
      - Internship/scholarships

- WIB Action/Sector strategy discussion – Each committee was assigned an action item(s). The Chairs will provide a report on their strategy at the January's Executive Committee meeting.
  1. Significance of WIB meetings – Planning
  2. How to energize the WIB members (e.g. visit partners), ideas for more involvement from the members, and connecting members – Board Development
  3. Ideas for more action items that would engage members and create an understanding of their role – Planning
  4. Focal point at the WIB meetings would be the sector for the Youth Expo – Youth Council
    - Outcomes (e.g. type of jobs generated, Pledge-A-Job)
    - Adult employment/training needs
    - Type of sector information needed, suggestions for presentations
  5. Resolutions – Executive
  6. Goals/measurements – Performance & Accountability
  7. Sponsor a study on the supplier industry (i.e. types of companies/volume needed) and job placement – Planning
  8. Following up with businesses that attended the WIB December and other meetings (i.e. Sector breakfast series partnering with TREO) – Board Development

**V. Tucson's Sustainability Plan – Leslie Ethan**

Leslie Ethan, Director of the City of Tucson Office of Conservation and Sustainable Development gave an overview of the plan and the purpose of the Star Community Rating System. The Star Community Rating System is used for evaluating the sustainability of U.S. communities. The goal is to develop a rating system for these areas: climate, energy, economy, arts, jobs, community, education, equity, empowerment, health, safety, and natural systems. The WIB could assist with the jobs and economy portion. Tucson is the 30th pilot city and the first phase will take approximately one year. A Web format will be used to communicate the results. The committee agreed to help with developing a rating system for jobs and the economy. The next step is for the committee to review the rating system booklet. Staff will send webinar information to the Executive and Planning committees and let them know that this could be a potential discussion item at the February WIB Retreat.

**VI. Next Meeting: January 24, 2013, 8:00 a.m. at Kino Service Center**

**VII. Adjournment – 9:05 a.m.**