



TO: WORKFORCE INVESTMENT BOARD (WIB) MEMBERS

FROM: ARTHUR ECKSTROM, DIRECTOR

A handwritten signature in black ink, appearing to read "Arthur Eckstrom", is positioned below the printed name.

SUBJECT: **Minutes – August 10, 2012**

Members Present:

Linda Arzoumanian
Hank Atha
Johnson Bia
Duane Bock
Clarence Boykins
Rose Capono
Nicholas Clement
Vaughn Croft
Peggy Feenan
Clayton Hamilton
Chris Hazen-Molina
Peg Harmon
Gregg Johnson
Doug Jones
Dorothy Kret
Charles Monroe
Kim Murray
Noreen Nelson
Linda Nichols
Arnold Palacios
Jill Pearson
Beverly Price
Carl Rosborough
Alan Storm
Laurie Vance
Mike Verbout
Frank Watts, Jr.
James Zarling

Members Absent:

Jacob Bernal
Judy Clinco
Wilette Diggs
Michael Guymon
Kari Hogan
Lydia Kennedy
Suzanne Lawder
Jonathan Peck
Lea Márquez Peterson
Paul Roughton
Meredith Wilson

A public/private partnership to improve Pima County's workforce

Staff & Guests Present:

Charles Casey

Art Eckstrom

Ben Barela

Jim Mize

Leslie Ethen

Christine Webb

Dorothee Harmon

Diane Luber

Nils Urman

Dominica Dominguez

Evelyn Wright

Janice Cervelli

Gerri Brunson

Ed Parker

Stan Steinman

Margie Wright

Lorraine Morales

Jerry Migler

Elias Samorana

Tonia Kadiri

BJ Smith

Ken Spain

Risé Hart

I. Call to Order – Clayton Hamilton, Chair, called the meeting to order at 7:35 a.m.

II. Pledge of Allegiance – All

III. Roll Call – Jill Pearson conducted the roll call.

IV. Climate Change Opportunities – *Leslie Ethen*

Leslie Ethen, Director of the Office of Conservation and Community Development (OCSD), City of Tucson gave an overview about OCSD's economy, society, and environmental programs. The city is currently updating the sustainability framework. A Climate Change Committee was formed in 2008 and has 26 members from climate science, health, sustainable land use/transportation, green building, green infrastructure, local economy, small/local business, workforce, food security, low-income, neighborhoods, and community services. Leslie talked about climate vulnerability, Tucson's projected annual temperatures/precipitation, intervening factors, potential climate change impacts, and economic implications. Important factors are: 1) temperature and precipitation are the drivers, 2) trends are important (focus is increasing climate extremes), 3) impacts, 4) existing risks/problems, and 5) long-term trends. The negative impacts include heat-related health problems, more emergency responses, increase in living costs, infrastructure issues, energy disruption, wildfire, and depleting the water supply. Benefits to the economy are an increase in the workforce to accommodate the need for energy efficiency retrofit program, better infrastructure/building practices, and Tucson becoming a solar exporter.

V. Action Item: Hank Atha moved to approve the nomination of Gregg Johnson for WIB Chair. Dot Kret seconded the motion. Motion approved unanimously. The 1st Vice Chair needs to be filled. The WIB Board Development committee will look for a candidate.

VI. Action Item: Johnson Bia moved to approve the Bylaws of the WIB of Pima County. Duane Bock seconded the motion. Motion approved unanimously.

VII. Action Item: Alan Storm moved to approve a one-year extension of the Local Workforce Investment Area Two Year Plan. Kim Murray seconded the motion. Motion approved unanimously.

VIII. Action Item: Noreen Nelson moved to approve the May meeting minutes. Laurie Vance seconded the motion. Motion approved unanimously.

IX. Mandated Partner Spotlight – Peggy Feenan

Peggy Feenan, Deputy Administrator, Department of Economic Security (DES) Employment Administration provided information about the Employment Service Programs. Employment Service Programs handled by DES are:

- Employment Network – Accepts tickets to work, provides services with people with disabilities, referrals to community partners.
- Federal Bonding – Funding for five bonds/year to employers.
- Foreign Labor Certification – Clearance orders, housing inspections, wage survey, field inspections.
- Migrant Seasonal Farmworkers – Educate farmer workers of their rights, vocational counseling, research complaints.
- Reemployment Assistance – Assists unemployment insurance claimants to reentry into the labor market - 37,000 clients since April 1, 2012.
- Reemployment Service – Unemployment insurance review, labor market information, job referrals.
- Rapid Reemployment Initiative – Assists downsizing employers with hiring employers. Partners with the One-Stop.
- Supplemental Nutrition Employment & Training Program – Goal is self-sufficiency.
- Trade Adjustment Assistance – Provides skills/career training for clients who had jobs that were sent overseas. DES works with the One-Stop
- Veterans' Programs – 80,000 veterans registered in Arizona.
- Work Opportunity Tax Credit – Federal tax credit incentive for private businesses to hire individuals from targeted groups.
- Wagner Peyser – DES partners with the One-Stop.

X. Sun Corridor – Janice Cervelli

Janice Cervelli, Dean of the College of Architecture and Landscape Architecture and Professor of Landscape Architecture, University of Arizona gave an overview on the Arizona Sun Corridor. She stated that more people in the U.S. are living in metro areas. The population in Arizona is predicted to increase from 6.8M in 2010 to 10.8 M in 2040. State-wide planning is needed to deal with this growth potential. Issues to address are long-term water demands, economic development, transportation, affordable housing, infrastructure backlog, social equity, and ecosystem conservation. Opportunities include building boom in the future, reinvent built environment in the next 30 years, and residential/non-residential development. The baby boomers (largest group) and millennials (2nd largest group) are the two driving factors. They will consist of 85% of new households formed between 2012-2025, single individuals with no children and have more income available for housing. Trend demands for 2005-2040 are 50% attached housing, 30% detached small/cluster housing with no lot, and 20% conventional large-log subdivision. There will be a need to rebuild the city to accommodate these demands. Modification would include becoming less automobile-reliant and more pedestrian friendly, and conversion of shopping/strip malls. Transit oriented development will reduce traffic congestion and provide mobility/independence for the elderly. Tucson's modern street car is a 4-mile transit. Increased property value in the area and tax revenue are some values the street car project offers.

XI. Current Events – Clayton Hamilton

Clayton Hamilton stated that board development is critical and all members need to be involved. Frank Watts summarized the Board Development Committee

Retreat. The major issues are marketing, outreach, interaction amongst board members, business sector improvement, and the lack of knowledge about the WIB and One-Stop in the community.

XII. Staff Report – Charles Casey

Charles Casey referred to the reports in the meeting packet: 1) One-Stop Services - total enrolled customers has decreased from last year, 2) Rapid Response activity has been for larger businesses though the One-Stop has seen several dislocated workers from smaller businesses , 3) Notice of the upcoming Hope Fest, and 4) Employment Snapshot and Unemployment Insurance Report - claims are decreasing. Casey reported the WIA funding for this fiscal year: Youth - \$1,959,000 (increase), Adult - \$1.8M (increase), and Dislocated Worker \$2.1M (decrease).

XIII. Call to Public – Rose Capono stated that the “Friends of Sector Strategy (FOSS)” group is looking for people from the private sector. If anyone is interested in joining the group, contact Gregg Johnson before August 31. Johnson Bia announced that the Aviation Technology Program Graduation Ceremony will be held Friday evening, August 10 at Pima Community College Aviation Technology Center, 7211 S. Park Ave.

XIV. Next Meeting: Friday, September 14, 2012, 7:30 a.m.

XV. Adjournment – 9:00 a.m.