



TO: WORKFORCE INVESTMENT BOARD (WIB) MEMBERS

FROM: ARTHUR ECKSTROM, DIRECTOR

A handwritten signature in black ink, appearing to read "Arthur Eckstrom", is written over a light blue rectangular background.

SUBJECT: **Minutes – March 9, 2012**

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**Members Present:**

Linda Arzoumanian  
Hank Atha  
Jacob Bernal  
Johnson Bia  
Duane Bock  
Clarence Boykins  
Rose Capono  
Judy Clinco  
Vaughn Croft  
Wilette Diggs  
Peggy Feenan  
Michael Guymon  
Clayton Hamilton  
Peg Harmon  
Chris Hazen-Molina  
Kari Hogan  
Gregg Johnson  
Dorothy Kret  
Suzanne Lawder  
Jeannie Maldonado  
Kim Murray  
Noreen Nelson  
Arnold Palacios  
Jill Pearson  
Beverly Price  
Paul Roughton  
Alan Storm  
Mike Verbout

**Members Absent:**

Nicholas Clement  
Doug Jones  
Charles Monroe  
Jonathan Peck  
Carl Rosborough  
Laurie Vance  
Jo Anne Westerman  
James Zarling

**Staff & Guests Present:**

Charles Casey

Jim Mize

Ben Barela

Margie Wright

Art Eckstrom

Evelyn Wright

Becky Pallack

Michael Tucker

Lea Marquez Peterson

Deborah Tinajero

John Torre

Veronica Boone

Linda Nichols

Rick Van Sickle

Rosemary CoraCruz

BJ Smith

Christine Webb

Deborah Gaddy

Diane Luber

Liz Gulick

Nils Urman

Roger Forrester

Veronica Elias

Tonia Kadiri

Libby Pilcher

Gerri Brunson

Frank Watts

Lydia Kennedy

Risé Hart

I. **Call to Order** – Clayton Hamilton, Chair, called the meeting to order at 7:39 a.m.

II. **Pledge of Allegiance** – All

III. **Roll Call** – Wilette Diggs conducted the roll call.

IV. **Member Spotlight** – *Suzanne Lawder*

Suzanne is the President/CEO of Goodwill Industries of Southern Arizona. There are 177 community-based Goodwills throughout the US. Each local Goodwill develops its own programs that will benefit the community. Goodwill Industries of Southern Arizona (GISA) has provided over 400 jobs and served approximately 20,000 people. GISA operates a business/contract center which employs people with disabilities and a computer skills training program. GISA has over 30 partners - one of which is the One-Stop. Suzanne has lived in Tucson for 40+ years, earned a business degree from Arizona State University and has a daughter who is a doctor in Phoenix. She still enjoys her career at Goodwill.

V. **Action Item:** Dot Kret moved to approve the new membership of Lydia Kennedy. Arnold Palacios seconded the motion. Motion approved unanimously.

VI. **Action Item:** Noreen Nelson requested that any proposers on the WIB excuse themselves before the committee voted on this action item. Conflict of Interest forms were signed by Suzanne Lawder, Dot Kret, Arnold Palacios, Marguerite Harmon, and Kari Hogan and they did not partake in approving this action item.

Alan Storm moved to approve Title 1B Youth, Adult, and Dislocated Work Program RFP-CSET-WF-2012/2013 Recommendations. Duane Bock seconded the motion. Motion approved unanimously.

VII. **Action Item:** Hank Atha moved to approve the October 2011 and November meeting minutes. Judy Clinco seconded the motion. Motion approved unanimously.

**VIII. Current Events – Clayton Hamilton**

The board's role in the community is workforce development. In order to provide a qualified workforce there needs to be a good education system.

Clayton stated that a new chair will be selected in June and proposed forming a nomination committee. The committee would suggest nominees for chair and vice chairs who are interested, committed, suited, and have the time commitment. Linda Arzoumanian asked if the bylaws needed to be changed to reflect this proposal. The Executive Committee will discuss this proposal further.

**IX. Response to the County Administrator's Report Re: Economic Development**

"Request review and recommendations from the Pima County Workforce investment Board"

- Creation of a Business Resources One-Stop Center
- Increased basic education skills for the region's workforce.
- Collaborate on employment skills training and basic reading, math and writing skill development

Additional Elements for Consideration

- Increased emphasis on education  
Linda stated that there needed to be more emphasis on education included in the memo to Chuck Huckelberry. Hank Atha stated that the University of Arizona will also provide comments to include in the memo.
- Expanding resources for professional/advanced-skill workers  
Noreen provided the statement regarding professionals and trailing spouses.
- Revitalizing Tourism  
Jacob Bernal added a statement to support a cultural element.

**X. Action Item:** Gregg Johnson moved to approve recommendations to the County Administrator's Proposal. Willette Diggs seconded the motion. Motion approved unanimously.

**XI. Staff Report Committee Activities Update – Charles Casey**

There are administrative and legislature changes that could impact the workforce. At the state level, the new Department of Economic Security (DES) Director has initiated an effort to address the neediest Arizonans. It will require a comprehensive restructuring of DES services. The intent appears to be a "bottom's-up" model that identifies the neediest Arizonans, and systematically links them to services that will move them to self-sufficiency. As if move forward, it will impact our One-Stop delivery system; however, we cannot foresee what those changes would be.

At the federal level, the Department of Labor appears to be moving forward with an evaluation of Workforce Investment Act (WIA) programs that will involve random assignment. Under the plan, 30 local areas across the country will be selected for the evaluation. Those 30 areas will be required to have a control group and an active group. As a result, some people will be denied training and placed into the control group.

There have been several interesting proposals involving people who apply for unemployment insurance benefits. One would require them to be drug-tested. Another proposal would require those who lack a high school diploma or GED to attend Adult Education classes.

WIA reauthorization continues to be discussed. Several interesting ideas that have been floated:

- Decreasing the number of mandated partners on WIBs and setting the percentage of private sector members at 60%.
- Requiring mandated partners to contribute a small portion of their administrative funds to One-Stop system operations.
- Requiring WIA/One Department of Economic Security One-Stop programs to spend 50-60% of funds on training clients.

Jacob Bernal commented that proposed bill “HR3610 Streamlining Workforce Development Programs Act” bill would dramatically impact Tucson Indian Center program. The bill would take 33 funding streams and consolidate them into 4. It strengthens the state’s role in how business is conducted, requires a 2/3 business majority, eliminates mandated partner requirements, eliminates current workforce areas, and establishes common measures for all Title 1 Programs.

Dot Kret suggested sending a bipartisan questionnaire to the candidates. She will draft a questionnaire and send it to staff to distribute to the WIB.

**XII. Industry Overview/Occupational Projections – Rick Van Sickle**

Rick from the Arizona Office of Employment & Population Statistics gave a presentation on the industry and occupation projections.

Industry Overview – Rick provided the following graphs/charts: 1) Arizona Employment starting 1979 until January 2012 showing the recent recession, 2) employment down 32,900 in Tucson from December 2007 to December 2011 jobs, 3) employment percentage changes from January 2001 to January 2012 comparing Arizona, Phoenix, Tucson (Tucson didn’t have extreme swings), 4) comparison of Arizona with other states – Nevada 13%, California 11.2%, Florida 9.9%, Arizona 9% and U.S. 8.6% as of December 2011, 5) pie chart showing in 2011 Maricopa had 68.7% of the annual employment and Pima annual average of employment was 14.74%, 6) trade/transportation/utilities had the highest industry share for Tucson in 2007 and natural resources/mining had the lowest 0.5%, and in 2011 educational/health services had the highest 16.7% and natural resources/mining remained the lowest 0.5%, 7) shift share change by sector, 8) employment level change by sector (only two sectors had a gain educational/health services and natural resources), and 9) employment projects from 2008-2018 with education/health services having the highest change of 21.1%.

Occupational Projections – Charts: 1) Arizona and Tucson major occupational groups 2008-2018 percentage changes - highest potential for growth are healthcare support and practitioners/technical, and 2) Tucson top growth occupations 2008 comparing percentage of growth and total openings. The top three were: customer service representatives 23.0% growth with 4,673 opening, registered nurses 21.7% growth with 3,255 openings, and home health aides 35.5% growth with 1,985 openings.

Handouts and additional information can be found on website:

[www.azstats.gov](http://www.azstats.gov).

**XIII. Call to Public – None.**

**XIV. Next Meeting:** Friday, April 13, 2012, 7:30 a.m. at the University of Phoenix

**XV. Adjournment – 9:01 a.m.**