



TO: WORKFORCE INVESTMENT BOARD (WIB) MEMBERS

FROM: ARTHUR ECKSTROM, DIRECTOR

A handwritten signature in black ink, appearing to read "Arthur Eckstrom", is positioned below the "FROM:" line.

SUBJECT: **Minutes – April 13, 2012**

Members Present:

Linda Arzoumanian
Hank Atha
Jacob Bernal
Johnson Bia
Duane Bock
Judy Clinco
Vaughn Croft
Wilette Diggs
Peggy Feenan
Clayton Hamilton
Peg Harmon
Chris Hazen-Molina
Kari Hogan
Gregg Johnson
Doug Jones
Lydia Kennedy
Dorothy Kret
Jeannie Maldonado
Charles Monroe
Kim Murray
Noreen Nelson
Arnold Palacios
Jonathan Peck
Beverly Price
Carl Rosborough
Paul Roughton
Mike Verbout
James Zarling

Members Absent:

Clarence Boykins
Rose Capono
Nicholas Clement
Michael Guymon
Suzanne Lawder
Jill Pearson
Alan Storm
Laurie Vance

Staff & Guests Present:

Charles Casey

Ben Barela

Art Eckstrom

Lee Hayden

Greg Doyle

Donna Ruthruff

Linda Nichols

Uwe Hilgert

Lea Marquez Peterson

Veronica Boone

BJ Smith

Stan Steinman

Nils Urman

Betty Seery

Veronica Elias

Tonia Kadiri

Libby Pilcher

Frank Watts

Oscar Romero

Risé Hart

I. Call to Order – Clayton Hamilton, Chair, called the meeting to order at 7:38 a.m.

II. Pledge of Allegiance – All

III. Roll Call – Peggy Feenan conducted the roll call.

IV. Action Item: Linda Arzoumanian moved to approve the new membership of Frank Watts, Jr. and Lea Márquez Peterson. Jonathan Peck seconded the motion. Motion approved unanimously.

V. Action Item: Linda Arzoumanian moved to approve the Pima County Joint Technological Education District (JTED) Resolution. Duane Bock seconded the motion. Motion approved unanimously. Linda Arzoumanian moved to approve the motion to forward the Resolution to the County Administrator, Pima County Board of Supervisors, and Arizona Legislature and Judy Clinco seconded the motion. Motion approved unanimously.

VI. Action Item: Hank Atha moved to approve the March meeting minutes. Dot Kret seconded the motion. Motion approved unanimously.

VII. Current Events – *Clayton Hamilton*
Clayton suggested that an ad hoc Nominating Committee for the WIB Chair and Vice Chair be formed and composed of a few new members. If interested in joining the committee or being a nominee, contact Risé Hart who will forward the name(s) to Clayton Hamilton. The WIB Chair and Vice Chair positions will end June 30, 2012. Clayton reported that Joanne Westerman resigned from the WIB.

VIII. Staff Report Committee Activities Update – *Charles Casey*
Charles reported that there were no Rapid Response events in March. This has not happened in a long time. The One-Stop report indicates that the number of visits have reduced from 2011. Casey stated that there were more apprentices in 2011 than 2012 because currently there has been no recruitment in the apprenticeship programs due to the lack of new work. Unemployment claims have been trending down. Casey announced that in March the mural of César Chávez created by Las Artes students was placed in the U.S. Department's Hall of Honor in Washington D.C.

IX. BIO5 Presentation – Uwe Hilgert

Uwe Hilgert, Director of Education, Outreach and Training BIO5 Institute, University of Arizona gave a summary on the cutting edge research that could potentially create new industries and transform the skills needed by some workers. The Institute was established in 2004. The target is to transform basic research to applications providing better health, food, and medicine. The goal is to prepare the next generation of scientists and current scientists in this field. BIOS5 stands for agriculture, engineering, medicine, pharmacy, and science. The BIO5 functions are research and business development, education/training, teacher training, and outreach. Path breaking innovations are: DNA sequencing, RNA interference (very important), bioinformatics, high-throughput technologies (need new ways to store the data), personalized healthcare (one cures does not work for everyone), and creating life from scratch. These advancements will affect the workforce. Skills needed for the future: think across disciplines, work in interdisciplinary teams, supervise highly complex machinery, handle large amounts of data, develop algorithms to identify meaning, synthesize life from scratch, and advise people on their genetic make-up. Website: <http://bio5.org/>.

X. Agencies Overview – Community Outreach Program for the Deaf (COPD), DK Advocates, Inc. (DKA), and PPEP, Inc. (Portable Practical Educational Preparation).

Kari Hogan represented PPEP, a multi-service agency that provides housing, employment, incumbent training, charter high schools, emergency assistance, GED programs, human services, and counseling/behavioral health for individuals in nine counties across southern Arizona. PPEP has approximately 550 employees. It has been a very successful National Farmer Worker Jobs Program for over 31 years and out of 53 organizations from 48 states in the program it is the 10th in nation for employment and training. PPEP has been in the Workforce Investment Act programs for 10+ years serving over 700 people yearly. PPEP works with youth on a day-to-day basis. It's a large employment agency for adults and youth.

Dot Kret represented DKA. Their mission is to help people become employable and employed. They contract with the WIB, Vocational Rehabilitation, Community Partnership of Southern Arizona (CPSA), Industrial Commission, Project Heroes (Disabled Veterans), and others. They have community work sites (e.g. County Attorney Office for 24 years and the Department Transportation) where clients work on site. Currently they are working with Ronald McDonald House scanning all their documents as they are going paperless. Clients have access to SkillSoft (online training) at no charge. DKA also offers job readiness training, job development, supportive employment, supportive education, on-the-job training, job placement, and support to client after they get a job. They also have two culinary programs. Greg Doyle, Workforce Development Specialist, shared a success story that happened recently. A client who was depressed made a comment about suicide during his interview so Greg initiated site protocol and make sure the client feelings were respected. The client returned later that day and thanked Gregg for caring enough to get involved. Greg is now helping him with his job search.

Anne Levy represented COPD, which provides services for people ages 14 and older with hearing loss. The variety of services provided include: emergency services of food and clothing, financial education, tax preparation, hearing aids/devices, counseling, case management, vocational services, tutoring, self-improvement classes, interpreting plus more. Every summer there's a youth program for hearing loss students to teach them soft and work skills and career goal assessment. There is also a dislocated worker program at the One-Stop for the deaf. 80% of the clients obtain training and then go into placement. COPD provides work readiness, placement, and support on the job. One challenge is they are not always ready for competitive employment. COPD provides to the employer: formal/informal communication (sign language), tutoring, and sensitivity training.

Noreen Nelson facilitated the following question:

1. What have you done to help the neediest of your clients and how successful have you been?

PPEP

- Stresses that staff truly have the power to change a client's life for the better or worse.
- Staff needs to provide their best effort and be consistent.
- Matching the clients with services they need.
- Importance of developing soft skills as well as hard skills.

DKA

- Work smarter and create more collaboration.
- Clients have more needs then previously because of funding cuts and fewer resources.
- Being more aware of clients' needs.

COPD

- Client's life gets more challenging and difficult as they get older due to their disability.
- Providing a more individual approach.

XI. Call to Public – Linda Nichols of Asarco gave a brief overview of a Mining Technological Program. Asarco will sponsor students in three Applied Science programs (Diesel Mechanic Technology, Electrical and Instrument Technology and Industrial Plant Technology). Staff will send the information and application to the committee.

XII. Next Meeting: Friday, May 11, 2012, 7:30 a.m. at the University of Phoenix

XIII. Adjournment – 9:00 a.m.