



HEIRLOOM

FARMERS MARKETS

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Pima County Development Services Department
Planning Division
201 N. Stone Ave, 1st Floor
Tucson, AZ 85701

August 3, 2022

Dear Pima County Development Services Department,

Heirloom Farmers Markets is pleased to offer this letter of support for Diamond Ventures, on behalf of Rocking K Development Co, for their request for a Type I Conditional Use Permit. This permit is for an adaptive reuse for a Homeowners Association administrative office, located at 12620 E. Old Spanish Trail. This location is next door to the weekly Rincon Valley Farmers and Artisans Market (RVFAM), at 12500 E. Old Spanish Trail, which was established over 20 years ago. Since 2018, Heirloom Farmers Markets has partnered with Diamond Ventures and the Rincon Institute to manage the RVFAM which serves the Rocking K, Vail, southeast Tucson and surrounding communities.

Heirloom Farmers Markets (HFM) is a 501(c)(3) Non-Profit that operates five farmers markets in Southern Arizona, with over 24 years of experience supporting local farmers, ranchers, producers and small businesses while serving our communities. The RVFAM offers a weekly curated, direct-to-consumer grocery shopping experience with fresh, locally grown and prepared foods from the region's finest farmers, ranchers, producers, as well as unique handmade goods from local artisans.

The Rocking K Development is a valuable partner to Heirloom Farmers Markets. The location of the Rocking K Development HOA office next door to the RVFAM will facilitate HFM's ongoing collaboration with the HOA to develop fun, family-friendly educational programming and events at the farmers market. This partnership directly benefits HFM's Mission to connect, educate and empower the surrounding communities to create a vibrant and accessible food system in support of local food producers and proprietors.

In summary, Heirloom Farmers Markets enthusiastically supports the efforts of Rocking K Development, and we look forward to continuing our work together to support the health and well-being of our local communities.

Sincerely,



Nick Szumowski, Executive Director
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See you
at the market!

WEDNESDAYS
Green Valley Village
Farmers & Artisans
101 S. La Cañada Dr.

FRIDAYS
Udall Park
Morris K. Udall Park
7202 E. Tanque Verde Rd.

SATURDAYS
Oro Valley
Steam Pump Ranch
10901 N. Oracle Rd.

SATURDAYS
Rincon Valley
Farmers & Artisans
12500 E. Old Spanish Trail

SUNDAYS
Rillito Park
Food Pavilion
4502 N. 1st Ave.

