



TO: WORKFORCE INVESTMENT BOARD (WIB) MEMBERS

FROM: ARTHUR ECKSTROM, DIRECTOR

A handwritten signature in black ink, appearing to read "Arthur Eckstrom".

SUBJECT: **Minutes – November 9, 2012**

Members Present:

Hank Atha
Jacob Bernal
Johnson Bia
Duane Bock
Rose Capono
Nicholas Clement
Wilette Diggs
Michael Guymon
Kari Hogan
Lydia Kennedy
Chris Hazen-Molina
Gregg Johnson
Dorothy Kret
Linda Nichols
Arnold Palacios
Lea Márquez Peterson
Charles Monroe
Jill Pearson
Carl Rosborough
Paul Roughton
Beverly Price
Frank Watts, Jr.
Meredith Wilson
James Zarling

Members Absent:

Linda Arzoumanian
Clarence Boykins
Judy Clinco
Vaughn Croft
Peggy Feenan
Clayton Hamilton
Peg Harmon
Doug Jones
Suzanne Lawder
Kim Murray
Noreen Nelson
Alan Storm
Laurie Vance
Mike Verbout

Staff & Guests Present:

Charles Casey

Art Eckstrom

Ben Barela

Christine Webb

Diane Luber

Evelyn Wright

Dominica Dominguez

Rita Martinez-Purson

Veronica Boone

Gerri Brunson

Stan Steinman

Margie Wright

Lorrain Morales

Daphanie Conner

Risé Hart

- I. **Call to Order** – Gregg Johnson, Chair, called the meeting to order at 7:34 a.m.
- II. **Pledge of Allegiance** – All
- III. **Roll Call** – Paul Roughton conducted the roll call.
- IV. **Mandated Partner Spotlight** – *Jacob Bernal/Veronica Boone*
Jacob Bernal, Tucson Indian Center Executive Director and Veronica Boone, Social Services Director gave an overview on the center. The center was formed in 1957 and was incorporated January 1963. They are a mandated partner of the WIB. The federal trust responsibility includes provisions of health, education, and other Workforce Investment Act (WIA) regulations to Indian people. Various Section 166 accomplishments include: recipient of multiple awards, received career pathway grant, 70+ job placements, member of the Nineteen Tribal Nation Workforce Investment Board (NTNWIB), Native American Employment and Training Council (NINAETC) and Office of Federal Contract Compliance Programs (OFCCP). Challenges are: tribal sovereignty, 8% budget reduction (July 1, 2012), increased population, self-governance, economy, and not funded by the casinos. There will be a Diversity Career Fair on January 16, 2013, 1-4PM at the Desert Diamond Casino & Hotel. The center will be celebrating their 50th year anniversary in 2013 and will hold a different event each month. They are located at 97 East Congress. Website: <http://ticenter.org/>.
- V. **Committee Report**
 - Executive – *Gregg Johnson*
 - 1) WIB activities and any other pertinent issues
Executive and Planning Committees have been working on the WIB annual report. The final draft is completed and both committees will be reviewing it. The WIB will receive the final copy before the December WIB meeting. At the Executive Retreat the committee discussed future plans of the WIB. The WIB Retreat is scheduled for February 8, 2013. The adoption of the Pima County Economic Development Plan 2012-2014 is on The Board of Supervisors' (BOS) November 13 meeting agenda. The meeting is held at 130 W. Congress St., Hearing Room, 1st Floor starting at 9:00 a.m. Members of the Executive will be attending the BOS meeting.
 - 2) Award Presentations – Members who were unable to attend September's meeting were presented a Philabaum award from Pima County thanking them for the service on the WIB.
- VI. **Action Item:** Jim Zarling moved to approve the October meeting minutes. Duane Bock seconded the motion. Motion approved unanimously.

- VII. Tucson's Downtown Development Presentation – Michael Keith**
Michael Keith, Downtown Tucson Partnership CEO, gave a summary on the revitalization of downtown Tucson. The business was formed in 1999 and their function is to act as the catalyst for downtown activities. There are 48 employees and their budget is \$1.6M. Significant investment costs from 2008-2013 equals \$589M. Improvements include: garages, Plaza Centro, Louie Gutierrez Bridge, Toole and Scott Avenues improvements, Martin Luther King Building, Joint City County Court Complex, Roy Place, and modern Street Car. Private Capital investment from 2008-2013 is \$209M. Capital investors include: Hotel Congress, Maynard's, Unisource, Madden Media, Providence Corporation, Janos, HUB Restaurant and Ice Creamery, Playground Tucson, Reilly Pizza, Sentinel Plaza Senior Housing, Mercado, Armory Park, and Cadence Student Housing. There have been 40 businesses or projects since the start of the development. Project sectors are: restaurants/bars – 48, offices 23, retail 38, entertainment 4, housing-multiple family 6, housing-single family 36, and hotel 1. Jobs created or relocated to downtown: public construction 7,544, private construction 2,912, private relocated 720, and private created 906. The next steps are identifying streetscape improvement funding, expanding arts district, creating open space opportunities, supporting small business retention/expansion, and incentives for private sector housing.
- VIII. Staff Report – Charles Casey**
Casey stated that there is a targeted sector Workforce Certificate Training Program available. Types of training include: Green Automotive Mechanic, advanced Aviation Technology, Mechanical Inspector, CNC Machinist, Supply Chain Management, Computing Technology Industry, and Energy Utility Industry. There were five Rapid Response events in October resulting in 92 layoffs. Unemployment is decreasing. The Health Profession Opportunity Grant (HPOG) will be ending in October 2015. The Statewide Energy Sector Partnership (SESP) grant will be ending soon.
- X. Call to Public – None.**
- XI. Next Meeting:** Friday, December 14, 2012, 8:00 a.m.
- XII. Adjournment – 9:07 a.m.**