Purpose

The purpose of this policy is to establish the Pima County Public Art Program, state the goals of the program, set forth its basic program principles, and direct the County Administrator to promulgate administrative procedures to carry out this policy.

Pima County Public Art Program: Establishment and Policy

The Board of Supervisors establishes the Pima County Public Art Program. The Board of Supervisors intends the Pima County Public Art Program to serve multiple community goals and to operate according to provisions set forth in this policy and its implementing administrative procedures.

Goals of the Pima County Public Art Program

The Pima County Public Art Program will achieve multiple community benefits, including but not limited to the following goals:

- Enrich our environment and our lives, engage our eyes, our minds and our spirit;
- Affirm our uniqueness as a community, celebrate our cultural heritage and diversity, and express the hopes and dreams of people living in vibrant neighborhoods;
- Help to develop public awareness of and interest in the visual arts;
- Increase employment opportunities in the arts, actively encourage emerging artists of culturally diverse backgrounds, and use the arts to advance other community goals, such as youth development and delinquency prevention;
- Increase the likelihood that public art will be an integral part of Pima County capital improvement projects.

Basic Program Principles

The Board of Supervisors will structure the Pima County Public Art Program according to the following basic program principles:

- Pima County departments carrying out capital improvement projects will appropriate 1% of the construction costs of each project for public art. If other governmental entities participating in the funding of a capital improvement project preclude the use of their revenues for public art, the County will reduce the set-aside for public art accordingly.
- The Pima County Public Art Program will emphasize the community's cultural heritage and diversity in terms of race, ethnicity, and gender in the selection of artists, artworks, artistic content and theme, as well as design and materials.
- The Board of Supervisors will appropriate funds for public Art projects in the annual capital improvement budget.
- Public art projects will be publicly announced and advertised. Artists and artwork will be selected by means of open entry competitions, by panels chosen to represent a variety of community interests.
Initiation of the public art process will begin as early as possible in the planning and design process of capital improvements.

The member of the Board of Supervisors will appoint two members to each selection panel for any public art project to be carried out within that member's district.

The Public Art Program will operate in strict conformance with the Pima County Procurement Code.

All artworks created by or purchased through the Pima County Public Art Program become the property of Pima County.

To the extent determined by the Board of Supervisors, the County will operate the Pima County Public Art Program parallel to the City of Tucson Public Art Program.

Pima County will contract with the Tucson Pima Art Council to obtain its services in operating the Pima County Public Art Program.

The Board of Supervisors creates the Public Art Program at its sole discretion. The Board retains final authority to grant exemptions to the policy and procedures on a case-by-case basis.

**Administrative Procedures**

The County Administrator will develop Administrative Procedures to carry out the policy of the Pima County Public Art Program. The County Administrator will submit all such administrative procedures, and amendments to the procedures, to the Board of Supervisors for review and approval.

**Sunset Provision**

The Board of Supervisors will review this policy for continuance by December 31, 2001.

Renewed/Amended:  
February 1, 1994  
December 16, 1997  
March 10, 1998

Effective Date: November 27, 1990